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Chilean Red Cross

Annual Report 2014

 International Federation
of Red Cross and Red Crescent Societies

MAACL001

30/APR/2015

**This report covers the
period 1 January to 31
December 2014**

*The Chilean Red Cross implemented
two emergency operations in 2014.
Source: Chilean Red Cross*



Overview

The secretariat of the International Federation of Red Cross and Red Crescent Societies (IFRC) through its Coordination Office for Chile and Paraguay has provided a diversity of support to the Chilean Red Cross (ChRC) in 2014. These actions to support the humanitarian mission of the National Society were undertaken in line with International Movement strategies and standards, including *Strategy 2020* and the Inter-American Framework for Action 2012-2016. This annual report provides information on the progress towards reaching the planned outputs for the 2012-2015 period as expressed in the Long Term Planning Framework.

Particular reinforcement was given to the ChRC in the areas of disaster response.

During 2014, the Chilean Red Cross implemented two concurrent emergency operations. The first was a four-month operation to attend to the massive and months-long forest fire that affected the Valparaiso area in April 2014, which destroyed more than 800 homes and led to more than 12,000 people being evacuated when the ChRC started its emergency response actions in August. The ChRC provided 700 households with essential non-food items; implemented a cash transfer programme for 627 families; offered training disease prevention to 2,920 people directly; provided 3,800 people with first aid care and 4,000 with psychosocial support. For the Final Report on the DREF operation for the Valparaiso Fire, click [here](#).

The second operation was launched to respond to the 8.2 earthquake (Richter scale) that struck Northern Chile on the first of April 2014. That month, the ChRC launched a DREF operation that soon after was then transformed into an Emergency Operation with its related Appeal. This operation provided 4,250 people with psychosocial support; 198,000 litres of safe and clean water immediately following the emergency as well as hygiene kits; and 506 families received a cash transfer to solution some of their housing problems. The 12-month operation was reduced to 10-

months in November 2014, with a Revised Emergency Appeal for this Earthquake operation. The end date for this operation is February 2015 and the final report is not yet complete. For the Revised Emergency Appeal for this Earthquake operation, please click [here](#).

Working in partnership

Operational Partners	Agreement
American Red Cross	Bilateral cooperation
Japanese Red Cross	Bilateral cooperation
International Committee of the Red Cross	Movement cooperation

The National Society maintains partnerships with the National Office for Emergencies of the Ministry of Interior (ONEMI), the Ministry of the Interior, Carabineros (police), the Ministry of Health and select municipalities. The ChRC also has partnerships with private sector companies and local non-governmental organizations (NGOs).

Progress towards outcomes

Business Line I: Raise humanitarian standards

Outcome: Uplifted thinking that inspires and underpins our services to maintain their relevance in a changing world, along with increased magnitude, quality, and impact.

Outcome 1.1: The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability

Output 1.1.1: Humanitarian access is addressed through learning and action

Indicators	BL	Annual Target	Year to Date Actual
The ChRC has received support for national legislation projects.	1	1	0
The ChRC has received support through regional and sub-regional initiatives related to disaster law.	0	1	0

Comments on progress towards outcomes

Although this was an objective for 2014, the Chilean government did not prioritize work on a disaster law. However, the ChRC and the secretariat provided opinions on the reformulation of the civil protection law.

During 2014 the secretariat and the National Society worked together on humanitarian diplomacy, particularly with the central and regional governments. The ChRC met with the Valparaíso mayor, parliamentarians, ministers and other public officials as part of the coordination and advocacy required for its emergency operations. Additional meetings were held with the National Office for Emergencies of the Ministry of the Interior (ONEMI) and the Ministry of Interior.

Furthermore, the country representative gave three training sessions to civil-military institutions, reaching 110 people studying at the Chilean Joint Peacekeeping Operations Centre (CECOPAC) and the War Academy. Topics covered included the International Movement's Fundamental Principles, disaster coordination and humanitarian aid.

Output 1.1.2: External trends are better understood and promoted within the National Society.

