

www.ifrc.org  
Saving lives,  
changing minds.

# Ethiopia Annual Report

 International Federation  
of Red Cross and Red Crescent Societies

**SP164ET**

**6 May 2013**

**This report covers the  
period**

**1 January 2012 to 31  
December 2012**



ERC photo 2012: Training on CBHFA delivered to communities

## Overview

Meeting the objectives of the 2012–2015 Long Term Planning Framework continues to be a commitment of both IFRC and ERCS. Over the course of 2012 IFRC supported ERCS by providing technical support for the implementation of activities against their long-term programmes, as per the 2012 plans developed. In 2012, ERCS implemented a number of long term programmes bilaterally with PNS and four sectoral programmes multilaterally funded by Swedish Red Cross in the areas of food security, organisation development, CBHFA and WatSan.

Achievements have been made against the 2012 food security programme which is being implemented in the Dergajen, Dedba and Shibta tabias of Enderta woreda in Tigray region. A total of 35 beneficiaries received 35 cross breed cows and 103 beneficiaries received 2 beehives each for IGA activities. Technical training on the management of cross breed cows, cattle fattening, bee-keeping, and shoats rearing was also delivered. Against the health objective a total of 30 volunteers were trained on PHAST and 50 volunteers trained on CBHFA. There were also two set of school latrines built, 3 shallow wells constructed, 3 check dams constructed with linked cattle trough units and 2 water committees established. Against the natural resource management objective 16,480 fruit seedlings and 10,350 forage seedlings were distributed to beneficiaries. To build ERC capacity, office materials including computers were procured to support the Tigray branch and the project contributed to the tuition fees of ERCS staff for their higher education courses.

For the 2012 CBHFA programme induction workshops were conducted at all branches, CBHFA ToT was delivered to 300 volunteers who cascaded the training to communities and 150 volunteers received First Aid training. In addition PHAST volunteers, previously trained in 2006, supported the programme through training a total of 1,600 community members across the 5 branches on hygiene promotion activities.

For the WatSan programme, a total of 16 village springs were built which are providing safe and sustainable water to 1,680 households. Alongside the hardware activities, water committees were established to manage the water points, with a total of 112 volunteers recruited to become water committee members. Hygiene promotion activities were also carried out with 130 PHAST volunteers

trained in PHAST, who supported the production of 1,400 sanplat slabs for households. A total of 120 volunteers received CBHFA training with the training cascaded to 1,800 people at community level. Against the IGA objective, a total of five micro and small business women groups were established, with a total of 30 women participating in the groups.

Sound progress was made against all the objectives of the OD programme in 2012. Against Outcome 1, the revision of governance election criteria was completed and board elections were carried out in all zonal and regional branches. Finance training was given to 56 finance and programme staff members over three days to strengthen financial management and reporting skills. In addition 16 new staff members were recruited in support of the Change Plan to build the capacities to the national society; the induction included a workshop to learn about the Red Cross/Red Crescent Movement and a visit the Arsi and North Shoa branches. Against Outcome 2, equipment to support database registration for membership drives were procured and training on the use of the databases given. Against Outcome 3 the ERCS' youth policy was finalized and youth volunteers received leadership training, participated in international conferences and international youth camps. ERCS also participated on a study conducted on African volunteerism. Against Outcome 4, activities to improve the income generation capacity of the national society was undertaken, including experience sharing on income generation and fundraising skills between branches.

Over the course of 2012, the Federation Country Representation office provided support to ERCS and played a crucial role in coordination and capacity building. The Federation Office has delivered technical assistance during the implementation of emergency and long-term development programmes, including the provision of financial support to the national society. It has also played a leading role in the coordination efforts for Movement partners (PNS, ERCS, IFRC and ICRC) and has continued to collaborate with external partners including UN agencies, GoE, international partners and donors.

In the drive to support institutional capacity building of the national society, IFRC took an active role in supporting ERCS in the development its two year change plan strategy during 2012. In addition IFRC supported ERCS in the preparation and execution of the 8<sup>th</sup> Pan African conference, which took place in October 2012.

## Working in partnership

Key partners of the Federation in Ethiopia continue to be the Ethiopian Red Cross Society (ERCS), Partner National Societies (PNS) including Austrian, British, Danish, Finnish, German, Italian, Netherlands, Swedish, Swiss and Spanish Red Cross Societies as well as the International Committee of the Red Cross (ICRC), UN agencies, EU and government agencies linked to implementation of the Status Agreement with the Government of Ethiopia.

