



World Food Programme

SAVING LIVES
CHANGING LIVES

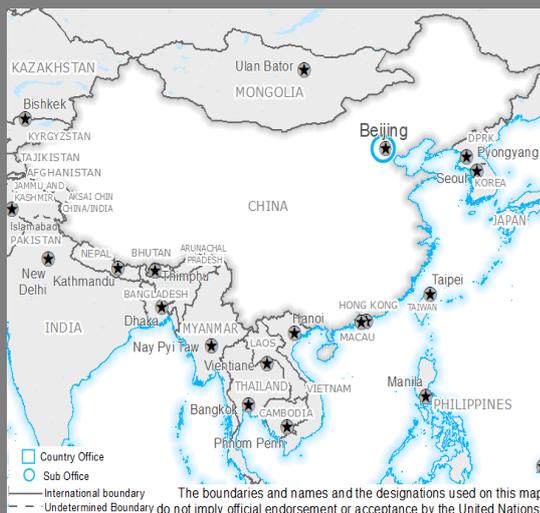
WFP China Country Brief May 2021



Operational Context

China attained all of the Millennium Development Goals (MDGs) ahead of the 2015 target, including reducing the number of hungry people by more than half. Since the initiation of reforms in 1978, China has lifted more than 800 million people out of poverty. Nonetheless, China faces challenges in reducing residual poverty, inequality and malnutrition. There are still 30.45 million people in China living below the national poverty line. The Chinese Government has set the ambitious goals of eliminating absolute poverty and substantially reducing relative poverty in China by 2020 and reducing stunting levels in children under 5 to 7 percent.

WFP has been present in China since 1979. Following the phase out of operations in 2005, WFP maintained a liaison office in Beijing until 2016. Recognising China's expertise in ending hunger and poverty, WFP and China entered a new era of partnership in 2016, including the establishment of the WFP China Centre of Excellence. In March 2017, the WFP China Country Strategic Plan 2017-2021 was launched; it focuses on sharing China's expertise through South-South and Triangular Cooperation; innovative small-scale demonstration projects inside China; and resource mobilization.



Population: **1.3 billion**

2015 Human Development Index: **90 out of 188**

Income Level: **Upper middle income**

Stunting: **8.1% of children under the age of 5**

Highlights

On 11 May, WFP China Deputy Country Director, Ms. Maha Ahmed, and Programme Policy Officer, Dr. Yan Jia attended the Round-Table International Conference of Silk Road held in Xi'an, Shaanxi Province.

Ms. Maha Ahmed introduced the role of WFP in humanitarian aid and global development, while expressing WFP intention to strengthen extensive cooperation with all stakeholders for global food security.

Updates

On 12-14 May, WFP China Representative, Dr. Sixi Qu and Programme Policy Officer, Dr. Yan Jia joined AliResearch for a mission to Longnan and Yangling as a pre-visit for the 9th Taobao Village Forum. Counsel (DG Level) of Ministry of Agriculture and Rural Affairs, Mr. Xie Jianmin, and Deputy Chief of DIC, MARA, Mr. Lin Xinjie also joined the mission. Meetings were held with Longnan local authority, Northwest Agriculture and Forestry University and Department of Agriculture and Rural Affairs of Shaanxi for further collaboration on rural e-commerce. The mission visited Longnan E-commerce Development Service Centre, E-commerce Development Centre and the smart warehouse in Yangling and Wugong County E-commerce Center and Ruimei Fruit warehouse to explore more good practices of rural e-commerce.

On 14-28 May, the third party evaluation agency of WFP Preschool Nutrition Improvement Pilot project, International Food Policy Research Institute (IFPRI), led the endline survey in Xiangxi, Hunan Province. Through questionnaires, cognition testing and focus group interviews, the team gathered data from children, smallholder farmers, preschool teachers and principals. The team will use quasi-experimental methods to evaluate the impact and cost effectiveness of the project. The impact evaluation will provide learning experience for phase II of the project, as well as evidence for policy making.

On 17 May, WFP China met with the general manager on charity industry of Byte Dance, Mr. Luo Haiyun, to explore potential cooperation. The discussion included Douyin's public fundraising mechanism, the successful cases of cooperation with NGOs, and communications training opportunities.

On 18 May, the International Forum on Poverty Governance and Development Towards Modernization was held in Nujiang, Yunnan province. The event, which hosted around 150 diplomats, officials, and scholars from 18 countries and four international organizations, aimed to draw lessons from China's poverty alleviation efforts, promote international cooperation on poverty reduction and development, and advance sustainable development towards modernization. Dr. Qu Sixi shared WFP's vision toward a world with zero hunger and poverty reduction during the forum. Programme Policy Officer, Dr. Jia Yan, also attended the forum.

