TIME FOR A BETTER BARGAIN:
How the Aid System Shortchanges Women and Girls in Crisis
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Acronyms and Abbreviations

• IASC: Inter-Agency Standing Committee
• IATI: International Aid Transparency Initiative
• NGO: Non-Governmental Organization
• OCHA: United Nations Office for the Coordination of Humanitarian Affairs
• ODA: Official Developmental Assistance
• OECD: Organization of Economic Co-operation and Development
• UNDP: United Nations Development Programme
• UNFPA: United Nations Population Fund
• UNHCR: United Nations High Commissioner for Refugees
• UNICEF: United Children’s Fund
• WFP: World Food Programme
• WLO: Women-Led Organization
• WRO: Women’s Rights Organization
Executive Summary

More than one in 33 people worldwide (235 million) will need humanitarian assistance and protection this year.¹ Women and girls are typically disproportionately affected by conflict and disasters. They are generally more likely to be displaced and subjected to gender-based violence and livelihood loss.² The international community has long recognized that investing in women-led crisis response and prioritizing gender equality are key to effectively meet humanitarian and recovery needs, and to achieve peace and prosperity.³ Yet despite this recognition, women’s and girls’ priorities often go unmet and their voices and expertise go unheeded. While women constitute the bulk of COVID-19 carers and first responders, women-led groups remain undervalued and under-resourced. Funding to frontline women’s organizations in fragile and conflict-affected areas remains at a paltry 0.2% of total bilateral aid, despite an upward trend of increased total aid committed to support gender equality efforts.⁴

CARE’s global advocacy campaign, #SheLeadsInCrisis, calls this out: Women are most affected by crises; they must lead efforts to prevent and respond to them. When women and girls lead, entire communities benefit and sustainable solutions prevail. Women’s and girls’ involvement in humanitarian programming yields more effective and inclusive humanitarian response.⁵

To that end, in this report CARE appraises key actors in the international aid system on three priority areas:

A. Resourcing women’s rights organizations, women-led organizations and women’s institutions in crisis-affected areas;

B. Funding for gender equality and empowerment of women’s and girls’ programming; and

C. Elevating leadership and equal participation of women and women’s organizations in humanitarian responses and crises.

This report draws on publicly available and accessible information to assess progress on a set of seven gender-specific benchmarks drawn from the High-Level Roundtable on Women and Girls at the first-ever World Humanitarian Summit in 2016. The roundtable gathered key international actors and governments seeking to define strategic initiatives to achieve gender equality and women’s empowerment in humanitarian crises in accordance with the UN Agenda 2030 Sustainable Development Goal 5 on gender equality and the Women, Peace and Security Agenda of the UN Security Council.⁶ These proposed commitments present the most concrete set of gender-specific goals for funding and leadership in humanitarian contexts.

The report analyzes the performance of the top 10 Organization for Economic Co-operation and Development (OECD) donors,⁷ along with EU institutions and five of the UN agencies most active...
in crisis response. It also assesses humanitarian clusters — key forums which play a critical coordination, leadership and accountability role in aid responses, and which are normally led by a UN agency and co-led by an international Non-Governmental Organization (NGO). The donors and UN agencies combined represent a significant proportion of the international aid system. Additionally, CARE self-assessed against the same criteria.

While the World Humanitarian Summit benchmarks were not universally or formally adopted, or included in the subsequent Grand Bargain between donors, UN agencies and INGOs following the Summit, they remain the most unified and concrete set of gender-specific goals for funding and leadership in humanitarian contexts. They also reflect emerging global standards and policy priorities that all of the actors reviewed have committed to and, through the UN Security Council’s Women Peace and Security Agenda and the 2030 Agenda, are obligated to prioritize and take action to fulfill.

Despite positive and often impressive multilateral, individual donor and UN agency initiatives since the 2016 Summit, CARE’s analysis revealed:

- Donors and UN agencies have fallen short, with notable exceptions, of significantly funding women’s groups in fragile and conflict-affected states; seven of 11 top donors allocated less than 1% of aid to fragile states and directly to women’s organizations.

- Most do not sufficiently fund gender equality or gender-sensitive programs; seven of 11 government donors allocate barely 2% of funds to targeted gender equality programming in humanitarian settings. Only four are close to ensuring all funded programs in humanitarian settings account equally for the needs of women and girls and men and boys.

- UN agencies and humanitarian coordination clusters do not systematically track which of their partners are women’s rights or women-led organizations, making it difficult to assess whether the rhetoric around empowering local women’s groups is matched in reality.

- One notable success has been increased gender parity in UN operations, showing that, with adequate political will and resourcing, change is possible.

Worryingly, the COVID-19 pandemic’s substantial economic and social toll threatens to reverse even modest progress on funding gender equality efforts and to exacerbate chronic under-resourcing of frontline women’s organizations in fragile and conflict-affected contexts, despite evidence that women and girls-led crisis response leads to more effective, inclusive and long-lasting impact.

This report card is part of CARE’s #SheLeadsInCrisis global campaign, which demands gender-just and women-led crisis response to today’s defining global challenges: conflict, climate and COVID-19. CARE’s campaign builds on CARE’s vision of a world of hope, inclusion and social justice that requires putting women and girls in the center, as poverty will not be overcome until all people have equal rights and opportunities.

—CARE International Council, CARE VISION 2030 (July 2020)
Summary Report Card

<table>
<thead>
<tr>
<th>Priority</th>
<th>World Humanitarian Summit Indicator</th>
<th>Summary of Progress</th>
<th>Overall Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Resourcing</strong> women’s rights organizations, women-led organizations and women’s institutions</td>
<td>Increase funding to women’s groups to 4% by 2020</td>
<td><strong>Satisfactory</strong>: One donor and one UN agency</td>
<td><strong>Unsatisfactory</strong></td>
</tr>
<tr>
<td><strong>Funding</strong> for gender equality programs (gender-targeted, transformational or gender-mainstreamed programs)</td>
<td>15% target for gender equality and women’s and girls’ empowerment programming in humanitarian settings</td>
<td><strong>Satisfactory</strong>: One donor and one UN agency</td>
<td><strong>Unsatisfactory</strong></td>
</tr>
<tr>
<td></td>
<td>Only provide financial support to programs that demonstrate how they meet women’s and girls’ needs equally with men’s and boys’ by 2020</td>
<td><strong>Satisfactory</strong>: Four donors and two UN agencies</td>
<td><strong>Approaching</strong></td>
</tr>
<tr>
<td><strong>Participation and leadership</strong> of women and women’s organizations in humanitarian and crisis responses</td>
<td>25% of implementing partners are women’s organizations by 2020</td>
<td>UN agencies surveyed did not have information on the number of their implementing partners that are women’s organizations</td>
<td><strong>Missing</strong></td>
</tr>
<tr>
<td></td>
<td>Local and national memberships of humanitarian clusters is composed of 50% women’s groups by 2020</td>
<td>No clusters had comprehensive information on the participation of women’s rights or women-led organizations</td>
<td><strong>Missing</strong></td>
</tr>
<tr>
<td></td>
<td>At least 40% of leadership positions in humanitarian contexts are held by women</td>
<td><strong>Satisfactory</strong>: Two UN agencies</td>
<td><strong>Unsatisfactory</strong></td>
</tr>
<tr>
<td></td>
<td>At least 30% of staff at all levels are women by 2020</td>
<td><strong>Satisfactory</strong>: All UN agencies</td>
<td><strong>Satisfactory</strong></td>
</tr>
</tbody>
</table>

**Key Recommendations**

International Aid Donors, UN agencies and INGOs to:

- Explicitly commit to the funding targets from the World Humanitarian Summit High-Level Roundtable on Women and Girls, or comparable gender-specific, time-bound benchmarks, including in revisions to the Grand Bargain;
- Systematically track and report funding to and partnerships with women-led and women’s rights organizations, and regularly publish overall funding figures;
- Increase the amount and quality of humanitarian funding that goes to women’s and girls’ rights organizations, ensuring this includes flexible, multi-year funding for core operational and management costs; and
- Ensure that women, girls and women’s organizations are equitably represented and have an equal voice in humanitarian decision-making structures, including leadership positions in agencies, in Humanitarian Country Teams and in Clusters.
Methodology: Benchmarks, Ratings, Data Gaps

This report aims to appraise key actors in the international aid system on i) resourcing women’s rights organizations, women-led organizations and women’s institutions; as well as funding for gender equality and empowerment of women and girls; and on ii) elevating leadership of women and women’s organizations in humanitarian responses and crises. To measure progress on these areas, CARE drew on seven specific benchmarks developed during the High-Level Roundtable on Women and Girls at the 2016 World Humanitarian Summit. Drawing on existing, publicly available information and data, CARE analyzed the performance of the top 10 OECD donors, along with EU institutions and of five UN agencies most active in crisis response.

Benchmarks and Rating

This report uses benchmarks developed at the High-Level Roundtable on Women and Girls at the World Humanitarian Summit in 2016. CARE chose the most specific, relevant and measurable of the sample benchmarks that would genuinely lead to gender-transformative, women-focused and women-led crisis response. While non-binding, these indicators reflect emerging global norms and standards around gender in humanitarian settings. The indicators also align with existing commitments rooted in the Women, Peace and Security Agenda, as well as SDG 5 on gender equality and women’s empowerment. The selected benchmarks are:

1. Funding to women’s groups to be increased to 4% by 2020
2. 15% of funding to be allocated to targeted gender equality programming in humanitarian settings
3. All programs in humanitarian settings account equally for the needs of women and girls and men and boys by 2020
4. 25% of implementing partners are women’s organizations by 2020
5. Women’s organizations make up half of local or national cluster members by 2020
6. At least 40% of leadership positions in humanitarian contexts are held by women
7. At least 30% of staff at all levels are women by 2020

This report card establishes a baseline performance for the 11 donors and five UN agencies on these seven indicators, as non-binding, yet instructive benchmarks.

Performance on funding and partnerships below 50% of the World Humanitarian Summit targets is characterized as “unsatisfactory”; between 50% and 74% as “approaching”; and 75% and over as “satisfactory.” For the two indicators on staffing of UN agencies (indicators 6 and 7), actors who fell short of the stated target — fewer than 40% of women in leadership positions in humanitarian contexts, and less than 30% of all staff being women by 2020 — received an unsatisfactory rating, as these are interim targets en route to gender balance of 50/50. Missing data is rated as unsatisfactory (see section below on Data Gaps).
Data Sources

For this report, CARE drew on the most up-to-date information made publicly available by donors and UN agencies. There is currently no universally reliable, systemic, harmonized database available to track the data sought on resourcing and supporting women-led crisis response.

Thus, to analyze donor funding, CARE used the OECD database, which requires OECD member states to report on gender-equality programming and on funding to women’s rights organizations, movements and ministries. The OECD’s international development database was spotlighted by a recent UN review for its unmatched ability to track gender-equality-coded funding across a broad range of funding sources, housing the most complete and reliable data of the reviewed databases. Notably, some individual government donors employ unique definitions (for example around types of gender programming) or code and report their data differently than the way such data is presented or counted under the OECD markers, resulting in potential discrepancies between individual self-reporting and OECD reporting. This is a limitation as well as an opportunity to better align funding flow tracking. The OECD data analyzed is from the most recently available year; primarily from 2018 published at the end of 2019 and, where available, 2019 data currently being updated by the OECD, as of early 2021.

The data for indicator 1 on funding to women’s rights organizations, movements and institutions is analyzed as a percentage of all Official Development Assistance (ODA) — development and humanitarian aid combined — allocated to fragile states, and coded by OECD as going to women’s rights groups, movements and government institutions. The data for indicators 2 and 3, on “gender principal” (gender equality is a principal focus of the funding/project) and “gender significant” (the different needs of women, men, girls and boys are assessed and met) programming, were respectively analyzed for humanitarian funding only.

For UN agencies, CARE analyzed funding data published on the International Aid Transparency Initiative (IATI) digital portal, which categorizes information using the same codes and criteria as the OECD. UN data on IATI is not strictly separated between humanitarian and development funding as is the case with OECD data. Notably, the Grand Bargain: A Shared Commitment to Better Serve People in Need, adopted during the 2016 World Humanitarian Summit, and which now has 63 signatories consisting of donor governments, multilateral and UN agencies and NGOs, identified IATI as the common repository for data on humanitarian funding. The IATI data analyzed in this report is from 2019.

Other data on participation in humanitarian clusters, UN agency partnerships with local women-led groups and UN staffing parity has been drawn from publicly accessible sources, where available, with requests sent by CARE to agencies for supplementary information when needed.

In all, CARE sourced or requested data from the 11 largest OECD donors, five UN agencies and eight clusters. Together, the assessed governments and agencies represent a significant proportion of the international aid system. The results of this report card should not, however, be considered representative of all international humanitarian actors, which includes governments, donors which are not part of the OECD Development Assistance Committee, smaller donors, private foundations or international Non-Governmental Organizations (INGOs). CARE is considering adding other actors in future editions of the report.
CARE’s own performance is based on funding, partnerships and staffing data drawn from its own internal monitoring systems from 2020 and is published externally in this report for the first time.