**Table1: Current support from partners to ERCS**

Partners	Disaster response	DM / DRR	Health & Care	WatSan	OD	Principles & Values
IFRC	✓	✓	✓	✓	✓	✓
IFRC (Swedish Red Cross)		✓	✓	✓	✓	
Austrian Red Cross		✓	✓	✓		
British Red Cross				✓	✓	
Danish Red Cross			✓	✓	✓	
Finnish RC			✓	✓	✓	
German Red Cross		✓	✓	✓	✓	
Italian Red Cross				✓	✓	
Netherlands Red Cross		✓	✓	✓	✓	
Spanish Red Cross		✓			✓	
ICRC	✓	✓	✓		✓	✓

## Progress towards outcomes

**Business Line 2:** To grow Red Cross Red Crescent services for vulnerable people.

Due to not securing funds, Outcome 1 in the LTPF 'Improved disaster risk reduction mechanisms at community level' was not implemented in 2012. There has been funding against Outcomes 2 to 4 relating to recovery, food security, CBHFA and WATSAN programming through Swedish Red Cross (SRCS). The following achievements have been made:

Measurement			
Outcome/Output/Indicators	BL	Annual Target	Year to Date Actual
<b>Outcome 2: Sustainable livelihood of the population affected by disaster is restored through effective recovery programmes.</b>			
<b>Output 2.1</b> ERCS branch capacities are improved in order to manage long term food security and IGAs programmes.			
ERCS branch in Tigray is equipped with essential furniture and equipment.	-	Furniture and equipment provided	Computer provided
Relevant staff in Tigray are trained on food security and IGAs.	-	Staff trained	Staff not trained
<b>2.2</b> ERCS is involved in agricultural development with different Income Generating Activities (IGAs) including farm and non-farm activities such as cow breeding, cow fattening, modern bee hives, and fruit trees among others.			
Vulnerable people in the region of Tigray, Enderta Woreda are supported with IGAs.	-	905 beneficiaries by the end of 2012	138 beneficiaries
Women from selected communities receive IGA training.	-	Women trained on IGA	90 women trained on IGA
<b>2.3</b> As an integrated project, target beneficiaries increase awareness in health and sanitation through PHAST trainings and access to safe water is improved.			
ERCS branch volunteers from the region of Tigray, Enderta Woreda, receive PHAST and CBHFA ToT and are mobilized to train the selected communities.	-	35 volunteers to be trained on PHAST	30 volunteers trained on PHAST
	-	50 volunteers to be trained on CBHFA	50 volunteers trained on CBHFA
Selected communities will benefit with the construction of a school latrine, mini dam and shallow wells.	-	School latrine 2 Check dam 1 Shallow wells 3	School latrine 2 Check dam 1 Shallow wells 3

2.4 ERCS is involved in environmental protection by enhancing natural resources conservation and protection practices in the project areas			
Selected community members receive seedlings to develop a nursery site and management training.	-	100,000 seedlings distributed	16,480 fruit seedlings and 10,350 forage seedlings distributed
Conservation activities and protection awareness in the community is enhanced.	-	Awareness sessions conducted	0

### Comments on progress towards outcomes

#### Outcome 2: Sustainable livelihood of the population affected by disaster is restored through effective recovery programmes.

ERCS are implementing a 2012 food security programme, supported by Swedish Red Cross. The overall goal of the programme is to 'improve the food security situation of 2,259 households in three tabias Dedba, Dedba Dergajen and Shibta tabias of Enderta Woreda in a sustainable manner'. The project has been implemented through effective collaboration with different stakeholders and the local government including the Agriculture and Rural Development department, Water Resource department, Health department, Women's Affairs department as well as unions and credit and saving associations. The joint collaboration has been beneficial for programme delivery within the planned period of time.

Over the course of 2012, the programme has made good progress towards the achievement of the stated objectives through the implementation of activities related to income generation, health, natural resource protection and capacity building. The following activities were completed in 2012:

**Output 2.1:** ERCS branch capacities are improved in order to manage long term food security and IGAs programmes.

A Project Coordinator, WatSan Officer and Natural Resource Technical Officer were assigned to the food security programme in 2012. Branch capacity development activities included the purchase of office resources, including computers to support day-to-day activities in the Tigray branch. Against the capacity building objective, the project also paid the tuition fees of project staff for their higher level education courses.

**Output 2.2:** ERCS is involved in agricultural development with different Income Generating Activities (IGAs) including farm and non-farm activities such as cow breeding, cow fattening, modern bee hives, and fruit trees among others.