Indicators	BL	Annual Target	Year to Date Actual
The ChRC has participated in regional or national platforms related to key trends and emerging health challenges.	1	1	2
The ChRC has incorporated at least one key humanitarian trend in its plans.	2	3	1
The ChRC is responding to effects of the trends in its country.	2	3	1

Comments on progress towards outcomes

The ChRC participated in two training sessions: on migration in Switzerland and on climate change and livelihoods in Colombia. The National Society is in the process of incorporating climate change into its plans; livelihoods had already been incorporated, particularly as part of emergency operations in recent years.

Outcome 1.2: A collective understanding of the capacities, resources and services of the National Societies in the Americas have been improved.

Output 1.2.1: Federation-wide Databank and Reporting System is established in the National Societies of Americas

Indicators	BL	Annual Target	Year to Date Actual
The ChRC provide one or more of the following through FDRS: strategic plans, financial statements, and annual reports	0	3	Partial completion
The ChRC provide data on all seven FDRS indicators.	0	7	Partial completion

Comments on progress towards outcomes

The Chilean Red Cross has made progress towards providing data for the FDRS. However, the annual report and the financial statement have not been posted. The production process is often delayed and then requires approval for the general assembly before they can be publicly disseminated.

Output 1.3: National Societies in the Americas assess their own capacity and performance to provide better services.

Output 1.3.1: Organisational Capacity Assessment and certification (OCAC) process is established.

Indicators	BL	Annual Target	Year to Date Actual
The ChRC participated in OCAC self-assessment	0	1	0

Comments on progress towards outcomes

The ChRC has still not participated in the OCAC self-assessment, although it implemented the OCAC in 2012. This delay is primarily due to the National Society being dedicated during 2014 to two emergency operations. The secretariat will need to follow-up on this output in 2015, encouraging the National Society to separate time to engage in this process that is useful for its organizational development and strengthening, which is in line with the General Assembly's 2012 decisions to take on the recommendations from that same year.

Outcome 1.4: The professional qualifications and competencies of the National Society's volunteers and staff are strengthened, enabling the ChRC to take the lead in addressing new risks and vulnerabilities.

Output 1.4.1: The National Society's capacity to provide professional skills and competencies to its volunteers and staff at all levels is strengthened.

Indicators	BL	Annual Target	Year to Date Actual
# of ChRC personnel who are receiving advanced training through academic alliances.	0	5	unavailable
# of courses taken on the e-learning platform.	218	500 by 2015	341 completed
# of courses/ events/ activities that incorporate the learning platform as a tool	0	5	0

Comments on progress towards outcomes

To date, 523 users have registered for 896 courses and have completed 335 (38%). Important progress has been made, but follow-up is needed to ensure that course are completed and more new users employ this resource in a systematic manner. The Chilean Red Cross does not use the learning platform in an organized manner and staff training generally does not make use of this tool.

Due to the change at the end of 2014 in the secretariat staff responsible for country support, the data on academic alliances is currently unavailable. This indicator will be carried over into 2015 and precise information will be available in the next annual report.

Business Line II: Grow Red Cross Red Crescent services for vulnerable people

Outcome: Increased share of consistent and reliable Red Cross Red Crescent action in support of communities affected by disasters and crises.

Outcome 2.1: National Societies, through their network of branches, adopt integrated sectoral approaches that strengthen essential Red Cross preparedness, response and recovery systems, and enable communities to better understand trends that increase the impact of disasters and crisis in their lives.

Output 2.1.1: Community-based tools/ approaches to address emerging trends are adopted in disaster and crisis management.

Indicators	BL	Annual Target	Year to Date Actual
The ChRC implements response and recovery programmes that take into account the relevant key trends.	N/A	No information	2
The ChRC has its regional and national contingency plans in place	0	1	1

Comments on progress towards outcomes

Through its two emergency operations in 2014, the ChRC has employed aspects of key trends and standard Federation tools. Cash transfers were successfully implemented in the recovery phases and community-level participation was a central component of both operations. The ChRC, however, has not yet received training on communication with beneficiaries, which should be a prioritized action for National Society development opportunities in the future.

Outcome 2.2: An efficient and effective national Red Cross disaster and crisis management system in Chile.

Output 2.2.1: Humanitarian access is ensured as part of readiness for response and early action within a context of greater coordination, including increased activity by military forces and corporate interests.