**Data Gaps**

With existing data scattered and disparate, and a lack of universal definitions and harmonized coding, the aid community has been unable to collectively monitor or showcase progress on moving rhetoric about the crucial need to support women-led crisis response into reality.\(^{21}\) While the analysis in this report is based on the best publicly accessible sources, it is limited by unavailable, missing, incomplete and partial data.\(^{22}\) Other studies have noted that such lack of data makes it “difficult to hold humanitarian actors accountable.”\(^{23}\)

However, in numerous resolutions dating back to 2009, the UN Security Council has called on Member States and UN agencies to collect data and track funds on the gender focus of aid operations and increase contributions to local civil society and women’s organizations.\(^{24}\) All UN agencies analyzed in this report are Grand Bargain signatories who have committed to “publish timely, transparent, harmonized and open high-quality data on humanitarian funding within two years of the [2016] World Humanitarian Summit in Istanbul [with] IATI to provide a basis for the purpose of a common standard.”\(^{25}\) OECD members are required to report such data annually.

To the extent that the publicly available data is incomplete, that can be seen as a shortcoming of individual agencies and donors to live up to their own commitments and the demands of the UN Security Council. For this reason, where there is incomplete or no accessible data related to the indicators, CARE rated this as unsatisfactory.
What Are Women’s Rights and Women-Led Organizations?

Women-led organizations identify their own challenges, devise methods of solving them and define project activities and goals. A four-year, Canadian government-funded program in South Sudan called Women’s Voice and Leadership (WVL) launched in 2017 and adopts an explicit feminist approach. WVL issues grants for core funding to the organizations to spend it as they see fit. Organizations are selected for grants by the WLO-led advisory committee. The lack of agreed-upon definitions of “women’s rights organizations” and “women-led organizations” is one of the challenges to consistently tracking resourcing and partnering with such groups. Commonly cited definitions advanced by UN Women, based on Grand Bargain core commitments to more robustly fund local and national crisis responses, are:

**Women’s Rights Organization (WRO):** 1) An organization that self-identifies as a women’s rights organization with the primary focus of advancing gender equality, women’s empowerment and human rights; or 2) an organization that has, as part of its mission statement, the advancement of women’s and girls’ interests and rights (or where “women,” “girls,” “gender” or local language equivalents are prominent in their mission statement); or 3) an organization that has, as part of its mission statement or objectives, to challenge and transform gender inequalities (unjust rules), unequal power relations and promoting positive social norms.

**Women-Led Organization:** An organization with a humanitarian mandate and/or mission that is 1) governed or directed by women; or 2) whose leadership is principally made up of women, demonstrated by 50% or more occupying senior leadership positions. Despite these recent efforts, the lack of a commonly agreed upon and widely used definition may hinder both the allocation and tracking of funding and efforts to ensure the inclusion and consultation of these organizations in humanitarian, development and peacebuilding efforts. CARE takes a more stringent approach to defining women’s rights organizations as those with an explicit purpose of advancing women’s rights or gender equality and labels women-led organizations as any non-governmental, not-for profit and non-political organization where two-thirds of its board (including the Chair) and management staff/volunteers (including the Executive Director) are female, and it focuses on women and girls as a primary target of programming. CARE further recognizes that not all actors will be formal organizations and that supporting movements, grassroots groups, activists and individual leaders should also be part of the approach to achieve localized, women-led humanitarian action.
Introduction

Given growing commitments by the international community to invest in women-led crisis response and gender equality programming as key to effective and sustainable solutions, CARE appraised key actors in the international humanitarian aid system on three priority areas:

A. Resourcing women’s rights organizations, women-led organizations and women’s institutions in crisis-affected areas (Indicator 1);

B. Funding for gender equality and empowerment of women and girls programming (Indicators 2-3); and

C. Elevating leadership and equal participation of women and women’s organizations in humanitarian responses and crises (Indicators 4-7).

Despite positive and often impressive policy measures, as well an increased gender parity in UN operations, the following analysis reveals significant shortfall in direct funding to women’s groups and to gender quality programming in humanitarian settings, and lack of systematic tracking of partnerships with women’s rights and women-led organizations. Notably, the analysis flags concerns about subsequent funding reduction due to the ongoing toll of the global COVID-19 pandemic.

A. Resourcing Women’s Organizations in Crisis-Affected Countries

In the years since the World Humanitarian Summit, donors and aid agencies have taken important steps to prioritize women’s rights and voices in fragile and conflict-affected states and in humanitarian responses.30

Several governments, such as Sweden and Canada, have adopted feminist international assistance policies,31 and the UK government adopted a Strategic Vision on Gender Equality. Important international initiatives, such as the Whistler Declaration by G7 countries and the Call to Action on Protection from Gender-Based Violence in Emergencies, promote gender equality and the empowerment of women and girls in their humanitarian assistance.32

Both UN agencies and donors have made significant localization efforts to more directly resource local and national responders.33 As part of the Grand Bargain, for example, UN agencies and donors committed to provide 25% of all their humanitarian funding to local and national actors.34 Overall, 10 out of 61 Grand Bargain signatories in 2019 met this commitment, an increase from seven in 2018.35

These initiatives have not, however, translated into significantly increased funding to women’s organizations as reflected in the selected databases. The UN Secretary General’s latest report on Women, Peace and Security highlighted that while total bilateral aid committed to support
gender equality efforts in these countries has increased, bilateral aid to women’s organizations has stagnated, at 0.2% of total bilateral aid.36

CARE’s analysis of individual donors’ Official Development Assistance (ODA) reported to the Organization of Economic Co-operation and Development (OECD) shows that most donor countries allocate a fraction of 1% of their funding directly to women-led organizations and institutions in fragile states.37 Only one donor, the Netherlands, came close to reaching the target of at least 4% of total funding to women’s organizations. Only one other, Norway, is more than halfway toward that target.

CARE’s analysis of UN agencies showed both a lack of progress and a lack of data.38 Of the UN agencies analyzed, UNFPA nearly met, and UNDP and UNICEF are approaching 4% of their total assistance in fragile and conflict-affected states being allocated to women’s groups.

**Indicator 1: Increase funding to women’s groups to 4% by 2020**

<table>
<thead>
<tr>
<th>Donor</th>
<th>Total ODA to fragile states, 2019 (USD)</th>
<th>Percentage allocated to women’s rights organizations and movements and government institutions, 2019</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>1,369,145,000</td>
<td>1.42</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Denmark</td>
<td>598,494,000</td>
<td>0.004</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>France</td>
<td>2,497,469,000</td>
<td>0.043</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Germany</td>
<td>5,415,573,000</td>
<td>0.24</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Japan</td>
<td>4,673,015,000</td>
<td>0.134</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Netherlands</td>
<td>746,147,000</td>
<td>3.11</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>Norway</td>
<td>1,086,125,000</td>
<td>2.16</td>
<td>Approaching</td>
</tr>
<tr>
<td>Sweden</td>
<td>1,544,932,000</td>
<td>1.395</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>4,913,885,000</td>
<td>0.27</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>United States</td>
<td>14,184,877,000</td>
<td>0.005</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>EU Institutions</td>
<td>6,902,258,000</td>
<td>0.113</td>
<td>Unsatisfactory</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Agency</th>
<th>Total Assistance in fragile states, 2019 (USD)</th>
<th>Percentage of total allocated to women's rights organizations and movements and government institutions</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNDP</td>
<td>2,324,279,331</td>
<td>2.3</td>
<td>Approaching</td>
</tr>
<tr>
<td>UNFPA</td>
<td>488,719,082</td>
<td>3</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>UNHCR</td>
<td>2,135,655,460</td>
<td>No data</td>
<td>Missing</td>
</tr>
<tr>
<td>UNICEF</td>
<td>3,770,948,793</td>
<td>2.3</td>
<td>Approaching</td>
</tr>
<tr>
<td>WFP</td>
<td>5,623,938,826</td>
<td>No data</td>
<td>Missing</td>
</tr>
</tbody>
</table>

*Rating key: Red = Unsatisfactory or Missing: Less than 50% to target/no data; Yellow = Approaching: From 50% to 74% of target; Green = Satisfactory: 75% of target or above.*
Funding women-led organizations: Delivering both aid and transformative change

Women-led organizations identify their own challenges, devise methods of solving them and define project activities and goals. A four-year, Canadian government-funded program in South Sudan called Women’s Voice and Leadership (WVL) launched in 2017 and adopts an explicit feminist approach. WVL issues grants for core funding to the organizations to spend it as they see fit. Organizations are selected for grants by the WLO-led advisory committee.

One of the women-led organizations is Crown the Woman (CREW), which ensures women and girls can contribute to nation-building economically, socially and politically. Since the onset of the COVID-19 pandemic, CREW has been raising awareness on COVID-19 and violence against women and girls through social media, radio talk-shows and awareness and educational material.

“We have been able to connect survivors of rape, domestic violence and child marriage to services like medical treatment, psychosocial services and legal services, among others,” says a member of CREW. CREW also mobilized women and male allies to protest against the gang rape of an 8-year-old girl and to demand justice for her and other victims of gender-based violence (GBV), successfully petitioning the Ministry of Gender, Child and Social Welfare and the South Sudanese parliament.

Women’s rights organizations in Palestine, with CARE support, have had a similar impact. They have scaled up critical emergency services during the COVID-19 crisis, including setting up hotlines for marginalized communities in hard-to-reach areas of the country and providing legal and psychosocial support to survivors of domestic violence/GBV, which has increased during the COVID-19 pandemic. These same organizations also push for lasting policy changes. When the Palestinian Authority proposed a new, and largely gender blind, Civil Service Law, Women’s Legal Aid and Counselling mobilized and successfully intervened with the Ministry of Women’s Affairs. This led to the legislation being halted in the cabinet in order to allow for further consultation with civil society organizations on the addition of gender sensitivity principles into the new law.
B. Funding for Gender Equality Programming in Crisis Settings

The UN Secretary General’s report on the outcomes of the World Humanitarian Summit noted that the commitment on gender-responsive programming “received the highest number of alignments to a core commitment by Member States.” The UN and donors consequently launched initiatives to better design and monitor programs to ensure compliance with these gender commitments. The UN Inter Agency Standing Committee (IASC) produced an updated Gender with Age Marker (GAM) in 2018, which has helped increase attention to gender in interventions and encouraged “collaboration, coordination and accountability” around gender-responsive programming. Donors such as the European Commission Directorate-General for Humanitarian Aid and Civil Protection (ECHO) have developed gender policies and their own gender-age markers, and the German Ministry of Foreign Affairs has committed to systematically assessing whether all aid supports gender equality and inclusiveness.

Despite these efforts, most donors and UN agencies reviewed fall significantly short of ensuring that 15% of their funding or programs have gender equality as a principal goal. Only UNICEF has surpassed the target and Japan is the only donor making progress toward it.

Gender analysis and consultation: Basic and fundamental to crisis response

Reflecting an effective approach to gender in emergencies that elevates women’s leadership, in response to Typhoon Mangkhut in the Philippines in 2018, ECHO funded a consortium with CARE, ACF, Oxfam, Plan and implementing partner Cordis. The project was accompanied by a training package, including gender sensitization for households, gender equality and women’s involvement in decision-making and public spaces. As part of this, households were asked to discuss and decide which family member should be registered and receive cash transfers on behalf of the household. As a result, women were as likely to receive the assistance as men. In government assistance projects in contrast, where those discussions did not take place, men remained the primary recipients of assistance.
More progress has been made in ensuring that the different needs of women, men, boys and girls are taken into account in humanitarian programs. Encouragingly, about half of top donors mainstream gender into the overwhelming majority of funded programs and projects in humanitarian settings. The data shows Canada, Japan, the Netherlands and Sweden are close to reaching the goal of all humanitarian funding being gender sensitive or mainstreamed. The UK is making progress, with over 50% of its funding rated as gender sensitive. Of UN agencies, UNDP and UNICEF scored highly. Data was not available for UNFPA, UNHCR and WFP on the selected database.

Measuring funding flows, especially given limited available data, is an imperfect instrument to rate individual actors on their commitments to gender equality in humanitarian responses. Some donors may provide significant un-earmarked funding, which may affect the amount coded by the gender policy marker. There can also be discrepancies in the methodologies used by different donors and agencies when reporting to OECD and IATI, as compared with their individual self-reporting. For example, Canada’s efforts in humanitarian assistance have focused broadly on gender-responsive programming to align with its ultimate objective, which is to save lives and alleviate suffering.

Overall, however, the findings in this report are validated by numerous inter-agency and UN studies which show that “programs focused on women and girls are disproportionately underfunded compared to the overall response and that targeted programs have the lowest levels of coverage.” Sectors that address gender-based violence, reproductive health and child protection are funded at 33%, 43% and 50%, respectively, compared with an average funding of 61% for UN appeals overall. This limited funding to gender equality and empowerment of women and girls renders such efforts deprioritized and “disconnected from operations.”