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Country Strategic Plan (2017-2021)

Total Requirement (in USD)	Allocated Contributions (in USD)	Six Month Net Funding Requirements (in USD)
31.3m	13.47 m	N/A

Strategic Result 2: No one suffers from malnutrition.

Strategic Outcome 1: Malnutrition rates among children in targeted “poverty counties” reduced in line with national norms by 2020.
Focus area: Root causes.

- Activities:**
- Activity 1: Provide advice and technical assistance for extending nutrition programmes to hard-to-reach areas.

Strategic Result 3: Smallholders have improved food security and nutrition.

Strategic Outcome 2: Year-round livelihoods among smallholder farmers in frequent need of food assistance in areas such as Anhui, Gansu, Guangxi, Hainan and Hunan provinces are enhanced.
Focus area: Root causes.

- Activities:**
- Activity 2: Advice on and assistance in integrating into national food supply chains.

Strategic Result 4: Food systems are sustainable.

Strategic Outcome 3: Populations regularly affected by natural disasters in Anhui, Gansu and Guangxi provinces and other poor disaster-prone areas better able to withstand and respond to shocks all year round.
Focus area: Resilience-building.

- Activities:**
- Activity 3: Advice on and assistance in strengthening response mechanisms for shocks –supply chain interventions asset creation in drought-affected areas and insurance systems.

Strategic Result 5: Countries have strengthened capacities to implement the SDGs.

Strategic Outcome 4: Selected developing countries assisted in enhancing food security and nutrition in line with their prioritized SDG2 targets by 2030.
Focus area: Root causes.

- Activities:**
- Activity 4: Provide government with expert advice and policy support on food security and nutrition issues.
 - Activity 5: Knowledge-sharing through study-tours training technology transfer and online exchange platforms
 - Activity 6: Foster leadership among a new generation of smallholder farmers.

Strategic Result 7: Developing countries access a range of financial resources for development investment.

Strategic Outcome 5: Work to enhance food security and nutrition in targeted “poverty counties” and selected developing countries supported year-round by increased private-sector resources and public-private partnerships
Focus area: Root Causes.

- Activities:**
- Activity 7: Development and formalization of partnerships.
 - Activity 8: Facilitation of enhanced support from the Chinese Government.

On 19 May, WFP China organized an online training to the donor oversight agency, China International Center for Economic and Technical Exchange (CICETE), on the WFP Food Assistance Project Proposal. Colleagues from WFP RBN and Laos CO introduced WFP’s project proposal preparation and its linkage to the Country Strategic Plan.

On 24 May, WFP China Deputy Country Director, Ms. Maha Ahmed, spoke at the Donation Ceremony of Child Nutrition and Health Programme from Amway Charity Foundation held in Linxia, Gansu Province. The contribution from Amway includes pro-bono “health corner” nutrition education tools and toys, as well as nutrition education courses and capacity strengthening training for the teachers on child nutrition, as complementary support to WFP Gansu Preschool Nutrition Improvement Pilot Project.

On 25 May, WFP China Office delivered the China session during the WFP’s third Global Partnerships Officers Meeting (GPO M3). China Office introduced how to work with the government partners in China and interacted with WFP colleagues globally.

On 25-26 May, WFP China attended the Social Organizations in Global Governance Capacity Building Training Courses and delivered a speech on how Chinese NGOs could participant in WFP’s domestic and global operations. Among all 80+ NGOs audience, around 20 NGOs built connection on the spot or had communicated with WFP.

On 29-31 May, WFP and MARA jointly conducted a project identification mission to Wangcang County of Sichuan Province, to identify project site for WFP Preschool Nutrition Improvement Pilot Project in Sichuan. The objective of the project is to improve the children’s health and nutrition status, to close the rural-urban nutrition gap, and to support local agricultural production and foster nutrition-sensitive food system in a sustainable way. The mission visited two preschools and discussed project preparation with provincial and county level stakeholders regarding meal provision value chain, project targeting and preparatory work before implementation. Based on the findings of the mission, WFP will continue to work with government counterparts on the formulation of implementation plan, and how to leverage complementary support from private sector donors.

In May, WFP and MARA held the fifth and sixth Joint Work Group meetings. MARA and WFP further discussed several related issues including the finalization and approval of contribution agreement for the transitional humanitarian logistics hub, Memorandum of Understanding progress for the UNHRD, as well as technical work plans.

Donors

China International Development Cooperation Agency, China’s Ministry of Agriculture and Rural Affairs, AliExpress, Alibaba Group Ltd., General Mills, Teck Resources Ltd, MasterCard, Royal DSM, Meituan.com and the Chinese public.