

GAZA HUMANITARIAN INFORMATION SERVICE (HIS)



Internews
Local voices. Global change.



12-WEEK EMERGENCY RESPONSE (AUG-NOV 2014)

About the Gaza HIS

The Gaza HIS will produce and broadcast live a daily 1-hour humanitarian radio program with useful, actionable humanitarian *news-you-can-use*, interviews with humanitarian officials and feature audience call-in segments. The HIS will also broadcast timely humanitarian updates with information about aid services and important messages as aid efforts and events unfold. Very importantly, the HIS will also strengthen 2-way communication between communities and aid organizations through SMS/mobile and audience research, enabling direct feedback from Gazans.

Activities

1: **Production & broadcast of humanitarian radio programs, media mentoring & 2-way communication platforms**

- **Production & broadcast of a daily 1-hour humanitarian radio program plus breaking humanitarian updates and messages:** Working within the Voice of Palestine (VoP) with a dedicated Humanitarian Desk and 8 radio stations and correspondents inside Gaza and the West Bank members of the Jossor Network (www.jossor.org), Internews, the VoP and the Jossor Network will produce a daily 1-hour humanitarian radio program, and bulletins and updates, as required.
- **Training & mentoring in humanitarian reporting:** 1 international & 1 national trainer will mentor the VoP Humanitarian Desk and journalists from the 8 radios of the Jossor Network ensuring broadcast of quality humanitarian programs.
- **SMS/mobile 2-way communication platforms with audiences:** In partnership with Souktel (www.souktel.org), a Ramallah-based mobile tech company, Internews will set up a SMS/audience feedback platform for the HIS and partner radio stations. Internews will also set up a crismap and explore the use of mobile apps.

2: Liaison with UNRWA, OCHA, key clusters and aid agencies & support on CwC Coordination through 2 full-time Humanitarian Liaison Officers (HLOs), Internews will coordinate with Protection, Health, WASH and other clusters, and support on the coordination on Communication with Communities (CwC). The HLOs will share feedback obtained through the daily humanitarian radio programs, 2-way SMS/feedback platforms and audience research.

3: Regular Audience Research in Gaza that will feed into the humanitarian radio programs and will be shared with clusters and aid agencies. The research will be done in partnership with Near East Consulting (<http://neareastconsulting.com/>), a leading Palestinian survey research and data analysis firm.

HIS Radio Network

The HIS will reach approximately 95% of the population in all 5 governorates in Gaza through the Voice of Palestine and 8 radios from the Internews-supported Jossor Network that already responded to the 2008-09 crisis:

- **In Gaza (2):** 1/ The Voice of Palestine (99.4FM) reaches all Gaza and is also available on a mobile app and on satellite TV through NileSat 12034, and 2/ Alwan Radio 94.5FM, in Gaza. Both radios live stream in their websites.
- **In West Bank (7):** 1/ Minbar Al Hurriya (92.7FM, Hebron) reaches approx 60% of Gaza; 2/ Nawras Radio (93.5FM, Hebron) reaches primarily the southern areas; 3/ Raya (96.8FM, Ramallah); 4/ Bethlehem 2000 (106.3 & 89.6 FM, Bethlehem); 5/ Tariq Al Mahaba (97.7 FM, Nablus); 6/ Nas (104.9FM, Jenin); and 7/ Al Fajr Radio (90.4FM, Tulkarem).

Expected Results

- Communities access **timely, accurate, well-targeted humanitarian information** through radio & SMS/mobile
- Communities engage in **2-way communication** with aid agencies through provision of high quality radio content, radio call-in/talk-back programs, SMS/mobile channels and contemporaneous audience research
- Key **media** outlets **improve** their **capacity** to broadcast quality humanitarian reporting by better understanding relief operations and effectively liaising with aid agencies and managing and sharing audience feedback
- **Effectiveness and accountability** of the humanitarian response increase as communities better know how to access relief services, understand aid operations, its limitations and challenges, and can communicate with aid agencies

ABOUT INTERNEWS

Internews (www.internews.org) is an international non-profit organization whose mission is to empower local media worldwide to give people the news and information they need, the ability to connect and the means to make their voices heard.

Since the 2004 Indian Ocean tsunami, Internews has been present in major humanitarian crises around the world, establishing critical links between affected populations, local media, and humanitarian agencies to provide life-saving information and set up effective 2-way communication platforms.

Internews is pre-qualified to UK DFID's Rapid Response Facility (RRF), is ECHO partner and co-founder of the Communicating with Disaster Affected Communities (CDAC) Network (www.cdacnetwork.org)

INTERNEWS IN THE WEST BANK & GAZA

Internews has been working [in the West Bank and Gaza since 2006](#) and has relations with most of the broadcast and electronic media. In 2008-09, Internews led the [Kullna Gaza Humanitarian Media Effort](#) to respond to the crisis in a joint operation between Internews' *Aswatona* project and the Jossor Radio & TV Network.

From 2006-2010 Internews' USAID-funded *Aswatona* project assisted local media outlets to cover local news and events and build journalists' professional skills. Internews' current project, *Enhancing Palestinian Independent Media* (USAID), assists media outlets to form a network, move to digital and strengthen business strategies and journalistic standards.

FOR MORE INFORMATION AND TO GET INVOLVED

Jacobo Quintanilla, Dir. Humanitarian Communication Programs | +970 595 900411 | jquintanilla@internews.org | @jqg
Julia Pitner, Country Director West Bank & Gaza | +970 59 910 3132 | jpitner@internews.org