New Products/Services

**Improved API:**
The ReliefWeb application programming interface (API) was significantly improved to better enable websites, software, and apps to connect directly with the ReliefWeb database, helping humanitarians to develop new online initiatives. [http://reliefweb.int/help/api](http://reliefweb.int/help/api)

**Organization pages:**
A new section that provides easier access to humanitarian information by organization. [http://reliefweb.int/organizations](http://reliefweb.int/organizations)

**Disaster alerts:**
A new way of highlighting and categorizing information on evolving situations that have the potential for significant humanitarian impact. [http://reliefweb.int/disasters](http://reliefweb.int/disasters)

**New filters and advanced search:**
Significantly improved search functionality and filter usability, making it easier to find specific humanitarian information. [http://reliefweb.int/updates](http://reliefweb.int/updates)

**Content trends:**

Global reach

From where users accessed ReliefWeb

Disaster coverage

Top 10 disasters covered by ReliefWeb by number of reports published

- 1,389 Typhoon Haiyan - Nov 2013
- 856 Bolivia: Floods and Landslides - Jan 2014
- 571 Syria/Iraq: Polio Outbreak - Oct 2013
- 523 Central America: Drought - Mar 2014
- 372 Pakistan: Floods - Sep 2014
- 370 Balkans: Floods - May 2014
- 366 South Sudan: Cholera Outbreak - May 2014
- 349 Typhoon Hagupit - Dec 2014

Country coverage

Top 10 countries covered by ReliefWeb by number of reports published

- 1,154 South Sudan
- 2,362 Iraq
- 2,358 Philippines
- 2,341 Central African Republic
- 2,202 Democratic Republic of Congo
- 2,181 Syria
- 1,976 occupied Palestinian territory
- 1,806 Pakistan
- 1,719 Sudan
- 1,581 Liberia

Social

Twitter followers: 53,797
Facebook likes: 42,243
LinkedIn group members: 9,722

Mobile usage

Mobile device usage as a % of total site usage

User survey

In 2014 ReliefWeb conducted a major user survey which found:

- 97% Believe ReliefWeb content is relevant to humanitarians
- 80% Are satisfied with the quantity and quality of humanitarian information on ReliefWeb
- 60% Have 6 to 16+ years of humanitarian experience

Sources: ReliefWeb
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Contact: feedback@reliefweb.int