There are a variety of different definitions and classifications of gender in aid programs and funding and these terms are often used interchangeably. In this report, CARE is using OECD codes and the same IATI codes on gender to measure the actual funding flows from individual donors and agencies. Different UN agencies and entities use different classifications, as does CARE, but they roughly correlate in the following way:

<table>
<thead>
<tr>
<th>OECD/IATI gender marker</th>
<th>UN Women/UNFPA</th>
<th>CARE</th>
<th>UN Financial Tracking Service</th>
<th>Summary definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principal</td>
<td>Targeted</td>
<td>Transformative Responsive</td>
<td>Targeted</td>
<td>Gender equality is a principal focus of the funding/project</td>
</tr>
<tr>
<td>Significant</td>
<td>Tailored</td>
<td>Sensitive</td>
<td>Mainstreamed</td>
<td>The different needs of women, men, girls and boys are assessed and met</td>
</tr>
</tbody>
</table>
Indicator 2: Allocate 15% to targeted gender equality programming in humanitarian settings

<table>
<thead>
<tr>
<th>Donor</th>
<th>Total humanitarian spend 2018/2019 (USD)</th>
<th>Percentage gender equality programs/projects</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>660,763,000</td>
<td>0.09*</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Denmark</td>
<td>359,351,000</td>
<td>2.64</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>France</td>
<td>108,500,000</td>
<td>1.61</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Germany</td>
<td>2,646,290,000</td>
<td>0.4*</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Japan</td>
<td>589,325,000</td>
<td>9.23</td>
<td>Approaching</td>
</tr>
<tr>
<td>Netherlands</td>
<td>288,936,000</td>
<td>4.43</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Norway</td>
<td>513,450,000</td>
<td>5.8*</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Sweden</td>
<td>493,808,000</td>
<td>0</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>1,738,748,000</td>
<td>0.21</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>United States</td>
<td>7,087,249,000</td>
<td>0.014</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>EU Institutions</td>
<td>2,006,697,000</td>
<td>1.78</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Agency</td>
<td>Total humanitarian spend 2019 (USD)</td>
<td>Percentage gender equality programs/projects</td>
<td>Rating</td>
</tr>
<tr>
<td>UNDP</td>
<td>946,757,747</td>
<td>1.03**</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>UNFPA</td>
<td>Spending not coded as humanitarian on IATI**</td>
<td>No data</td>
<td>Missing</td>
</tr>
<tr>
<td>UNHCR</td>
<td>4,415,286,000</td>
<td>No data</td>
<td>Missing</td>
</tr>
<tr>
<td>UNICEF</td>
<td>3,799,708,861</td>
<td>68.15</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>WFP</td>
<td>6,642,776,108</td>
<td>No data</td>
<td>Missing</td>
</tr>
</tbody>
</table>

Rating key: Red = Unsatisfactory or Missing; Less than 50% to target/no data; Yellow = Approaching: From 50% to 74% of target; Green = Satisfactory: 75% of target or above.

For this indicator, CARE has analyzed OECD data which is marked as “gender principal” as a proportion of humanitarian expenditure. According to OECD criteria, projects should be marked gender principal where “gender equality is the main objective of the project/program and is fundamental in its design and expected results. The project/program would not have been undertaken without this gender equality objective.”

*CARE used 2018 OECD data for donors, except those marked with a single asterisk in the table — Canada, Germany, Norway and Sweden — which are based on updated 2019 OECD data. CARE used IATI 2019 data for UN agencies. IATI and OECD use the same coding and definitions.

**This number illustrates the potential discrepancy between reporting to a public database, such as IATI used in this report and UN reports, as well as variance due to IATI’s coding of “humanitarian activity” which in some situations may be more limited in scope and scale compared to broader funding to fragile states. For example, UNDP notes that based on its internal database, its spending on Gender Equality and Women’s Empowerment programming in fragile states is 9.6% of total program spending in those countries, an increase from 7.7% in 2018. UNFPA stated that 15.1% of their programs in 2019 were gender targeted, and 94.6% either targeted or mainstreamed, although this is not disaggregated by crisis and non-crisis contexts.
COVID-19 pandemic:
Women lead amidst erosion of rights, reduced support

The COVID-19 pandemic is having a profound impact on the livelihoods, mental health and food security of women and girls. An 18-year-old Rohingya refugee from Myanmar told CARE that since the outbreak of the pandemic “many issues have increased . . . quarrelling between husbands and wives has increased. There are other problems too . . . Our children’s education is at risk. Women have lots of problems at home and support for women’s protection has decreased.” In Afghanistan, CARE found “that women are bearing the most significant burden of caring for their families; they have limited freedom of movement; face limited decision-making power at home and in the community; and experience an increased level of gender-based violence. All the secondary impacts of COVID-19 . . . are severely and disproportionately affecting women and girls.”

Despite the even greater challenges women face as primary caretakers and unprotected workers in informal and hard-hit sectors, they continue to rise up, adapt and lead. In West Africa, women in savings groups are organizing to share information, make and sell masks and soap, arrange for handwashing stations in towns and markets and work to keep markets open. In Palestine, CARE found women were more likely to adapt their businesses to COVID-19 realities than men were.

Yet support for this leadership has not been adequate. Overall, less than 2% of tracked humanitarian funding for COVID-19 has reached local and national actors directly, and only a fraction of that reaches women-led organizations.

In Asia, local women-focused organizations received “zero direct donor contribution . . . through the COVID-19 Global Humanitarian Response Plan” by mid-July. Furthermore, less than 1% of the total raised for the GHRP had been allocated to national or local NGOs, with likely only a fraction of that going to women’s rights or women-led organizations. A 2020 survey of 18 women-led and women’s rights organizations in crisis contexts found that little to no new or additional funding for COVID-19 response was provided through the UN system. The groups surveyed highlighted the “existential threat to their organization’s ability to keep functioning beyond monthly salaries for staff, with gender and women’s rights funding amongst the first to be cut or reprioritized.”
## Indicator 3: Ensure all programs in humanitarian settings account equally for the needs of women and girls and men and boys

<table>
<thead>
<tr>
<th>Donor</th>
<th>Gender-sensitive programs 2018/2019 (principal + significant)</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>96.11*</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>Denmark</td>
<td>2.64</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>France</td>
<td>2.45</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Germany</td>
<td>23.44*</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>Japan</td>
<td>78.23</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>Netherlands</td>
<td>76.72</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>Norway</td>
<td>53.69*</td>
<td>Approaching</td>
</tr>
<tr>
<td>Sweden</td>
<td>89.24*</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>54.19</td>
<td>Approaching</td>
</tr>
<tr>
<td>United States</td>
<td>1.05</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>EU Institutions</td>
<td>32.45**</td>
<td>Unsatisfactory</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Agency</th>
<th>Gender total 2019 (principal + significant)</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNDP</td>
<td>83.8</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>UNFPA</td>
<td>No data</td>
<td>Missing</td>
</tr>
<tr>
<td>UNHCR</td>
<td>No data</td>
<td>Missing</td>
</tr>
<tr>
<td>UNICEF</td>
<td>90.74</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>WFP</td>
<td>No data</td>
<td>Missing</td>
</tr>
</tbody>
</table>

**Rating key:** Red = Unsatisfactory or Missing; Less than 50% to target/no data; Yellow = Approaching: From 50% to 74% of target; Green = Satisfactory: 75% of target or above.

Under OECD coding, such funding includes programs that promote gender equality as their core objective “gender principal” (see above) and those that consider “gender equality is an important and deliberate objective, but not the principal reason for undertaking the project/program” (“gender significant”). IATI and OECD use the same coding and definitions.

*CARE used 2018 OECD data for donors, except those marked with a single asterisk (*) in the table — Canada, Germany, Norway, Sweden — which are based on updated 2019 OECD data. CARE used IATI 2019 data for UN agencies. Note that IATI data is updated on an ongoing basis.

**Note that the Directorate General of European Civil Protection and Humanitarian Aid Operations (ECHO), the principal European institution for EU humanitarian relief, has a different gender analysis of its funding. A report published this year on the implementation of its Gender Marker found that in “2016 and 2017, 89% of all DG ECHO-funded actions integrated gender and age considerations either ‘strongly’ (mark ‘2’) or ‘to a certain extent’ (mark ‘1’).”
Nothing about us, without us

Local women-led and women’s rights organizations are best placed to know who in communities is not receiving enough support, including what barriers women and girls and other vulnerable groups face in a given humanitarian context. They understand what survivors of GBV need to access support and how women and girls struggle to find food, water and firewood for cooking; manage their periods; access sexual and reproductive health services; and so forth. By having more women in humanitarian organizations across the board, in particular those from crisis-affected communities, women’s and girls’ specific needs are a lot more likely to be addressed in the response. Their capacities, capital and potential to respond can be tapped into and supported as the architects of their own relief and recovery, rather than as passive recipients.

One example of this is Voices and Partnerships against Violence, a three-year GBV project funded by the U.S. State Department’s Bureau of Population Refugees and Migration (BPRM) and implemented by CARE and local women-led organizations in four countries: Afghanistan, the Democratic Republic of the Congo (DRC), Jordan and South Sudan.

The women-led CSO partners involved in the project have strengthened capacity to undertake and participate in GBV assessments, to conduct gender analysis and humanitarian needs assessments. They also now have increased their participation and influence in key humanitarian forums and platforms at local, national and global levels. For example, women CSO partners in DRC have stepped into leadership roles in GBV sub-clusters at sub-national level. The project has enabled women CSOs to mobilize and advocate toward humanitarian actors, donors and government on key GBV priorities, including increased funding and support for women’s groups.
C. Leadership and Equal Participation

The leadership and full, equal and meaningful participation of women, women-led groups and women’s rights organizations are critical to successful crisis response. Their absence renders aid interventions less effective overall, non-responsive and potentially harmful to women’s and girls’ priorities. A UN Inter-Agency Standing Committee (IASC) review found that when local women’s groups were consulted, specific provisions for GBV mitigation and response, women’s livelihoods and sexual and reproductive health were more likely to be included in final strategic response plan. While on average 55% of humanitarian response plans included these provisions, that number rose to 70% when local women’s groups meaningfully participated in their design.56

This section of the report looks at four indicators to measure the leadership and equal participation of women and women’s organizations in conflict and humanitarian contexts, namely:

- the engagement of women’s rights and women-led organizations as UN implementing partners;
- their involvement in clusters, key humanitarian decision-making forums;
- the percentage of senior UN humanitarian staff in humanitarian contexts who are women;
- the percentage of all UN staff who are women.

Indicator 4: Ensure 25% of implementing partners are women’s organizations by 2020

Implementing partners — organizations which deliver assistance or services with or on behalf of the UN or international NGOs — make up a significant part of overall aid efforts in crisis contexts. While recent efforts to reimagine such relationships are underway, women’s rights and women-led organizations often face particular challenges as implementing partners, because they are “treated as the delivery arm of larger NGOs” and “their expertise and knowledge . . . is not actively engaged in program design, implementation and accountability mechanisms.”57 Yet, it is primarily women-led and women’s rights organizations who can often reach the most marginalized populations and authentically and powerfully represent women’s voices in crisis and aid response.

None of the UN agencies contacted in advance of this report were able to report how many of their implementing partners were women’s rights organizations or women-led organizations, as they do not currently systematically track this data.

<table>
<thead>
<tr>
<th>Agency</th>
<th>Total number of implementing partners</th>
<th>Implementing partners that are national organizations</th>
<th>Implementing partners that are women’s organizations in 2020</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNDP</td>
<td>No data</td>
<td>No data</td>
<td>Unknown</td>
<td>Missing</td>
</tr>
<tr>
<td>UNFPA</td>
<td>1,462</td>
<td>1,222</td>
<td>Unknown</td>
<td>Missing</td>
</tr>
<tr>
<td>UNHCR</td>
<td>No data</td>
<td>No data</td>
<td>Unknown</td>
<td>Missing</td>
</tr>
<tr>
<td>UNICEF</td>
<td>1,368</td>
<td>876</td>
<td>Unknown</td>
<td>Missing</td>
</tr>
<tr>
<td>WFP</td>
<td>800</td>
<td>453</td>
<td>Unknown</td>
<td>Missing</td>
</tr>
</tbody>
</table>

Rating key: Red = Unsatisfactory or Missing: Less than 50% to target/no data; Yellow = Approaching: From 50% to 74% of target; Green = Satisfactory: 75% of target or above
Pooled funds: an opportunity to build on best practice

Pooled funds offer one opportunity for donors to quickly scale up support to local and national women-led and women’s rights organizations. The Women’s Peace and Humanitarian Fund (WPHF) was specifically set up to support grassroots civil society organizations, so far funding over 200 organizations. A promising vehicle, the Fund still has a relatively small budget and is reportedly significantly oversubscribed. In Asia, the WPHF received 512 proposals from women’s organizations, but could fund only three of them.