Over the course of 2012, ERCS completed a number of activities related to IGA including farm and non-farm activities.

To support beneficiaries with IGA initiatives, 35 beneficiaries received one cross breed cows each with training given on the effective management of the cows. However, there was a challenge with fully integrating women into the cross breed milk cow activity. The project planned for a total of 35 women to be part of the activity, but only 7 (20%) were willing to participate. This is largely due to women being reluctant to take loans for the income generating components of the project, due to fears with borrowing money and being in debt. To encourage women to become more actively involved in all components of the project, ERCS worked with the community to raise awareness on the rationale and benefits of the project including effective management of the loans. ERCS also showcased examples of women who successfully engaged in the project from previous years and were able to generate additional income from the small scale business

activities.

Purchase and Distribution of Cross Breed Milk Cows								
Direct recipients						Indirect recipients	Total people reached	Total people covered
Male		Female		Total				
Planned	Actual	Planned	Actual	Planned	Actual			
0	28	35	7	35	35	175	210	-

The 35 beneficiaries jointly received technical training on the management of cross breed cows from 14<sup>th</sup> - 19<sup>th</sup> of December, which was delivered by a livestock specialist from the Enderta woreda. Two days of the training was class room based and three days were in the field, providing an opportunity to harmonies theoretical training with practical training. The beneficiaries gave feedback on how useful they had found the training and felt greater confidence in effectively managing the cows.

Number Trained in Cross Breed Cow Management			
Tabias	Male	Female	Tabias
Shibta	9	6	15
D/Ajen	19	1	20
Dedba	0	0	0
<b>Total</b>	<b>28</b>	<b>7</b>	<b>35</b>

During 2012 a total of 103 beneficiaries received two beehives each to start modern beekeeping activities. In total 206 beehives were distributed against a planned target of 600 beehives. The project was unable to reach the target of distributing 600 modern beehives to 300 beneficiaries, due to less demand from beneficiaries to engage on this project activity. The reasons for this are still being investigated and will be more fully addressed in the 2013 project.

Beneficiaries Receiving Modern Beehives								
Direct recipients						Indirect recipients	Total people reached	Total people covered
Male		Female		Total				
Planned	Actual	Planned	Actual	Planned	Actual			
150	92	150	11	300	103	515	618	-

The 103 beneficiaries that receive beehives received technical training on bee-keeping which was organized in collaboration Rural Development and Agricultural office at woreda level. The training was held over four consecutive days.

Modern Bee-keeping Training Participants			
Tabias	Male	Female	Total
Shibta	9	0	9
D/Ajen	61	7	68
Dedba	22	4	26
<b>Total</b>	<b>92</b>	<b>11</b>	<b>103</b>

In addition to the distribution of cross breed cows and bee-hives, training of cattle fattening and shoat rearing was delivered for IGA initiatives that will fully be implemented in 2013.

Training on Cattle Fattening: A total of 193 beneficiaries received training on cattle fattening and will receive loans to purchase cattle in 2013.

Number Trained in Cattle Fattening			
Tabias	Male	Female	Total
Shibta	38	2	40
D/Ajen	71	9	80
Dedba	69	4	73
<b>Total</b>	<b>178</b>	<b>15</b>	<b>193</b>

Sheep and Goats training: 83 beneficiaries were trained in sheep and goat rearing. As can be seen from the table below, this activity was particularly popular amongst women due to shoats being easy to manage at household level and shoats only requiring a small plot of land for rearing. Loans to purchase sheep and goats will be given to the trained beneficiaries in 2013.

Number Trained on Sheep and Goat Rearing			
Tabias	Male	Female	Total
Shibta	1	9	10
D/Ajen	25	17	42
Dedba	0	31	31
<b>Total</b>	<b>26</b>	<b>57</b>	<b>83</b>

**Output 2.3:** As an integrated project, target beneficiaries increase awareness in health and sanitation through PHAST trainings and access to safe water is improved.

During the course of the year, a total of 30 PHAST ToT were trained achieving 86% of the planned target. All the trainers are female due to women having a particular interest in matters concerning water, sanitation and hygiene in the region (from women's traditional role in collecting water from water points, storing water, tending to household cleanliness and family hygiene).

PHAST training			
Tabias	Male	Female	Total
Shibta	0	12	12
D/Ajen	0	6	6
Dedba	0	12	12
<b>Total</b>	<b>0</b>	<b>30</b>	<b>30</b>

In total 45 women and 5 men were trained on CBHFA achieving 100% of the target. The training was organized and facilitated with the assistance of the government Health Office including trainee selection and assigning a trainer.