Indicators	BL	Annual Target	Year to Date Actual
The ChRC participates in spaces for coordination and peer-to-peer learning on readiness for response and early action	0	No information	2

Comments on progress towards outcomes

As has been previously mentioned, the ChRC held coordination meetings in 2014 with ONEMI, relevant ministries, UN system institutions and national and sub-national elected authorities. This coordination was fundamental to the success of these operations. Furthermore, the humanitarian diplomacy actions explained in Business Line I contributed to the coordination required during the emergency and recovery phases in the earthquake and forest fire operations.

Output 2.2.2: The disaster and crisis response system in Chile will be forward-looking through innovation and by taking maximum advantage of the resources trained and available through the Red Cross network.

Indicators	BL	Annual Target	Year to Date Actual
The ChRC uses innovative tools for disaster response (SMS, Mega V)	1	Not quantified	1
The ChRC has operations supported by DREF	n/a	Not quantified	2

The ChRC contributes with staff to FACT and ERU	n/a	Not quantified	4
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Comments on progress towards outcomes

The Chilean Red Cross is a pioneer in the use of ODK and cash transfer. Both of these tools were used in the emergency operations in 2014 in Iquique and Valparaíso.

There are currently four regional intervention team (RIT) members from the Chilean Red Cross. No RIT training was held in the second half of 2014, but the National Society is interested in having at least six RIT members. Further work towards reaching this goal depends on future trainings in Chile and/or neighbouring countries and the availability of funds.

Output 2.2.3: The Red Cross disaster and crisis management system in Chile is able to address increased vulnerability associated with key humanitarian trends (urban risk, migration, violence and climate change).

Indicators	BL	Annual Target	Year to Date Actual
The ChRC incorporates the new trends into its plan of action with an integrated planning focus.	Not quantified	Not quantified	1
The ChRC take into account GBV in disaster and crisis operations	0	Not quantified	0

Comments on progress towards outcomes

The Chilean Red Cross currently incorporates migration and climate change into its emergency plan. The issue of gender-based violence has not been formally established into these plans.

Business Line III: Strengthen the specific Red Cross Red Crescent contribution to development

Outcome: Appropriate capacities built to address the upheavals created by global economic, social, and demographic transitions that create gaps and vulnerabilities, and challenge the values of our common humanity.

Outcome 3.1: National Societies, through their network of branches, demonstrate leadership in promoting the Red Cross Red Crescent model of sustainable development.

Output 3.1.1: National Society leadership and institutional capacity for partnership exist in order to improve integrated programme delivery.

Indicators	BL	Annual Target	Year to Date Actual
The ChRC participates in peer-to-peer cooperation exchanges that contribute to the improvement of internal systems and	n/a	Not quantified	0

capacity for community-based development programming.			
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Comments on progress towards outcomes

During 2014, the ChRC was unable to participate in peer-to-peer exchanges regarding organizational development. However, the topic is now included in its emergency operations.

Thanks to the support of the American Red Cross, the Chilean Red Cross has a risk reduction programme with a community-based focus. The ChRC also has a community-level health programme that employs the community-based health and first aid (CBHFA) approach.

In 2014, the ChRC has put energy into training and improving its radio network, which serves an internal early alert system.

Outcome 3.2: Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health, safety, environmental and socioeconomic conditions.

Output 3.2.1: The key humanitarian trends (urban risk, climate change, migration and violence prevention) are integrated into National Society programming.

Indicators	BL	Annual Target	Year to Date Actual
The ChRC incorporates the new trends into their plans of action with an integrated planning focus	n/a	Information unavailable	0
# branches of the ChRC are implementing integrating community development programming and projects in cooperation with other key stakeholders that address key humanitarian trends.	n/a	Information unavailable	0
# branches of the ChRC are working with community and government authorities on integrated violence prevention.	n/a	Information unavailable	0

Comments on progress towards outcomes

This outcome showed very little progress in 2014. Due to the energies exerted to respond to the two concurrent emergency operations, the ChRC did not prioritize the development of branch-level knowledge of humanitarian trends.

As part of the emergency operation for the earthquake in Iquique, the ChRC included work with immigrants living in that region. Mid-year in Santiago, the National Society sponsored an educational health activity with immigrants.

Outcome 3.3: Red Cross National Societies have forward-thinking leadership with the skills and capacity to deliver services to vulnerable people in a sustainable manner.

