ReliefWeb is a specialized web service of the UN Office for the Coordination of Humanitarian Affairs, providing 24/7 information services for humanitarians worldwide. To take the ReliefWeb platform from its previous state and develop it into a one-stop-shop - or Hub - for humanitarian information, in 2012 we put in place a clear Vision and Strategy. As part of the implementation of that strategy, ReliefWeb rolled out a revamped home page, About Us and the Blog, and introduced the Labs in November. These are the first of many improvements planned for 2013.

**Global Reach**

9.5 million visits

- **2.8** from Europe
- **2.3** from Africa
- **1.6** from Asia
- **2.2** from America
- **0.4** not set
- **0.2** from Oceania

Numbers of visitors by region (in millions)

**Disaster Monitoring**

131 natural disasters covered

In addition to crises, ReliefWeb covered more than 130 disasters, including floods, drought, earthquakes and food insecurity.

**Nonstop Global Coverage**

49,000 updates published

Updates and maps attract over 70 per cent of unique visitors to the site. The main sources of information are international organizations and the media, followed by governments and NGOs.

**Job Marketplace**

19,000 aid jobs posted

Some 3,200 organizations placed job announcements on ReliefWeb.

**Jobs by organization type**

- **NGO** 62%
- **International Organization and UN** 15%
- **Academic and Research Institution** 3%
- **Red Cross/Red Crescent Movement** 2%
- **Government** 2%
- **Other** 15%
- **Media** 1%

**Headlines and Social Media**

The ReliefWeb editors share headlines and interesting highlights on the home page and via Twitter and Facebook.

- **80** subscribers of ReliefWeb headlines
- **almost 20,000 followers @ReliefWeb twitter account**
- **more than 14,000 likes on Facebook page**

Sources: ReliefWeb Data  Date Creation: 28 Mar 2013  Contact: feedback@reliefweb.int

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