

COVID-19 Response SEEDS appeal for immediate needs

19 March 2020



www.seedsindia.org



Image: SEEDS team handing out hygiene kits to Dr. Adeela Abdulla, District Collector of Wayanad, Kerala as part of our response to Covid-19 | 17 March 2020

SEEDS is reaching out to 1,00,000 economically vulnerable people in partnership with local administration in states of Bihar, Delhi, Karnataka, Kerala, Maharashtra, Odisha and Uttarakhand in India through awareness campaigns, distribution of essential hygiene items and WaSH promotion activities.

Coronavirus (Co-V) are part of enormous family of viruses that gives rise to illness ranging from common cold to more severe diseases such as Severe Acute Respiratory Syndrome (SARS). COVID-19 is a new dilemma that was discovered in 2019. COVID-19 pandemic has spread across globally in 166 countries with 207,855 confirmed cases and over 8,648 people have died so far.*

In India, there are 172 confirmed COVID-19 cases from 13 States and 6 Union Territories.

SEEDS is working with government agencies promoting awareness as well as supporting them with necessary protective health materials to augment their critical needs.

*Data as on 19 March 2020 from WHO (<https://www.who.int/emergencies/diseases/novel-coronavirus-2019> and Ministry of Health and Family Welfare, India (<https://www.mohfw.gov.in/>))

SEEDS Response to COVID-19

SEEDS is launching an appeal for immediate needs to support elderly, children, frontline health workers who are among the most vulnerable groups. In the coming weeks, we plan to reach 1,00,000 vulnerable people and health facilities workers.

Awareness campaigns to sensitize 100,000 people from seven states at INR 300 per person

- With special attention to elderly and children, our teams of volunteers are providing awareness, training and counselling support to communities. Ensuring the information shared is in local languages and based on local needs on COVID-19 reproduced from accredited sources.
- Actively promoting 'hand washing' among communities. We are disseminating printed information material to encourage them to practice good personal hygiene both at home, and when they are out and about in society.

Equipping 20,000 families with supplies of masks and soaps at INR 1,000 per family for 10 days

- Distribution of set of 50 masks and 5 soaps for a family being carried out among the most underprivileged groups.

Support to 100 district health facilities in seven states with essential supplies at INR 1,00,000 per facility

- We are supporting district health facilities in equipping them with thermal scanners, sanitizers, soaps and towels.

SEEDS is carrying out the response in coordination with national and state governments to reach out to 1,00,000 most vulnerable and underprivileged communities.

Support us in our efforts!

<http://www.seedsindia.org/covid19/>

SEEDS is registered under Societies Registration Act XXI of 1860. All donations made to SEEDS are eligible for Tax Deduction under section 80G of the Income Tax Act 1961

About SEEDS: SEEDS (Sustainable Environment and Ecological Development Society) is a not-for-profit organization that enables community resilience through practical solutions in the areas of disaster readiness, education health, WASH and rehabilitation. Since 1994, the organization has worked extensively on every major calamities in the Indian subcontinent. SEEDS is also India's first agency to be certified for the global Core Humanitarian Standards – an international certification system for quality and accountability in humanitarian response.

For further information contact: Pritha Purkayastha, Co-ordinator, Resource Mobilisation and Partnership | Mobile: +91 98685 06347 | Email: pritha@seedsindia.org | Web: www.seedsindia.org