Output 3.3.1: National Society leadership is recognized by government and other key stakeholders.

Indicators	BL	Annual Target	Implementation to date
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The ChRC participates in national platforms	0	not quantified	3
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Comments on progress towards outcomes

The Chilean Red Cross participates in the National Disaster Risk Reduction platform, the National Humanitarian Network and the Volunteering Network. The National society also participates in less structured dialogue spaces on immigrant issues, climate change and other thematic topics.

Output 3.3.2: National Society leadership and managerial skills are improved.

Indicators	BL	Annual Target	Implementation to date
The ChRC participates in leadership/management trainings.	0	4	0
Leaders of the ChRC are trained on the trends or fundamentals	0	2	0

Comments on progress towards outcomes

During 2014, the secretariat did not offer any leadership training opportunities to the Chilean Red Cross. Furthermore, the National Society did not have available funds to organize this type of training for its national headquarters and branch-level leaders. If funds can be identified in 2015, this output might again be taken up.

Output 3.3.4: The ChRC will work towards a transition in Red Cross society leadership at all levels, seeking better diversity and representation in its membership.

Indicators	BL	Annual Target	Implementation to date
The ChRC has a volunteer policy which encourages the strengthening of the youth area, promoting the generational changeover and leadership.	0	1	0

Comments on progress towards outcomes

Since the mandate of the previous governing board ended in early 2015, efforts were not taken in 2014 to diversify representation or the volunteer base. The secretariat in 2015 will continue to encourage the National Society to incorporate more young people into its work and leadership.

Outcome 3.4: Volunteers of National Societies, representing all sectors and ages and involved in all aspects of National Society life from decision making to programme implementation, are key actors in demonstrating the added value of the work done by the Red Cross network and in expanding National Society humanitarian access.

Output 3.4.1: The National Society improves its volunteer service, formalizing the status, rights and duties of the volunteers in its statutes and constitution, strengthening and diversifying its volunteer base.

Indicators	BL	Annual Target	Implementation to date
The ChRC has a volunteering policy	0	1	0
The ChRC has an effective volunteer management system in place	1	1	0

Comments on progress towards outcomes

During 2014, progress has been made towards implementing a branch development plan, which incorporates volunteering, in four regions in the country (Santiago and the IV, V and VI regions). However, the Chilean Red Cross has not been able to establish a volunteering policy and/or a volunteer management system. The newly elected governing board will have the opportunity to return to this objective in 2015, demonstrating political willingness to take on the issue of those who make up the ChRC: its volunteers.

Outcome 3.5: Youth, as agents of change of the Red Cross network, are a leading voice for the joint actions with different sectors of the society for inclusion, peace and innovation.

Outcome 3.5.1: Red Cross Youth will be provided opportunities to learn, innovate and develop leadership skills, contributing to generational change within the Red Cross network.

Indicators	BL	Annual Target	Implementation to date
The ChRC will continue to develop this approach in the country	n/a	Not quantified	Progress made

Comments on progress towards outcomes

The ChRC has a youth policy and can boast several youth in governance positions at the branch level, particularly in the II and IV regions. The secretariat supported the creation of the policy and will continue to assist with its dissemination in 2015.

The Youth as Agents of Behaviour Change (YABC) methodology was reproduced in branches in 2014.

While no horizontal exchanges between youth were programmed with sister National Societies in 2014, the ChRC shares information with the National Societies of Bolivia, Paraguay and Argentina on youth and other topics.

Business Line IV: Heighten Red Cross Red Crescent influence and support for our work

Outcome: Evidence-based humanitarian diplomacy conducted to draw attention to the causes and consequences of vulnerability, giving voice to vulnerable people, and demonstrating the value of Red Cross Red Crescent humanitarian work and leadership.

Outcome 4.1: National Society leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1: The National Society becomes a source of reference for information humanitarian issues and vulnerability reduction.

Indicators	BL	Annual Target	Implementation to date
The ChRC launches the World Disaster Report	0	1	1

Comments on progress towards outcomes

The Chilean Red Cross launched the World Disaster Report in a public event with the secretariat country representative; the Vice-president and the Executive Director of the ChRC; two renowned academics; the resident coordinator of the UN system; and the Director of the Regional Office of UNESCO. Furthermore, the country representative was interviewed on national television. The Chilean Red Cross also uploaded the report on to its web site.