In recent years, UN OCHA has included women’s rights organizations on the advisory boards to some UN Country-Based Pooled Funds (CBPFs). Given the CBPFs channel significantly more humanitarian funding than the WPHF, and typically are more accessible to local and national organizations than direct funding from donors, initiatives such as this could make a significant difference.

Inclusion of more representatives from women-led and women’s rights organizations in CBPF advisory boards may also help address challenges that local and national women’s organizations face, which often include being sidelined in male-dominated processes, while ensuring networks of women’s organizations have access to relevant funding information.

Indicator 5: Ensure women’s groups make up half of national humanitarian response cluster members by 2020

Given the multitude of national authorities, international agencies and local civil society actors engaged in crisis response, coordination is key to ensuring that people in need get timely aid and duplication is avoided. Humanitarian clusters, normally led by a UN agency and co-led by an international NGO, play a critical coordination, leadership and accountability role and work “to strengthen system-wide preparedness and technical capacity to respond to humanitarian emergencies.”

Clusters also inform the decision-making of key UN leaders and bodies (i.e., Humanitarian Coordinators and Humanitarian Country Teams), coordinate needs assessments, develop sectoral response plans and advocate with national authorities, donors and other key stakeholders on issues identified by their members.

In recent years, clusters have led in integrating gender equality into humanitarian responses. National and global cluster members often take the initiative to consult with and meaningfully engage women’s organizations, and all work with numerous local and national partners. Some national-level clusters are inclusive of local and national women-led and women’s rights organizations. The Global Education Cluster, for example, provided CARE with information which showed that the Education Cluster was co-led by a national women-led organization in Jordan, that 50% of national level partners in Palestine are women-led or women-focused organizations, and that such groups have registered an impressively high level of participation in Ukraine and Afghanistan.
Overall, however, there seems to be insufficient prioritization of partnerships (or at the very least of tracking of such partnerships) with women’s rights and women-led organizations at field cluster level. None of these clusters track and report on which of those partners are women’s rights organizations.

<table>
<thead>
<tr>
<th>Cluster</th>
<th>Total partners</th>
<th>National NGOs</th>
<th>Number of women’s rights organizations/women-led organizations in 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>CCCM</td>
<td>157</td>
<td>82</td>
<td>Missing</td>
</tr>
<tr>
<td>Education</td>
<td>678</td>
<td>457</td>
<td>Missing</td>
</tr>
<tr>
<td>Food Security</td>
<td>Incomplete/no data</td>
<td>Incomplete/no data</td>
<td>Missing</td>
</tr>
<tr>
<td>Health</td>
<td>1,430</td>
<td>506</td>
<td>Missing</td>
</tr>
<tr>
<td>Nutrition</td>
<td>819</td>
<td>310</td>
<td>Missing</td>
</tr>
<tr>
<td>Protection</td>
<td>Incomplete/no data</td>
<td>Incomplete/no data</td>
<td>Missing</td>
</tr>
<tr>
<td>Shelter</td>
<td>Incomplete/no data</td>
<td>Incomplete/no data</td>
<td>Missing</td>
</tr>
<tr>
<td>WASH</td>
<td>1,734</td>
<td>594</td>
<td>Missing</td>
</tr>
</tbody>
</table>

Rating key: Red = Unsatisfactory or Missing: Less than 50% to target/no data; Yellow = Approaching: From 50% to 74% of target; Green = Satisfactory: 75% of target or above.

Indicator 6: At least 40% of leadership positions in humanitarian contexts are held by women

Following initiatives such as the UN System Wide Action Plans on Gender Equality, there has been an increased number of women in leadership positions in humanitarian contexts. Thirty-seven percent of UN Humanitarian Coordinators — the key UN decision-makers at country level in humanitarian responses — are women. In contrast, in 2010, only 20% of Humanitarian Coordinators were women. Individual UN agencies have also taken action to ensure gender parity at senior executive level.

Based on data published in 2019 in an authoritative biannual UN report, senior women staff constituted more than 40% in only two of the UN agencies analyzed for this report. However, UNDP, UNHCR and WFP come very close to reaching that target. Given progress toward achieving gender parity in UN agencies, CARE anticipates that when updated data is published this year, more if not all of these agencies will have achieved the 40% goal.

<table>
<thead>
<tr>
<th>Senior Non-HQ staff</th>
<th>Men</th>
<th>Women</th>
<th>Percentage women</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNDP</td>
<td>128</td>
<td>77</td>
<td>37.6</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>UNFPA</td>
<td>28</td>
<td>29</td>
<td>50.9</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>UNHCR</td>
<td>68</td>
<td>43</td>
<td>38.7</td>
<td>Unsatisfactory</td>
</tr>
<tr>
<td>UNICEF</td>
<td>39</td>
<td>31</td>
<td>44.3</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>WFP</td>
<td>57</td>
<td>32</td>
<td>36</td>
<td>Unsatisfactory</td>
</tr>
</tbody>
</table>

Rating key: Red = Unsatisfactory: Less than 40% women in leadership positions; Green = Satisfactory: 40% or more
Investing in women multiplies impact

CARE’s Gender Equality and Women and Girls’ Empowerment Programme II, 2016-2020, worked with and for poor women and girls in some of the world’s most fragile states: Burundi, DRC, Mali, Myanmar, Niger and Rwanda. It has reached more than 1,161,800 women and girls (mainly through Village Savings and Loan Associations, or VSLAs), extended leadership training to 66,500 and funneled 53% of all funds to partners.74

One woman in Siribala commune, Ségou region, Mali told CARE that “before the arrival of the project, I was only a housewife with no importance in the eyes of the community. Really! . . . [Now] I participate in the family expenses with my husband, he respects me more because I contribute a lot, I carry out my income-generating activities and I have profits and I also save.”

Supporting women’s meaningful participation in decision-making processes is a fundamental aspect of the program. In Mali for example, this has resulted in 66 women members of a CARE-supported network being part of and actively contributing to the work of the 26 local Peace & Reconciliation Committees. Alongside men and local leaders, they have prevented and managed local tensions within and between communities. Women are also supported to present themselves as candidates for local elections, and 475 VSLA women were successful. In Niger, one woman out of every two elected to a local council in the program’s intervention area during the 2011 election reported they were a member of a VSLA group or network.

Importantly, governments in the program countries have in the current period increasingly recognized the VSLA method as an efficient approach for women’s economic empowerment and women’s empowerment more generally.

Indicator 7: Guarantee at least 30% of UN staff at all levels are women by 2020

All of the UN agencies with published information on staffing have well over 30% women employees.75 These staffing levels include headquarters and non-headquarters staff and are not broken down by crisis- and non-crisis-affected countries, which may skew the results in favor of agencies with presence in more countries where they only implement development programs. Nonetheless, such gender parity reflects robust progress and impressive political will.

<table>
<thead>
<tr>
<th>Agency</th>
<th>Percentage of all staff who are women</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNDP</td>
<td>50</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>UNFPA</td>
<td>50.3</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>UNHCR</td>
<td>44</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>UNICEF</td>
<td>48</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>WFP</td>
<td>44</td>
<td>Satisfactory</td>
</tr>
</tbody>
</table>

Rating key: Red = Unsatisfactory: Less than 30% of all staff are women; Green = Satisfactory: 30% or more of all staff are women.
CARE: Self-assessment yields mixed results

Six of the seven indicators in this report are relevant to CARE as well as donors and UN agencies. CARE funds women’s rights and women-led organizations, has implementing partners, aspires to gender-transformative programming and has thousands of staff working in crisis-affected countries around the world. In its recently adopted 2030 Vision, CARE commits to accountability mechanisms to better track and report on progress toward providing quality, gender-focused and localized humanitarian assistance to 10% of those affected in major crises, reaching at least 50 million people by 2030. CARE self-assessed based on year 2020 data.

**Indicator 1: Missing**
CARE is currently working on updating its monitoring systems to determine the overall funding percentage allocated to women’s rights or women-led organizations, but is currently unable to provide such detailed data. While CARE USA set aside 24% of its humanitarian assistance budget directly to local implementing partners, it lacks the disaggregation capacity to determine what portion of that went to women’s groups. An analysis of a subset of CARE’s COVID-19 funding in 2020 revealed that only 1% went directly to women’s rights or women-led organizations in conflict and humanitarian settings.

**Indicator 2: Satisfactory**
Using CARE’s Gender Marker, the proportion of CARE’s humanitarian programs which are gender responsive or transformative was 19%.

**Indicator 3: Satisfactory**
83% of CARE humanitarian programs were gender sensitive.

**Indicator 4: Satisfactory**
66% of CARE’s 766 humanitarian partners were women’s rights organizations or women-led organizations.

**Indicator 1: Unsatisfactory**
Only 34% of CARE’s senior staff in humanitarian settings were women. However, 44% of CARE’s overall senior staff in all settings (humanitarian and development) were women.

**Indicator 7: Satisfactory**
34% of CARE’s total staff in humanitarian settings were women.
Recommendations

Despite progress in terms of policy frameworks and commitments at the international level, international donors and UN agencies have not sufficiently prioritized resourcing and elevating gender equality and the leadership of women and women’s organizations in crisis-affected countries. The analysis speaks to a wider need to “democratize” and reform the wider sector, including in ways that support localization more broadly and specifically in terms of investing in women-led organizations. This reform will also require substantial changes within INGOs funding and partnership modalities, and CARE is no exception. Progress has been incremental and partial, and the substantial impacts of the COVID-19 pandemic pose a real risk that any gains will be reversed.

With COVID-19 pushing record numbers of people toward humanitarian assistance, aid to crisis response is more critical than ever. Because women and girls are typically most affected by crises, they must lead efforts to prevent and respond to them. When women and girls lead, entire communities benefit and more effective and sustainable solutions prevail. Now more than ever, funding and influence must flow into women- and girls-led crisis response, for effective, long-lasting, intergenerational impact.

Donors should:

- Explicitly commit to the resourcing and leadership targets from the World Humanitarian Summit High-Level Roundtable on Women and Girls, or comparable gender-specific, time-bound benchmarks.

- Develop a time-bound plan to meet the targets, with annual public reporting on progress.

- Substantially increase contributions to the Women’s Peace and Humanitarian Fund and other pooled funds, such as country-based pooled funds, and include targets for funding for women-led and women’s rights organizations.

- Hold INGOs and UN agencies accountable for the quality and inclusivity of diverse partnerships and collaboration with women-led and women’s rights organizations.

Donors, UN agencies and INGOs should:

- Incorporate the seven gender-specific commitments in this report, or comparable gender-specific benchmarks into the next iteration of the Grand Bargain, at a minimum.

- Systematically track and report funding to and partnerships with women-led and women’s rights organizations, including through reporting to IATI and the OCHA Financial Tracking Service (FTS), and publish overall funding figures in annual reports. This should be based on commonly agreed definitions for women-led and women’s rights organizations.

- Increase the amount and quality of humanitarian funding that goes to women’s and girls’ organizations, ensuring that this includes flexible, multi-year funding for core operational and management costs, creative direct funding avenues, reduced bureaucratic hurdles and unduly burdensome application and reporting requirements, and technical support.
• Harmonize gender and age markers to establish a common framework for assessment and better tracking of funding and projects.

• Ensure that women’s organizations are equitably represented and have an equal voice in the management and advisory committees of donor, UN and NGO managed pooled funds.

• Recognize that girls have their own specific rights and needs in humanitarian settings and require age-appropriate policy responses.

• Include budget lines in project and response funding that mandate adolescent girls’ direct involvement in humanitarian responses. Tailored approaches should include youth organizing in communities and displacement settings, as well as girls’ meaningful participation in humanitarian planning, implementation, evaluation and decision-making.

UN agencies and INGOs should:

• Establish multi-year action plans and annual reporting to transform the organizational culture of humanitarian agencies on gender equality and women’s meaningful participation and accountability to women in crisis-affected communities. This may take the form of conducting organizational gender and diversity audits, from which plans can be developed.

The UN Inter-Agency Standing Committee™ should:

• Require the inclusion and meaningful participation of local and national women’s groups in humanitarian coordination, decision-making and accountability processes. Specifically, that:

  o Humanitarian Country Teams include at least one local or national women-led or women’s rights organization;

  o Global and national level clusters prioritize increasing partnership with and membership of women-led and women’s rights organizations, and that 50% of national partners are women’s organizations; and

  o Humanitarian Country Teams and clusters ensure active participation of women’s organizations in the development and validation of Humanitarian Needs Overviews and Humanitarian Response Plans.

• Monitor and report on these measures and include these indicators in the IASC Gender Accountability Framework.
Endnotes


2 See e.g., IDMIC, Hidden in Plain Sight: Women and Girls in Internal Displacement, March 2020. p. 12 https://reliefweb.int/report/world/hidden-plain-sight-women-and-girls-internal-displacement; See also WOMEN AND GIRLS-CATALYSING_ACTION_TO_ACHIEVE_GENDER_EQUALITY_0.pdf (agendaforhumanity.org).

3 See also, United Nations, More than women, and women more than men—raising levels of funding for women’s groups from 1% to 4% by 2020. Report of the Secretary General, February 2021 https://www.devinit.org/resources/global-perspective-on-the-implementation-of-the-women-peace-and-security-agenda-over-the-past-15-years.pdf.

