PRESS RELEASE

Corona Virus Public Awareness Campaign
Together we can beat coronavirus

Islamabad, March 17, 2020: We're all affected by #COVID2019 pandemic. It's an unprecedented health challenge. Our Clean & Green volunteers and staff come together to help fight it. With the support of UNICEF Pakistan and Ministry of Climate Change, they reached out to more than 1,000 locals in Islamabad shared live-saving COVID-19 prevention tips. Raising awareness as part of a larger effort to drive social change.

After the outbreak of the novel COVID-19 in China in December 2019, the World Health Organization declared Global Health Emergency as COVID-19 Pandemic. The confirmed cases toll is, increasing day by day, 198,178 corona cases, 81,960 recoveries and 7,954 deaths. Pakistan is also under the umbrella of coronavirus emergency along 155 countries.

There are more than 450 confirmed cases in Pakistan and the coronavirus is spreading fast in the major cities of the country. It's very clear that we have a widespread outbreak of COVID-19 and we all have to limit our movement and avoid gatherings to prevent spreading this further. We need to do a coordinated widespread community response in limiting and reduce the spread of the disease.

Muslim Aid Pakistan is committed to working to enable communities to cope with this pandemic. As WHO has shared public directives and we have to follow those precautionary measures to stop virus transmission and disease spread, Muslim Aid in collaboration with UNICEF and Ministry of Climate Change under the Clean Green Pakistan movement has taken initiative to aware the common masses by sharing information material highlight the tips and advice to reduce the risk of coronavirus. Through this volunteer-led campaign #WashHandsBeatCorona hundreds of locals including elderly, children, women and persons with a disability were reached and proper orientation was given on personal hygiene during this Corona Pandemic.

Muhammad Ali, one of the volunteers from Capital University of Science and Technology while sharing his views said, "We live in the same world you do and face the same challenges with the coronavirus pandemic. However, we dare to come out only to save the vulnerable and marginalized members of our society. We youth have a responsibility and we know our duty!"

We can break the chain of spread and ensure the safety of all by avoiding large gatherings.

Do five things:
1. Wash hands often
2. Cough into elbow
3. Don’t touch your face
4. Keep a safe distance
5. Feel sick? Stay home

Let’s #WashHandsBeatCorona.

We will continue to work together aiming for saving lives and serving humanity!
Want to join hands with Muslim Aid as a volunteer? WhatsApp on this number +92 333 888 5455

Notes to Editors:

1. For further information or down-the-line interviews with Qasim Ali Khawaja, spokesperson for Muslim Aid Pakistan on this emergency please contact Qasim.ali@muslimaid.org.pk or call +92 334 058 058 4

2. Muslim Aid is a relief and development agency set up in the United Kingdom in 1985 to provide humanitarian assistance to disaster-affected countries and to help poor and vulnerable communities overcome poverty. Muslim Aid works with all communities irrespective of faith.