Output 4.1.2: The Secretariat and the National Societies actively use social network capacities.

Indicators	BL	Annual Target	Implementation to date
The ChRC uses different types of social media	n/a	Not defined	4
The ChRC is actively participate in the Americas communicators' network through the communities of practice	0	1	1

Comments on progress towards outcomes

In 2014, the ChRC regularly used four social networks (web page, Facebook, Twitter and YouTube). As of mid-2014, the official Twitter account had 606,405 followers and the Facebook account had 8,651 followers. The institutional web site received on an average 400 hits a day. The YouTube account for the ChRC had 371 followers.

The ChRC participated in the communicators' network, as possible.

Outcome 4.2: Strong links are forested with governments, the public (especially opinion leaders), academia, private sector, and other partners of the Red Cross who work at local and national levels, which includes representation in key forums to address humanitarian challenges and trends.

Output 4.2.1: The National Society has a higher profile as auxiliary to government.

Indicators	BL	Annual Target	Implementation to date
The ChRC receives direct support for enhancing or leveraging their auxiliary role.	n/a	Not quantifiable	Some progress but lacking institutional impetus

The ChRC has initiatives with parliamentarians.	0	3	0
The ChRC follow-up on International Conference Resolutions through letters, meetings, etc.	n/a	No data available	0

Comments on progress towards outcomes

As previously mentioned, the ChRC conducted diverse humanitarian diplomacy actions in 2014. Beyond the meetings and coordination, detailed above, the secretariat provided a training session on the auxiliary role in the early part of 2014. The secretariat cultivated the capacities of the National Society to undertake these actions on its own. However, more willingness and institutional impetus will be needed in 2015, particularly as there has been a change in the location of the country support delegate.

Output 4.2.2: The Federation plays an influential role in inter-agency and inter-governmental bodies and for a.

Indicators	BL	Annual Target	Implementation to date
The ChRC participates in international fora/ platforms	n/a	Not available	1

Comments on progress towards outcomes

The National Society participated in an international platform on cash transfer in Geneva- Switzerland in 2014. As previously mentioned, the ChRC is active in national-level platforms.

Outcome 4.3: The National Society and donors invest in increasing financial and human resources to improve the National Society's ability to deliver services and programmes.

Output 4.3.1: Resource mobilisation and accountability capacities of the National Society are enhanced to attract more reliable contributions to the Red Cross Red Crescent in an effort to ensure a higher level of sustainability.

Indicators	BL	Annual Target	Implementation to date
The ChRC actively engaged in the RM network.	n/a	Unable to be quantified	0

Comments on progress towards outcomes

The actions in resource mobilization were postponed in 2014 due to other pressing issues, such as the emergency operations. However, the secretariat will continue to identify opportunities for the ChRC to improve its resource mobilization skills. In 2015, an effort will be made to help the National Society share its plans and budgets with its closest partners.

Business Line V: Deepen our tradition of togetherness through joint working and accountability

Outcome: More effective work among National Societies through modernised cooperation mechanisms and tools, and a greater sense of belonging, ownership, and trust in our International Federation.

Outcome 5.1: Movement components have strengthened relationships, common aims and improved access to knowledge and shared learning.

Output 5.1.1: The Red Cross National Society facilitates greater peer-to-peer support, horizontal initiatives, regional exchange, and shared learning.

Indicators	BL	Annual Target	Implementation to date
The ChRC has a plan aligned with Strategy 2020 and IAFA.	0	1	1
The ChRC participates in Federation Wide Resource Mobilisation Strategy knowledge sharing networks (Communities of Practice, regional RM networks, global skill share, peer exchanges, etc.)	0	1	2

Comments on progress towards outcomes

The ChRC plan is aligned with standard Federation documents. The National Society began using FedNet and Illuminate more frequently in 2014.

Output 5.1.2: The National Societies participate in the Federation-wide communications strategy.

Indicators	BL	Annual Target	Implementation to date
The ChRC participates and supports the Federation-wide communications strategy.	0	1	0

Comments on progress towards outcomes

This was not included in the 2014 Operative Plan.

Output 5.1.3: Peer initiatives are promoted in National Societies and disseminated through the knowledge network.