4 Aid in fragile and conflict-affected countries continued to increase, with $20.5 billion per year between 2017 and 2019, compared with $18 billion per year between 2015 and 2016... between 2010 and 2016, bilateral aid targeting gender equality and empowerment of women in fragile and conflict-affected situations stagnated at 0.2% of total bilateral aid”. Report of the United Nations Secretary-General, Women and peace and security, 23 Sept. 2020, p. 31 https://unisg.org/eng/s2020/046/


7 The donors are the eleven OECD Development Assistance Committee members who contribute the most toward humanitarian assistance.

8 UN Women describes the 2016 World Humanitarian Summit as part of global norms and standards on gender and humanitarian action. UN Women, Global Norms and Standards: Humanitarian action, https://www.unwomen.org/en/what-we-do-humanitarian-action/global-norms-and-standards. See also, UN Women & UNFPA, Final Report Funding for Gender Equality and The Empowerment of Women And Girls In Humanitarian Programming, June 2020, p. 17. Funding for women and girls: The funding gap between the commitments that signatories pledged to make and the funding that was actually allocated to women and girls, indicating that “At the World Humanitarian Summit in Istanbul in 2016, signatories pledged increased support for local women’s groups (raising levels of funding to women’s groups from 1% to 4% by 2020); universal access to sexual and reproductive health (SRH); GBV prevention; gender responsive humanitarian programming with coherence with humanitarian policies, frameworks and legally binding documents. They set a target of 15% for gender equality and women and girls’ empowerment programming in humanitarian settings. They committed to apply the IASC, ECHO and other gender and age markers to 100% of humanitarian funding allocations and that funding would be allocated only to actions that explicitly included a gender analysis with Sex and Age Disaggregated Data (SADD) by 2018.

9 The phrases “women’s groups” or “women’s organizations” are used in this report to include women-led and women’s rights organizations, as well, where appropriate, girls-led organizations.


11 The Grand Bargain is a framework to support the implementation of a global code of conduct for humanitarian action that commits signatories to achieving gender equality and women’s empowerment of women and girls, stating that “At the World Humanitarian Summit in Istanbul in 2016, signatories pledged increased support for local women’s groups (raising levels of funding to women’s groups from 1% to 4% by 2020); universal access to sexual and reproductive health (SRH); GBV prevention; gender responsive humanitarian programming with coherence with humanitarian policies, frameworks and legally binding documents. They set a target of 15% for gender equality and women and girls’ empowerment programming in humanitarian settings. They committed to apply the IASC, ECHO and other gender and age markers to 100% of humanitarian funding allocations and that funding would be allocated only to actions that explicitly included a gender analysis with Sex and Age Disaggregated Data (SADD) by 2018.

12 Attendees made around 446 commitments at this roundtable. The summary outcome report noted gender was an “overarching theme” of the World Humanitarian Summit and that they hoped it would be a “watershed moment”, but they did not specify which actors committed to which indicators. Commitment to Action was not explicit. Commitment to Action at the World Humanitarian Summit, pp. 4-5. https://agendaforhumanity.org/sites/default/files/resources/2017/JUL/WHS_commitment_to_Action_8September2016.pdf. The UN Secretary General’s report on the outcomes of the conference called on all stakeholders to “develop and make public available specific plans and concrete and time-bound targets to implement them.” Report of the United Nations Secretary-General, Outcome of the World Humanitarian Summit, August 2016. https://reliefweb.int/report/world/hidden-sights-humanitarian-summit-2016

13 For this reports CARE analyzed overall ODA to fragile states and calculated a percentage by applying the code “15170: Women’s rights organisations and movements, and government institutions”. UN Women notes that the code “can allow for tracking of funding to women’s organisations, but it does not seem to be used when tracking humanitarian aid flows”. UNFPA & UN Women, Funding for Gender Equality and the Empowerment of Women and Girls in Humanitarian Programming, February 2021. https://www.unwomen.org/en/what-we-do-humanitarian-action/global-norms-and-standards.

14 For this reports CARE analyzed overall ODA to fragile states and calculated a percentage by applying the code “15170: Women’s rights organisations and movements, and government institutions”. UN Women notes that the code “can allow for tracking of funding to women’s organisations, but it does not seem to be used when tracking humanitarian aid flows”. UNFPA & UN Women, Funding for Gender Equality and the Empowerment of Women and Girls in Humanitarian Programming, February 2021. https://www.unwomen.org/en/what-we-do-humanitarian-action/global-norms-and-standards.

15 For this reports CARE analyzed overall ODA to fragile states and calculated a percentage by applying the code “15170: Women’s rights organisations and movements, and government institutions”. UN Women notes that the code “can allow for tracking of funding to women’s organisations, but it does not seem to be used when tracking humanitarian aid flows”. UNFPA & UN Women, Funding for Gender Equality and the Empowerment of Women and Girls in Humanitarian Programming, February 2021. https://www.unwomen.org/en/what-we-do-humanitarian-action/global-norms-and-standards.

16 For this reports CARE analyzed overall ODA to fragile states and calculated a percentage by applying the code “15170: Women’s rights organisations and movements, and government institutions”. UN Women notes that the code “can allow for tracking of funding to women’s organisations, but it does not seem to be used when tracking humanitarian aid flows”. UNFPA & UN Women, Funding for Gender Equality and the Empowerment of Women and Girls in Humanitarian Programming, February 2021. https://www.unwomen.org/en/what-we-do-humanitarian-action/global-norms-and-standards.

17 For this reports CARE analyzed overall ODA to fragile states and calculated a percentage by applying the code “15170: Women’s rights organisations and movements, and government institutions”. UN Women notes that the code “can allow for tracking of funding to women’s organisations, but it does not seem to be used when tracking humanitarian aid flows”. UNFPA & UN Women, Funding for Gender Equality and the Empowerment of Women and Girls in Humanitarian Programming, February 2021. https://www.unwomen.org/en/what-we-do-humanitarian-action/global-norms-and-standards.

18 For this reports CARE analyzed overall ODA to fragile states and calculated a percentage by applying the code “15170: Women’s rights organisations and movements, and government institutions”. UN Women notes that the code “can allow for tracking of funding to women’s organisations, but it does not seem to be used when tracking humanitarian aid flows”. UNFPA & UN Women, Funding for Gender Equality and the Empowerment of Women and Girls in Humanitarian Programming, February 2021. https://www.unwomen.org/en/what-we-do-humanitarian-action/global-norms-and-standards.
22 A recent study noted that “data on the amount of funding required, requested and received for programming for women and girls is significantly lacking. UN Women & UNFPA, Funding for Gender Equality and the Empowerment of Women and Girls in Humanitarian Programming, June 2020, https://www.unwomen.org/-/media/mediacentre/attachments/sections/library/publications/2020/funding-for-geew-in-humanitarian-programming-en.pdf?la=en&vs=4409,


27 For example, the Grand Bargain Workstream 2 on localization proposed “working definitions” for both women-led and women’s rights organizations. See, Core Commitment Indicators and Target-Results http://www.inter-agencystandardscommittee.org/guidance/transparency.

28 A more recent definition promoted by UNFPA to be included as part of the UN Partner Portal to enable cross-agency tracking, added the phrase “at both board and staff level” to reinforce the need for senior leadership in both women-led and women-led organizations, to read: “Women-led organization is one whose leadership is principally made up of women, demonstrated by 50% or more occupying senior leadership positions at both board and staff level. (Based on the UN UN Women’s Guidance Note).


30 The UN has required its programs and funds to “incorporate gender perspectives into humanitarian, crisis response and recovery plans as one of its key responsibilities” and has launched “System Wide Action Plans” on gender equality and empowerment of women and girls. Mainstreaming a gender perspective into all policies and programmes in the United Nations system (2019), para 74, https://undocs.org/E/2019/54. The Inter Agency Standing Committee (IASC), the highest level humanitarian coordination and policy forum in the UN system, updated its gender policy and for the first time developed an accountability framework to evaluate progress in its implementation.


32 For example, in its 2019 annual report, UNHCR stated that it had achieved its Grand Bargain goals as “$752.6 million was provided to 915 local and national responders, including $575 million to 709 NGO partners.” UNHCR 2019 annual report, p. 13, http://www.unhcr.org/5f04946d4/unhcr-2019-annual-report.pdf.


36 Note that some UN agencies, such as UNDP report only one sector as primary on the IATI portal, whereas women’s groups can be funded under other primary sectors, such as agricultural development or democratic participation, which may not be fully reflected in the IATI data as currently tracked. However, as this report shows under Indicator 4, the UN agencies reviewed do not currently track how many of their implementing partners are women’s rights organizations and as such will likely be unable to track funding to such groups.


42 For example, Norway highlighted that they count their significant contributions to UNFPA as gender focused, given the mandate of this UN agency, which may account for why Norway’s own calculations differ from those reported to OECD. See Implementing Norway’s National Action Plan 2019-2022: Women, Peace and Security, Annual Report 2020, p. 20, https://www.regjeringen.no/contentassets/1e3345054cdd4fa1ad7c915dd0ef673d/norway-anual-report-aps-2019-2022-final.pdf. In preparing this report, UN agencies also pointed out further efforts they had made on gender responsive programming and how their own data was not reflected on IATI. UNFPA stated that 15.1% of their programs in 2019 were gender targeted, and 94.6% either targeted or mainstreamed, although this is not disaggregated by crisis and non-crisis contexts, see https://www.unfpa.org/sites/default/files/board/documents/ANEXNES_-_SRF_2019_FB_1-17.pdf. UNFPA noted that its gender equality programming was more significant than that highlighted in this report card, and UNHCR highlighted its gender policy with minimum requirements for programme cycles available, and the efforts undertaken by the agency to implement this policy. See, UNHCR Age, Gender and Diversity Accountability Report 2018-2019, https://www.unhcr.org/publications/brochures/5d94946df4/unhcr-age-gender-diversity-accountability-report-2018-2019.pdf?la=en&vs=4409.


49 Based on data extracted from OCHA Financial Tracking Service (FTS) on Nov. 23, 2020. Total funding for the Global Humanitarian Response Plan for Covid-19 amounted to $3,706,182. Funding for local and national organizations and local/national private organizations amounted to $65,296,756 or 1.7% of overall funding.


61 Ibid.


63 The Inter-Agency evaluation on gender found that leadership at global levels by clusters “are creating dividends at the country level and have thus far provided the "backbone" for gender to be reflected in cluster- and agency-specific actions.” Inter-Agency Humanitarian Evaluation on Gender Equality and the Empowerment of Women and Girls, October 2020, p.38, https://www.unfpa.org/sites/default/files/admin-resource/1_IAHE_GEEWG_final_report-2021.pdf.


66 These numbers do not include partners of the Syrian Arab Republic health cluster as these are not included in the Global Health Cluster website.


69 Data drawn from https://www.unwomen.org/en/digital-library/publications/2019/07/improvement-in-the-status-of-women-in-the-united-nations-system-2019, valid as at December 2017. CARE has defined "senior" in this report as those employed by the UN, on any contract type, who are above professional grade 5 (P5).


72 CARE defines senior staff as all those who are part of leadership bodies in CARE country offices, such as members of executive management teams (EMT), heads of units, etc.

ANNEX:
Impressive Strides by Donor Governments and UN Agencies

Donor Governments

The following information was submitted by CARE offices in the countries reviewed in the report to provide additional context and detail.

Canada:

Increased ODA is required to protect humanitarian principles to which Canada is committed through its national and international policies. Canada’s Feminist International Assistance Policy (FIAP) includes specific guidance for gender-responsive humanitarian action, which, coupled with the Grand Bargain commitments, offers strategic directions for more effective and transformative humanitarian action. Through FIAP, Canada has made important contributions to underfunded areas of humanitarian response, especially around unmet needs in sexual and reproductive health and rights and gender-based violence (GBV) prevention and response. Global Affairs Canada is also increasingly disbursing multi-year and flexible funding, which allows for more cost-effective interventions informed by local contexts. These improvements are enabling multilateral and bilateral partners to undertake forward-looking and integrated programming that best meets the needs of affected populations.

Canada remains one of the normative leaders among humanitarian donors, helping lead the way toward more flexible and gender-responsive funding, outlined as objectives of the Grand Bargain and the Call to Action. Canada continues to build upon the predictability of its funding in order to ensure effective partnerships with local actors. As a Grand Bargain signatory, Canada has committed to allocating 25% of its humanitarian funding to local and national actors, which are at the forefront of emergency responses, often acting as first responders and reaching the most vulnerable. Women’s organizations, in particular, are proven effective in this area. Despite these lessons, globally less than 1% of humanitarian funding is channeled through these organizations. Given that the global humanitarian appeals remain severely underfunded, Canada should not attempt to achieve the objective of localization through a budgetary reallocation. Instead, the overall international assistance envelope should be scaled up, with additional funding directed at civil society organizations in a flexible and a predictable manner.

