INVESTING IN SUPPLY CHAIN PREPAREDNESS

From complex emergencies to sudden onset responses, recent cooperative studies by HELP Logistics, Kühne Logistics University, Action Contre La Faim France, Global Logistics Cluster, IFRC, Save the Children International, and UNICEF, show just how important preparedness action can be across the humanitarian supply chain.

Our studies revealed that the greatest cost and time savings can be achieved when all critical supply chain elements are invested in. Interconnected relationships between investments, especially the impact of local actors, cannot be overstated. Building capacity on the ground has enormous potential, and should be at the centre of any preparedness activity.

Sean Rafter, Managing Director, HELP Logistics

SUPPLY CHAIN ACCOUNTS FOR AN AVERAGE OF 73% OF HUMANITARIAN RESPONSE COSTS.*

*Based on studies carried out by HELP Logistics, Kühne Logistics University, mapping the expenditures of 35 organisations across 40 operations across 29 countries over an 11-year period.

DID YOU KNOW?

AN ANALYSIS OF ONE OF IFRC’S BIGGEST COMPLEX EMERGENCY OPERATIONS SHOWED SUPPLY CHAIN ACCOUNTED FOR €€€€€ 4 OF EVERY 5 EUROS SPENT

CASE STUDY: SOUTH SUDAN CRISIS

WITHOUT PREPAREDNESS

46 DAYS LEAD TIME

WITH PREPAREDNESS

8 DAYS LEAD TIME

CASE STUDY: HAITI EARTHQUAKE

1 YEAR PREPAREDNESS ACTIVITIES

+ 110,000 € MONEY INVESTED

= 760,000 € POSSIBLE SAVINGS

ARCHITECTURE OF THE RETURN ON INVESTMENT MODEL

EMERGENCY PREPAREDNESS

PERSONNEL

PROCESSES

PREPOSITIONING

SUPPLIER MANAGEMENT

LOCAL ACTORS AND COMMUNITY

LEADING TO COST SAVINGS, LEAD TIME REDUCTIONS AND HIGHER SERVICE QUALITY

ASSESSMENT

PROCUREMENT

TRANSPORT

WAREHOUSING

DISTRIBUTION

SOURCE: IFC

SOURCE: UNICEF

SOURCE: ACF

SOURCE: SAVE THE CHILDREN