Indicators	BL	Annual Target	Implementation to date
The ChRC will use and promote peer initiatives in the region	n/a	Not possible to quantify	0

Comments on progress towards outcomes

This was not included in the 2014 Operative Plan.

Outcome 5.3: Federation policies and best practices on support services are increasingly adopted and implemented by National Societies.

Output 5.3.1: International Federation policies on cooperation and services (finance, administration, human resources, resource mobilization and accountability, information technology) are disseminated among the National Society.

Indicators	BL	Annual Target	Implementation to date
The ChRC will actively disseminate all the policies of relevance for the National Society development.	n/a	Not possible to quantify	0

Comments on progress towards outcomes

The National Society was unable to disseminate relevant Federation policies to its branch network. As previously state, the ChRC for most of 2014 was dedicate to implementing two emergency response operations in locations outside the capital city where the national headquarters is located. With secretariat technical support, the National Society aims to comply with this output in 2015.

Stakeholder participation and feedback

In order to better guide its support for the National Society, the secretariat employed the Development Operational Plan 2014, which was created in coordination with the Chilean Red Cross. The country support office balanced the areas prioritized by the National Society with those deemed significant by the secretariat in the Americas. Particular emphasis was given to the areas where the National Society needed to improve its compliance with IFRC standards.

Efforts are made to maintain a horizontal relation between the secretariat support positions and the National Society leadership and staff, which is based on dialogue, monitoring and jointly-decided adjustments. Additionally, the secretariat aims to foster peer-to-peer exchanges with other National Societies so lessons learned can be shared and capitalized on while volunteers, the central motor of the National Society, have the opportunity to improve their capacities. Furthermore, the secretariat regularly relies on written reports in order to receive feedback from the Chilean Red Cross.

Key Risks or Positive Factors

Key Risks or Positive Factors	Priority High Medium Low	Recommended Action
The ChRC elections in April 2014 provide an opportunity for the continued growth of the National Society.	H	The secretariat will be present as an observer and supporter of this election process and continue to provide monitoring of the established tasks to contribute to the National Society's strengthening.
The ChRC has installed capacities that are the backbone of its continued modernization.	M	The secretariat will continue to provide tailor-made support in line with institutional commitments made

Difficulties in inter-personal relations between staff members create a tense working environment.	M	for the ChRC modernization and compliance with Federation standards. The secretariat has some concern over the continuation of the ChRC's strategic guidelines if staff turnover occurs in the central headquarters. The delegate responsible for organizational development will assist in avoiding any backsliding of the important progress already made by the ChRC.
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Lessons learned and looking ahead

Reviewing the past year's progress and challenges of the Chilean Red Cross, the secretariat notes that many of the National Societies in the region are in similar situations. While not all of the projected outputs were fulfilled in 2014, the vast majority of these have been extended through 2015. As the Long Term Planning Framework suggests, many of the desired changes and advancements are extended processes that surpass simple one year plans. However, the secretariat, through its technical support and strategic guidance, continues to be committed to reaching the objectives established in the LTPF 2012-2015. Rather than a strict sense of fulfilment, the IFRC's support at the regional level aims to strengthen the institutionalism of the National Societies of the Red Cross in South America, by ensuring that their statutes, organizational structures and financial practices reflect and comply with International Movement standards, supporting their monitoring and evaluation in order to provide feedback that allows for adapting and changing actions as needed, and lastly, by guaranteeing that all the National Societies have the capacities to serve as a leading humanitarian actor in its country.

In light of the ongoing changes in the secretariat in the Americas, the services provided by the IFRC to its members will reflect some changes in 2015. While the nature of the support has not changed, starting in 2015 the IFRC Delegation in Lima- Peru will provide the Chilean Red Cross with organizational development assistance, prioritizing National Society integrity, integral services and innovative tools. All support services for the ChRC will also be provided by this delegation. Recognizing the emerging challenges due to the reduction in the secretariat staff with expanded responsibilities, the IFRC reiterates its willingness to receive feedback from the National Society regarding the manners to better respond to the existing needs of the Chilean Red Cross.

Financial situation

Click [here](#) to go directly to the financial report.

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGOs) in Disaster Relief and the [Humanitarian](#)

[Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

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The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org

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