Canada’s feminist approach requires its international assistance be informed by a multidimensional analysis at the outset of all initiatives, by conducting a gender-based analysis (GBA+) and a human rights analysis. The GBA+ assesses how diverse groups of women, men and non-binary people may experience policies, programs and initiatives, and the human rights analysis examines the human rights situations at the national, regional and sectoral level.

Canada has set out ambitious funding targets to ensure gender equality and the empowerment of women and girls are at the center of its international assistance, in which 95% of Canada’s bilateral international assistance will either integrate or target gender equality and the empowerment of women and girls by 2021–2022. Canada is on track to meeting its targets, at 94% overall. In 2019–2020, over 96% of Canada’s humanitarian assistance projects integrated gender equality considerations.

Feminist International Assistance Policy: In 2019, Canada launched a dedicated sub-policy, A Feminist Approach: Gender Equality in Humanitarian Action, which recognizes women and girls as powerful agents of change and provides guidance for championing gender-responsive humanitarian action toward
ensuring system-wide change. Aligned with this policy direction, Canada has made it a priority to support gender-responsive humanitarian action in all of its programming and policy efforts. Not only has Canada ensured that its programming integrates gender considerations, but it has also provided targeted support for programming that directly addresses program gaps, such as sexual reproductive health and rights and addressing GBV.

In 2019–2020, Canada provided $74 million in support of sexual and reproductive health services in its humanitarian programming, an increase of $24 million from 2018-2019. This support helps prevent death, disease and disability related to unwanted pregnancies and contributes to the prevention, mitigation and response to GBV.

In total over the last five years (2016–2021), Canada provided $141.3 million to support UNFPA’s lifesaving work in the Middle East. This includes support to UNFPA’s efforts to strengthen GBV response in the Middle East. This consistent, capacity-strengthening approach has many benefits such as creating space for innovation and improving the effectiveness in coordination and referral systems.

Global lead of the Call to Action on Protection from Gender-Based Violence in Emergencies (2019–2020): During its tenure as lead, Canada helped shape the initiative to increase the engagement of, and funding for, local and women’s organizations in the humanitarian system through the update of the 2021–2025 Call to Action Road Map.

Pooled Funds: in line with Grand Bargain and Call to Action commitments, Canada supports the UN Country-Based Pooled Funds (CBPFs) due to their unique ability to provide funding directly to local humanitarian NGOs. Canada’s funding to the CBPFs has increased from $6.5 million in 2016 to a total of $50.15 million in 2020. As part of its humanitarian response to COVID-19, Canada allocated $13 million to existing CBPFs.

Canada is one of the top donors to the Women’s Peace and Humanitarian Fund. In 2020–2021, Canada provided an additional $3 million to support the Women’s Peace and Humanitarian Fund through two windows of opportunity: 1) the Rapid Response Window which is supporting women to attend and participate in peace processes, and 2) the COVID-19 Emergency Response Window which supports local civil society organizations (CSOs) around the world, including women-led CSOs, who are playing key roles to respond to and stem the spread of COVID-19.

Women’s Voice and Leadership (WVL) Program: Launched in 2017, this $150 million program currently provides funding to women’s rights organizations in fragile and conflict-affected states such as Afghanistan, Burkina Faso, the Democratic Republic of Congo, Haiti, Mali, Myanmar, Nigeria and South Sudan. In the first five months of the COVID-19 pandemic, 73% of WVL projects (including six of those listed above) harnessed fast, responsive funding to ensure that WROs were able to adjust their own operations and meet the increased needs of women and girls.

Equality Fund: Canada has also contributed $300 million to establish the Equality Fund, an innovative global platform that brings together philanthropic, private sector, civil society and government actors to provide a predictable and sustainable source of funding to women’s organizations and movements in developing countries. This support includes direct grants to women’s organizations, grants to women’s funds to provide direct grants to women’s organizations, grants to consortia and grants to women’s organizations working in crises, all accompanied by capacity building and technical support activities.
Canada’s National Action Plan on Women, Peace and Security (2017–2022): The CNAP provides a whole-of-government framework to ensure that activities in fragile and conflict-affected states align with broader commitments on gender equality, the empowerment of women and girls and respect for women’s and girls’ human rights. One of CNAP’s objectives is to promote and protect women’s and girls’ human rights, gender equality and the empowerment of women and girls in fragile, conflict and post-conflict settings.

Denmark:

The strategic framework for gender equality, rights and diversity in the Danish development cooperation in 2014 indicated the government’s commitments to continue its support to women’s full and equal participation in prevention and resolution of conflicts. This support includes all stages of peace negotiations and peacekeeping. Furthermore, the framework supports active contribution to combatting sexual and gender-based violence against women. Specifically, the framework focuses on women’s sexual and reproductive health and rights (SRHR) in conflict situations and work to ensure that international operations and humanitarian efforts include a clear gender perspective.

These commitments will continue to be focus areas of Denmark’s strategy for development cooperation and humanitarian action, The World 2030, which was adopted by a broad political majority in the Danish Parliament in 2017. For the first time, the Danish development cooperation and humanitarian action are combined in one strategy.

The strategy emphasizes that everyone must have an equal right to contribute to and participate in the political life, in the economic development and in the social and cultural life of a society. Girls and women are prevented from participating on an equal footing with boys and men in far too many places in the world. Denmark will maintain its position as a strong global advocate of sexual and reproductive health and rights. The right to decide over one’s own body and own sexuality is a fundamental human right. Girls must not be subjected to female genital mutilation or be forced to marry at an early age. Everyone is entitled to information, access to contraception, legal and safe abortion and other relevant services, including HIV/AIDS-related services.

Political negotiations of a new development and humanitarian strategy are currently underway, accompanied by advocacy to ensure that the Women, Peace and Security and Gender in Emergencies frameworks will inform and shape the new strategy.

Denmark finances as part of its development and humanitarian aid a vast number of initiatives that promote gender equality, including access to quality education with a particular focus on girls’ and women’s health and rights, such as their right to decide freely over their own body and to determine how many children they wish to have, when and with whom. Denmark works bilaterally with authorities and governments in priority countries and through country programs by providing core funding to selected organizations working on gender equality and women’s and girls’ rights.

European Union:

The EU humanitarian department (European Commission Directorate General for European Civil Protection and Humanitarian Aid Operations, or ECHO) has a gender policy and gender and age marker, for which an independent evaluation is currently being finalized. The 2013 policy titled Gender in Humanitarian Aid: Different Needs, Adapted Assistance was an important milestone, spelling out why gender matters in humanitarian crises, and how it should be implemented in line with humanitarian principles and a “do no harm” approach while being people-centered. Gender equality is a guiding principle of the policy, which focuses on promoting a gender-sensitive approach at a minimum and, where possible, gender-responsive approaches. ECHO’s main objective through its gender and age marker, introduced in
2014, is to ensure implementation of the policy through integrating gender and age considerations throughout ECHO-funded operations.

The new EU Gender Action Plan for External Action 2021–2024 (GAP III), released on November 25, 2020, aims for EU external action to be at least gender-responsive and, where possible, gender-transformative, stepping up the ambition. GAP III covers all forms of external action, including development cooperation, humanitarian aid and Women, Peace and Security (WPS). It also generally recognizes the key role of women Civil Society Organizations (CSOs) and civil society in social norms change (in development cooperation), and gender mainstreaming will be part of job descriptions and performance evaluations of EU staff. However, it does not commit any funding to women CSOs, and that is a gap. The GAP III commitments are more limited where humanitarian aid is concerned. Similar to the ECHO gender policy, the commitments focus more on integrating gender-sensitive approaches throughout ECHO’s programs while aiming to be gender-transformative where possible. GAP III also stresses the importance of funding prevention and response to gender-based violence (GBV) in emergencies and stepping up funding for the minimum initial service package for women’s health. GAP III makes no commitments to fund gender-transformative work as part of the EU’s humanitarian aid but commits to working on this through integration of gender considerations in the EU’s triple nexus approach.

The EU also has a WPS Strategy and Action Plan for EU institutions and member states, and one of the indicators is on adequate, transparent and accessible funding for WPS work, including by CSOs (with indicators to track it). In addition, there is a commitment to institutionalize consultation with women from diverse backgrounds and CSOs in conflict-related settings.

Flagship initiatives include the EU–UN Spotlight Initiative on GBV, with over 500 million euros allocated; the EU’s co-leadership of the Action Coalition on GBV; and its commitment to field action through the Call to Action on Protection from GBV in emergencies.

**France:**

The French government committed to implementing a feminist diplomacy which is reflected in its [international strategy on gender equality](https://www.diplomatie.gouv.fr/IMG/pdf/g7_-_dinard_declaration_on_women_peace_and_security_cle4adb5f.pdf) and [humanitarian strategy](https://www.diplomatie.gouv.fr/IMG/pdf/g7_-_dinard_declaration_on_women_peace_and_security_cle4adb5f.pdf), both running from 2018 to 2022.

France effectively promotes a strong Women, Peace and Security agenda in multilateral settings, taking advantage of its UN Security Council’s permanent seat and attempts to get a wide range of countries on board. France also leveraged its G7 presidency in 2019 to get G7 Heads of States and Governments to commit to better encourage and coordinate their support in favor of women’s full, meaningful and equal participation in peace processes, peacemaking and peacebuilding, including through the G7 Partnership Initiative for Women, Peace and Security 1, with a specific focus on women peacebuilders and local women’s organizations. France also aims to support actions that provide specific assistance to women and girls and contribute to their reintegration into social and economic spheres and their empowerment, including the development of income-generating activities. The third French UNSCR 1325 National Action Plan (NAP) is due for adoption in 2021.

France has committed to allocate by 2022 50% of its ODA to projects and programs that integrate gender equality as a significant objective (OECD gender marker score 1) or main objective (OECD gender marker score 2) and to apply the OECD gender marker to all of its bilateral humanitarian projects. In 2018, France’s share of bilateral ODA marked 1 or 2 amounted to 25% of eligible ODA. In 2020, France launched the [Support Fund for Feminist Organizations](https://www.diplomatie.gouv.fr/IMG/pdf/g7_-_dinard_declaration_on_women_peace_and_security_cle4adb5f.pdf) which allocates 120 million euros over three years to feminist associations operating in partner countries.

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1 Dinard Declaration on Women, Peace and Security (2019), at [https://www.diplomatie.gouv.fr/IMG/pdf/g7_-_dinard_declaration_on_women_peace_and_security_cle4adb5f.pdf](https://www.diplomatie.gouv.fr/IMG/pdf/g7_-_dinard_declaration_on_women_peace_and_security_cle4adb5f.pdf)
of France’s development policy. This fund aims to support both the activities and the structural costs of local feminist associations.

The French ministry of European and Foreign Affairs (MEFA) humanitarian branch, called the Crisis and Support Center (CDCS), directs NGOs which receive funding to implement humanitarian or stabilization projects to produce sex- and age-disaggregated data and to indicate to what extent gender equality, disability and environmental aspects are taken into account. Over recent years, the CDCS has increased its scrutiny over the gender sensitivity of project proposals submitted by NGO partners and has systematically applied the OECD gender marker to the funding it allocates.

According to the CDCS, 60% of the projects it funded in 2020 mainly or significantly aimed at gender equality: increasing women’s and children's access to healthcare (e.g., projects in Iraq, Libya), psychosocial and legal support, creating tools to prevent and respond to gender-based violence (e.g., projects in Lebanon, Central African Republic, Libya) and supporting women’s participation in the public debate and in the media (e.g., projects in Cameroon, Sudan). A third of the projects supported by the Minka Peace and Resilience Fund under the responsibility of the French Development Agency promote gender equality as their main objective. In addition, in 2019, France granted 6.2 million euros over four years to Dr. Denis Mukwege and Nadia Murad’s Global Fund for Survivors of Conflict-Related Sexual Violence. France was one of the first countries to support this fund.

In line with the Grand Bargain commitments, France announced in 2018 that it would increase its funding for local associations. The MEFA estimates that 2% of the total humanitarian and stabilization funding provided by France in 2020 went directly to local NGOs, which is still far from the 25% target set out by the Grand Bargain. However, the tool used by France does not allow for tracking of humanitarian and stabilization funding which goes indirectly to local associations, such as funding disbursed via international NGOs, OCHA and Expertise France.

In 2018, France committed to setting up a capacity-building mechanism for local stakeholders. A portion of the budget allocated for each NGO project funded by the Emergency Humanitarian Fund was earmarked for capacity building of their local partners. So far, the CDCS has supported a couple of pilot projects. Recently, the CDCS revised its guidelines to classify costs related to capacity building efforts as support costs, and to restrain all support costs to 30% of the project budget. Such change is likely to discourage French NGO partners from integrating and scaling up capacity-building efforts in future project proposals.

Germany:

Over the years, the German humanitarian aid budget has more than tripled, making Germany the world’s second-largest bilateral donor after the USA. In 2020, 2.1 billion euros were spent on humanitarian assistance worldwide.

During its UN security seat in 2019–2020, Germany made the Women, Peace and Security (WPS) agenda, which aims not only to help women play a stronger role in preventing and managing conflicts, but also to better protect against sexual and gender-based violence (GBV) in conflicts. It also declared participation of women and protection against GBV to be core elements of German foreign, security, defense and development policy. The Federal Foreign Office, the budget holder for humanitarian aid, has yet to set a funding target for GBV projects to reflect those commitments.

In 2019, the ministry introduced an “inclusion marker” for all relief projects — including humanitarian assistance — which aims to systematically assess whether and how projects support gender equality and inclusiveness. The result of this review, however, is not a condition for or against a funding decision by the ministry.
In late 2020, the Federal Foreign Office announced the introduction of a new digital project management system which will include standardized markers for GBV- and WPS-related programs. This will provide a more comprehensive overview of how much funding — targeted and mainstreamed — is actually spent on GBV-related projects.

In 2019, the German government provided 80 million euros to implement UN Security Council Resolution 2467 to combat conflict-related sexual violence. This funding was provided primarily for projects focused on healthcare, psychosocial support and other services for survivors of sexual violence, as well as for prevention measures such as information campaigns and dialogue platforms. Germany is a partner in the Call to Action on Protection from Gender-Based Violence in Emergencies.

Germany is the second-largest donor to the Women’s Peace and Humanitarian Fund, a fund that enables women’s organizations to contribute actively to crisis prevention and peacebuilding worldwide and to strengthen their role and participation in the humanitarian and emergency relief sector.

**Japan:**

Japan’s ODA Charter states that “in the context of gender equality and the gender role of women in development,” Japan will be “more proactive in ensuring that women share equitably in the fruits of development.” In particular, the Japanese government formulated the Development Strategy for Gender Equality and Women’s Empowerment to promote the following principles:

- Position women’s participation in decision-making processes and their empowerment as priorities to be considered in all fields, levels and phases of development cooperation, thereby accelerating gender mainstreaming in development.
- Endeavor not only for the protection and capacity building of those that are more vulnerable in conflicts or natural disasters such as women, young people and children, but also to increase awareness about gender equality among men in general and decision makers in local communities as well as among influential people.
- Expand women’s options in their lives and contribute to promoting women’s social participation and creating “a society where all women shine” by improving their environments and establishing such institutions.
- Based on the awareness of power of women as the greatest potential for growth, Japan will recognize women’s disproportionate burden of unpaid care, such as housework, child rearing, nursing care and local activities, which has hindered women’s social participation, and build a mechanism for reducing and redistributing such labor and burden.

**The Netherlands:**

At around 0.61% of Gross National Income for 2020, the Netherlands’ ODA level is below the international commitment of 0.7%, though generally above many other OECD member states. This level has increased in recent years due to funds mobilized to combat the COVID-19 crisis. Development cooperation policy focuses increasingly on preventing conflicts and combating instability and insecurity in countries closer to the Netherlands and the European Union. Objectives include the reduction of poverty and inequality and the promotion of inclusive growth and climate action worldwide.

There is one overarching objective on gender equality and the empowerment of women and girls (UN Sustainable Development Goal 5). The agenda for this objective aims at (i) increased participation of women in (political) decision-making and women’s leadership, (ii) economic empowerment of women, (iii)
prevention and elimination of violence against women and girls and (iv) strengthening the role of women in conflict prevention and peace processes, and in protection in conflict situations. The Ministry of Foreign Affairs (MFA) has a Taskforce on Women’s Rights and Gender Equality with a network of gender focal points, advising all departments in the ministry and embassies on embedding gender in policy-making and in the organization.

In the humanitarian field, the Netherlands is a signatory to the Grand Bargain. There is innovative cooperation of the government as a donor and 15 aid organizations in the Dutch Relief Alliance (DRA). This has proven a successful formula for coordination in humanitarian interventions and for a quick joint response to crises. With regards to localization, an increasing percentage of funding flows directly to local actors with the aim of reaching 35% by 2021, although there could be a bigger push to fund gender and women’s organizations within humanitarian response.

The Dutch MFA works with civil society organizations through strategic partnerships that focus on lobby and advocacy as part of the Strengthening Civil Society (2021–2025) framework, which aims to promote women’s rights, gender equality and inclusion as crosscutting themes. The Power of Voices program focuses on strengthening civil society organizations and their contribution to an inclusive and sustainable society. The program underlines the importance of ownership and strengthening the role and influence of organizations in developing countries in designing and implementing programs, with the hope of fostering equal relations between organizations from different countries.

This Power of Voices is an innovative approach to donor–civil society relations. It includes programs for women’s voice, SRHR, and Women, Peace and Security. The national Gender Platform WO=MEN, the largest gender platform in Europe, is the main NGO platform used for joint lobby on Women, Peace and Security and gender equality, and links around 50 organizations and 125 professionals.

In December 2020, the Netherlands launched a fourth National Action Plan on Women, Peace and Security (NAP1325-IV, 2021–2025), with policy commitments in both the national and international arenas. This fourth NAP has a higher level of accountability on the government’s side, linked mostly to UN Agenda 2030 Sustainable Development Goals 5 (gender equality) and 16 (peace, justice and strong institutions).

**Norway:**

Norway has for many years been a strong voice for strengthening gender equality, independence and rights of girls and women internationally, especially in situations characterized by conflict and vulnerability. As a member of the UN Security Council for the period 2021–2022, Norway wishes to contribute to targeted and systematic follow-up of the commitment to women, peace and security across the full breadth of the Security Council’s work. The fundamental aim of Norway’s efforts in the area of women’s rights and gender equality is to increase the opportunities available to women and girls, promote their right to self-determination and further their empowerment. This is crucial if girls, boys, women and men are to have equal rights and equal opportunities. Priority areas for Norway are women’s rights and girls’ access to education, political and economic rights, reproductive health and rights, and protection against violence. The gender perspective is also about men’s experiences, needs and gender roles, and about the fact that, in the same way as women, men will profit when the conditions for peace improve.

According to its national Action Plan for Women’s Rights and Gender Equality (freedom, empowerment and opportunities) for 2016–2020, Norway will work to promote the following priority areas: inclusive and equitable quality education for girls, women’s political and economic empowerment, sexual and reproductive health and rights, and the prevention and elimination of violence against women and girls. Progress in all these areas is crucial if girls and women are to be empowered and have the freedom and opportunities to shape their own lives.
Early in 2019, Norway launched its fourth Action Plan for Women, Peace and Security for the period 2019–2022. The goal of this plan is to ensure that the rights, needs and priorities of both women and men are safeguarded throughout all Norwegian efforts aimed at peace and security. The plan focuses on ensuring that peace negotiations are inclusive, and that peace agreements safeguard the rights, needs and priorities of both women and men. Norway plans to have a more systematic focus on women, peace and security in its efforts to support the implementation of peace agreements, including by strengthening the gender perspective in international operations and missions, ensuring that women are represented and consulted in peace processes and increasing support for women and girls in its humanitarian work.

In 2019, Norway also launched a Strategy to Eliminate Harmful Practices as part of the global community’s commitment to eliminating them by 2030, in line with the UN Sustainable Development Goals. The strategy sets out how the Norwegian Government will target its international activities to eliminate harmful practices between 2019 and 2023. The strategy calls for zero tolerance on harmful practices and aims to defend global norms, including sexual and reproductive health and rights. It argues that fulfilling the rights of women and girls is a basic prerequisite for eliminating harmful practices.

Finally, in line with its humanitarian strategy (2019–2023), Norway will increase its focus on protection in situations of crisis and conflict, with particular emphasis on combating sexual and gender-based violence, safeguarding women’s rights, and protecting children and young people. The strategy recognizes that women, girls, men and boys have differing needs, and women’s rights and participation are to be given priority, including in the planning and implementation of the humanitarian response on an equal footing and without discrimination.

**Sweden:**

Sweden is recognized for being a global leader in advancing gender equality and women’s empowerment, central to its foreign and development policy. Sweden was the first country to implement a Feminist Foreign Policy, which was launched in 2014. The policy framework for Swedish development cooperation and humanitarian assistance also outlines that “women and girls are particularly vulnerable in humanitarian crises.” The Swedish Foreign Service action plan for feminist foreign policy 2019–2022 includes direction and measures for 2020, centered around six gender equality objectives.

Sweden’s humanitarian aid strategy is provided through the Swedish International Development Cooperation Agency (Sida) 2017–2020. It outlines that “gender equality must be systematically mainstreamed in humanitarian aid” and “should promote gender equality mainstreaming in needs analyses and the application of a gender equality analysis, including gender-disaggregated statistics, in humanitarian organizations.” Prevention of sexual and gender-based violence is a central objective in Sida’s humanitarian assistance. Sweden also has a Women, Peace and Security National Action Plan.

Sida’s response to the COVID-19 pandemic includes 6 million euros allocated to the World Health Organization (WHO) to scale up its efforts against COVID-19. Half of the support is global, and half is allocated to WHO’s work in Africa, where the UN agency works to give people access to information and services within the sexual and reproductive health and rights framework. The purpose is in part to prevent gender-based violence and to provide support to victims, as well as to increase access to contraceptives.
United Kingdom:

The UK government champions women’s rights and voices in crisis through its adoption of a Strategic Vision on Gender Equality; National Action Plan on Women, Peace and Security; and co-chairing of the Generation Equality Action Coalition on Gender-Based Violence coordinated by UN Women. The UK committed at the 2016 World Humanitarian Summit (WHS) to put gender equality at the heart of humanitarian action, going beyond protection to ensure girls and women have a voice, choice and control — even when crisis hits. Progress on the commitments the UK made at the WHS is reported for 2019 here.

The UK has played a leading role in addressing gender-based violence (GBV) through path-breaking programs such as What Works to End Violence Against Women and Girls, which builds an evidence base on addressing GBV affecting diverse communities, including in fragile and conflict-affected states, and on sexual and reproductive health and rights (SRHR).

In response to COVID-19, the UK made a £50 million contribution to UNFPA, UNICEF and UNHCR, which included GBV prevention and response as well as child protection. The UK also increased funding by £1 million to the UN Trust Fund to End Violence Against Women’s COVID-19 Crisis Response Window, adding to an existing £21 million contribution.

The UK has led the Preventing Sexual Violence in Conflict Initiative and remains committed to the Murad Code and other survivor-centered approaches to addressing GBV. The UK continues its leadership role in the Call to Action on Gender-Based Violence in Emergencies, a multi-stakeholder platform to accelerate progress on ending GBV worldwide, co-chairing the states and donors working group and supporting cross-Whitehall learning on Gender and Inclusion in Crises via the recently launched staff network at the Foreign, Commonwealth and Development Office.

In 2021, the continuing leadership role and impact of these programs is not guaranteed due to significant reductions in the aid budget. This reduction could seriously undermine support for women’s leadership in crisis, just as the COVID-19 pandemic has put gender equality at risk. Recent indications show that the UK’s respected comprehensive approach on gender equality will be narrowed to focus on girls’ education.

At the UN and on the international stage, the UK is an important leading voice on Women, Peace and Security (WPS) issues, as one of the P3 (together with France and the United States) permanent members of the UN Security Council supporting human rights, gender equality and sustainable recovery from conflicts and crises. The UK remains committed to supporting the dignity and rights of women and girls worldwide through its leadership at the UN and in multilateral forums. The UK has crucial opportunities to convey this commitment at home in 2021 by hosting the G7 and COP26 conferences. The government will continue to support global recovery from COVID-19, especially in the world’s worst humanitarian crises (where women, girls and other marginalized groups are disproportionately affected) and to address famine and hunger to lift the world’s bottom billion out of poverty.

In March 2021, the world will mark the 10th anniversary of the Syria crisis and the one-year anniversary of COVID-19 being declared a global pandemic by the World Health Organization. Other key moments include the Generation Equality Forums, which will be crucial to retain progress on gender equality, the Beijing+25 agenda, and the 21st anniversary of UN Security Council Resolution 1325 on Women, Peace and Security. It is crucial that the UK continue its political and financial support for women’s leadership in crisis and work on GBV and SRHR to maintain progress and prevent the rollbacks threatened by the COVID-19 pandemic.
United States of America:

The **United States is the world’s leading humanitarian donor** and has contributed $7.83 billion in humanitarian aid in FY 2020 alone, including $6.57 billion toward emergency appeals and response plans. At the World Humanitarian Summit (WHS), the United States committed to work to support all five of the WHS core commitments on “Women and Girls: Catalyzing Action to Achieve Gender Equality” through strategic funding, targeted partnerships, public advocacy and creative and effective diplomacy. While the United States made a number of national commitments at the WHS under these five core commitments, it did not commit to the specific sample commitments that are used as indicators in this report. As a result, the United States does not track and report on these specific indicators.

The U.S, has made commitments to protecting and empowering women and girls in emergencies and responding effectively to gender-based violence (GBV). In 2013, the U.S. launched its **Safe from the Start** initiative to mobilize the humanitarian community to reduce GBV and support survivors from the onset of emergencies. Since then, the United States has channeled more than $136 million through Safe from the Start to systematically prevent and respond to GBV, and a significant amount more to funding for core and specialized GBV prevention and response activities through other funding mechanisms. In FY 2020, USAID directed nearly $95 million toward lifesaving GBV programs in humanitarian assistance efforts around the world, continuing the trend of an increase of $10 million or more each year since FY 2017 (USG Feedback on Draft Report Card, 2/5/21). Similarly, in addition to its support through voluntary contributions to major international organization partners, the Bureau of Population, Refugees and Migration (PRM) provided $55.5 million in FY 2020 for targeted GBV prevention and response programs (USG Feedback on Draft Report Card, 2/5/21). Additionally, the U.S. is a partner in the **Call to Action on Gender-Based Violence in Emergencies**, an initiative launched in 2013 by the UK and Sweden.

With respect to resourcing women’s organizations in crisis-affected countries, in addition to prioritizing GBV prevention and response programs that emphasize strong community buy-in and build the capacity of women community members, the United States supports innovative projects to advocate and create guidance for collaborating and enhancing the capacity of local women’s organizations. This includes programs implemented by NGO partners focused on how the humanitarian protection sector can better ensure the participation and leadership of first responders and an initiative to create strategies and guidance for ensuring that local actors, particularly women’s organizations, influence and shape the decisions that affect them at both global and response levels.

The USG also requires all humanitarian programs to ensure the different needs of women, girls, men and boys are taken into account. PRM requires that all partners submit a protection and a gender analysis, as well as codes of conduct and country implementation plans on protection from sexual exploitation and abuse (PSEA). This requirement ensures that partners are addressing the particular needs of women, girls, men and boys, in their work to foster better, more sustainable, accountable and impactful programs across the board. PRM contributions to UNHCR also always include language directing UNHCR to use PRM funding to address “gaps in the international community’s response to the needs of women and girls in emergencies.”

The U.S. has also invested in ensuring women and girls are included in peacebuilding through the **Women, Peace and Security (WPS) Act; the U.S. Strategy on Women, Peace and Security**; and four agency **WPS implementation plans**. The U.S. Strategy on WPS includes the first-ever set of WPS Interagency Metrics, against which the State Department, USAID, Department of Defense and Department of Homeland Security must evaluate their progress. This includes metrics such as reporting on funding to NGOs and international organizations for activities that prevent and/or respond to GBV in emergencies, and the number of bureaus and offices that require respondents to funding opportunities and/or requests for proposals to include a gender analysis in their proposals. This is intended to encourage greater and more
accurate uptake of gender markers in U.S. foreign assistance, with the objective of improving reportable data. Additionally, the U.S., via the Centers for Disease Control, is a member of the Steering Committee of the Interagency Working Group on Reproductive Health in Crises.

UN Agencies

The following information was submitted by several UN agencies reviewed in the report to provide additional context and data.

United Nation Developmental Programme (UNDP):

UNDP has made Gender Equality and Women’s Empowerment (GEWE) a strategic priority, developed sufficient institutional guidance and tools to mainstream gender in the program cycle and established an accountability system to track its performance. UNDP is now developing the corporate structures to better support GEWE in crisis prevention and response through a new Gender and Crisis Facility, which will help to support better measurement of disaggregated indicators, among other things.

As reported in UNDP's Annual Reports on its ongoing Gender Equality Strategy (2017–2021), UNDP continues to make progress to advance Gender Equality in crisis settings in the following areas:

- UNDP continues to work to improve women’s resilience and participation in economic recovery and in building social cohesion. In 2019, UNDP worked in 26 countries to ensure that 1.7 million women gained access to jobs and improved livelihoods in crisis or post-crisis settings. In Yemen, for example, at least 34% of direct beneficiaries of job creation and conditional cash transfers were women.
- UNDP supports countries to adopt legal and regulatory frameworks that enable civil societies, notably women’s groups, to become strong implementing partners. This work is currently being carried out in countries as diverse as the Central African Republic, Kenya, Sierra Leone, Somalia, Eswatini, Chad, Uganda, Ethiopia, Angola, Zimbabwe and Zambia. UNDP reports on these interventions under the current Strategic Plan indicator “Number of countries that adopt and implement, with UNDP assistance, legal and regulatory frameworks that enable civil society to function in the public sphere and contribute to sustainable development.” UNDP will make the necessary efforts to give more visibility in its next Strategic Plan (2022–2025) to the work with women’s groups.
- UNDP continues to increase expenditures on projects that contribute to gender equality. In 2019, the financial resources allocated to projects with gender equality as a principal objective in the 57 countries of the OECD list accounted for 9.73% of total programmatic resources, which is an increase from 9.06% in 2018. UNDP will make sure that these figures are adequately reflected in the International Aid Transparency Initiative portal.
- UNDP has achieved unprecedented gender parity at senior management level. The Assistant Secretary General team is composed of 50% women and 50% men and Resident Representative appointments constitute 51% women and 49% men. In the 57 countries of the OECD fragility list, women currently occupy 41 posts (7%) of D2 positions and 40 posts (3%) of D1 positions.

United Nations Population Fund (UNFPA):

UNFPA, the United Nations sexual and reproductive health agency, works in over 150 countries worldwide guided by the Programme of Action of the International Conference on Population and Development (ICPD). UNFPA aims to achieve three transformative results: end the unmet need for contraception, end preventable maternal deaths and end gender-based violence (GBV) and harmful practices by 2030, as it strives to achieve the Sustainable Development Goals.
In humanitarian crises, UNFPA leads on the prevention and response to GBV; the strengthening of sexual and reproductive health services and delivery of emergency reproductive health kits; and the integration of mental health and psychosocial support, with a focus on women, adolescent girls and young people.

Taking an approach based on human rights and gender equality, UNFPA works to empower women and adolescent girls and enhance their leadership in humanitarian preparedness, response and recovery. Partnering with women-led and youth-led organizations helps ensure access to essential sexual and reproductive health information and services before, during and after crises. As lead of the GBV sub-cluster, UNFPA partners with national women’s organizations to co-lead at national and subnational levels where appropriate.

UNFPA works extensively with local women’s organizations with the recognition that local responders to GBV, including national NGOs and women-led organizations, are critical to safe, effective and sustainable GBV response, and the long-term recovery, wellbeing and resilience of GBV survivors. UNFPA strives in delivering against the commitments of the Grand Bargain to strengthen local partnerships.

In 2019, 38% of UNFPA humanitarian funds went to local and national partners including local women’s organizations — a share that far exceeded the Grand Bargain target. To ensure accountability toward its commitment to enhancing the role of women’s organizations in the humanitarian response, UNFPA is leading an initiative in the UN Partner Portal to enhance identification and tracking of funding to women-led organizations. This will enable UNFPA, later in 2021, to track humanitarian funding to women-led organizations.

In 2021, UNFPA has appealed for $818 million to provide lifesaving services and protection to 54 million women, girls and young people in 68 countries. In 2020, together with partners, UNFPA reached more than 7 million women in 53 countries with sexual and reproductive health services; 4.4 million people with family-planning supplies and services; and 2.8 million people with services to address GBV.

United Nations High Commissioner for Refugees (UNHCR):

The 2018 UNHCR Age, Gender and Diversity Policy underscores UNHCR’s longstanding commitment to ensuring that people are at the center of all that UNHCR does. This requires the agency to apply an age, gender and diversity (AGD) approach to all aspects of the work. This policy consolidates and updates existing commitments to a strong AGD orientation, Accountability to Affected People (AAP) and commitments to women and girls throughout all programs in humanitarian settings.

A key component of UNHCR’s AGD Policy is the recognition that “forced displacement and statelessness impact people differently depending on age, gender and diversity. Understanding and analyzing the impact of intersecting personal characteristics on people’s experience of forced displacement or statelessness are necessary for an effective response.” The UNHCR Age, Gender and Diversity Accountability report reviews data on the implementation of the AGD policy for the period 2018–2019 and includes a summary of findings for each of the policy’s core actions. The findings highlight important lessons learned and priority areas for follow-up as well as operational examples of relevance to UNHCR’s AGD approach. Similarly, the 2019 UNHCR Global Strategic Priorities Progress Report includes information on key indicators related to women’s participation and gender-based violence interventions. In addition to the above-mentioned reports, UNHCR has also developed tools and guidance to support country operations in implementing the AGD policy commitments. This includes the UNHCR Gender Equality Toolkit (2020) and the UNHCR Operational Guidance on Accountability to Affected People (2020).
Localization with a particular focus on women-led organizations is a priority for UNHCR. UNHCR is currently working with a partner organization on a baseline analysis on UNHCR’s engagement with women-led groups, and further localization work is planned for 2021. Furthermore, UNHCR’s new Results-Based Management (RBM) Framework will introduce a new approach to planning, budgeting, monitoring and reporting. The framework is expected to address gaps in sex- and age-disaggregated data collection and enable better financial tracking with regards to crosscutting priorities, including on gender equality and women’s empowerment. “Empowering communities and achieving gender equality” is one of four impact areas and “community engagement and women’s empowerment” is one of 16 outcome areas in the new RBM framework introduced in all UNHCR operations in January 2021.

World Food Programme (WFP):

Commitment to gender equality

The World Food Programme (WFP) is committed to pursuing and strengthening gender-transformative approaches to realizing a world of zero hunger. This is because WFP knows that a world with zero hunger can only be achieved if women, men, girls and boys have equal opportunities, equal access to resources and equal influence in shaping their futures. The pursuit of gender equality and women’s empowerment is central to WFP’s dual mandate of saving lives and changing lives, to tackle the gender inequalities that are exacerbated when crises strike, and which hold back sustainable development.

Strategic action on gender equality

To translate its commitment to action, WFP developed a set of tools and standards that require the integration of gender throughout development programs and humanitarian responses. All WFP country strategic plans are required to achieve a minimum Gender and Marker score of 3, indicating full integration of gender, and include a gender equality budget, with the corporate target of 15% of funds spent on gender equality activities. The WFP corporate gender mainstreaming program — the Gender Transformation Program — engages WFP Country Offices, translating gender mainstreaming into a series of practical steps fostering accountability mechanisms, enabling workplace environments, capacities, partnerships, programs and knowledge to deliver gender equality results across all areas of work.

Gender equality in humanitarian response

As one of the world’s largest humanitarian actors, WFP is working with women and men in conflict contexts and following natural disasters to meet their immediate needs — food, income, safety. At the same time, along with mitigating the most extreme consequence of a humanitarian crisis, WFP works with partners to transform lives, to foster resilience and recovery that is transformative. This includes providing food assistance as cash-based transfers with the opportunities for women to access resources, have greater decision-making power and financial inclusion and invest in livelihoods. In Syria, for example, 2020 data showed that in 80% of households, decisions on the use of the assistance received were made jointly with or by women. Working with local partners, WFP has been able to increase its support for the sexual and reproductive health of women and girls in Afghanistan, Cameroon, Nigeria and South Sudan. Cognizant of the key role of men in changing discriminatory social norms, in Somalia, for instance, WFP undertakes gender-transformative programs through engaging men in nutrition programming and forming father-to-father support groups.

Gender equality in development contexts

Operating across the humanitarian-peace-development nexus, WFP also applies gender-transformative approaches in development contexts, for the food security and nutrition of women, men, girls and boys living in rural and urban settings. As shown in the recent WFP Gender Policy (2015–2020) evaluation, WFP supports a growing number of programs where women have been afforded new opportunities to engage in decision-making. Opportunities include asset creation and livelihoods, nutrition and school-
feeding programs, for example, through community-based participatory planning or the management and oversight of general food distribution committees.

WFP Gender Policy 2015–2020’s goal is to enable WFP to integrate gender equality and women’s empowerment into all of its work and activities, to ensure that the different food security and nutrition needs of women, men, girls and boys are met. The policy aims to achieve the following four main objectives: i) Food assistance adapted to different needs where women, men, girls and boys benefit from food assistance programs and activities that are adapted to their different needs and capacities; ii) Equal participation in which women and men participate equally in the design, implementation, monitoring and evaluation of gender-transformative food security and nutrition programs and policies; iii) Decision-making by women and girls where women and girls have increased power in decision-making regarding food security and nutrition in households, communities and societies; iv) Gender and protection where food assistance does no harm to the safety, dignity and integrity of the women, men, girls and boys receiving it and is provided in ways that respect their rights.

Integrated approaches to poverty reduction — such as the Enhancing Food Security and Nutrition program in Bangladesh, which provides women in Cox’s Bazar with cash-based transfers together with livelihoods training, awareness-raising, savings groups and engagement with village leaders — have demonstrated transformative results, including women’s financial self-sufficiency, improved social capital and reduced incidence of gender-based violence.

Gender parity

In line with WFP Gender Parity Action Plan, WFP has been intensively working to increase the number of women among its staff. This is reflected in a progressively increasing parity across all functions, including women in senior positions in humanitarian response operations. As of March 2020, women accounted for 39% of WFP’s total workforce, an increase of 5% from the baseline established in 2018. WFP is on track to reach gender parity in its international staff by 2021.