CBHFA Training Participants			
Tabias	Male	Female	Total
Shibta	4	14	18
D/Ajen	1	15	16
Dedba	0	16	16
<b>Total</b>	<b>5</b>	<b>45</b>	<b>50</b>

In the first 6 months of the project, the construction of the school latrines in Mereb Mieti school was finalized and handed over to the woreda education offices. The latrines have two blocks for both sexes, with six pits each for the use of 500 students in the school. In the second half year, two school latrines were constructed and handed over to the school community in Derga Ajen, Michael Kalti junior high school. The school latrine also has two block with six pits for both female and male which can serve more than 500 students. The construction work was completed by the woreda cooperatives. The technical supervision of the work was also successful, using the assistance of the Enderta woreda construction and trade office experts.

During the first 6 months of the project, three shallow wells were built and are functioning. Three linked cattle troughs were also built alongside the shallow wells, as a mechanism to re-use waste water. The shallows wells, which provide clean water for human consumption, have been designed to channel waste water to livestock to drink via the constructed cattle troughs. The three cattle troughs units are functioning well and are being used by local animals.

After the completion of the shallow wells construction, two groups of water committees were trained from the two tabias to manage the newly constructed shallow wells. In the training, the leader of the kushet and two

experts from Enderta Water and Energy Office participated in the training to assist the water committees in serving the targeted communities.

Water Committee Training Participants			
Tabias	Male	Female	Total
D/Ajen	12	12	24
Dedba	2	2	4
<b>Total</b>	<b>14</b>	<b>14</b>	<b>28</b>

The construction of three check dams in Didba, Shibta, and Dergajen target tabias were completed during the year. The check dams will be used for irrigation purposes and have a pivotal role in controlling soil erosion.

**Output 2.4** ERCS is involved in environmental protection by enhancing natural resources conservation and protection practices in the project areas

One nursery site was developed for growing seedlings and in use by the project for the community. The fruit nurseries are a core component of the programme in supporting food security and promoting diversified and balance nutrition for families. It is intended any excess produce will be used by households to generate income by selling excess fruits at market. From the establishment of the community nursery, 16,480 fruit seedlings and 10,350 forage seedlings were planted for growth and later distributed to beneficiaries.

Measurement			
Outcome/Output/Indicators	BL	Annual Target	Year to Date Actual
<b>Outcome 3: ERCS capacity in implementing a Community Based Health and First Aid (CBHFA) system where the community plays an active role and the Red Cross serves as link between the government health care system and the community is established.</b>			
<b>Output 3.1</b> ERCS is involved in conducting CBHFA trainings and sensitization activities including disease prevention and health promotion measures in selected communities to increase awareness.			
Communities will be more aware on CBHFA due to trainings and dissemination of visibility material (IEC/BCC).	-	5 regions 10 kebeles	10 kebeles (5 regions) reached through CBHFA sensitizations.
<b>3.2</b> Vulnerable groups are able to access relevant CBHFA services			
Communities will have better access to services	-	10 kebeles	10 kebeles reached through the programme
<b>3.3</b> Capacity of the Red Cross volunteers and branch is enhanced.			
Volunteers are active in health education and disease prevention and control	-	300 volunteers trained in CBHFA  300 volunteers trained in	300 volunteers trained in CBHFA  PHAST volunteers from

		PHAST	2006 mobilised to train 16,000 community members on PHAST
<b>3.4 Community reached by CBHFA program responds to emergencies more efficiently.</b>			
Communities affected by disaster will be less affected as awareness on CBHFA is increased.	-	10 kebele population	CBHFA programme implemented in 10 kebeles
<b>3.5 ERCS establishes a strong link with the government health care system.</b>			
Knowledge and information sharing will increase and ERCS will be able to coordinate health interventions in accordance with health authorities.	-	5 region 10 kebele authorities	5 regional workshops completed - 250 people reached in 10 workshops

#### Comments on progress towards outcomes

**Outcome 3: ERCS capacity in implementing a Community Based Health and First Aid (CBHFA) system where the community plays an active role and the Red Cross serves as link between the government health care system and the community is established.**

The CBHFA programme ERCS implemented in 2012 was also supported by Swedish Red Cross; the objectives against this programme link directly to those set out in the LTPF. The overall goal of the programme was to 'to contribute to an improved health situation of the communities in 10 selected kebeles'. The 10 selected kebeles are in regions of East Gojam, North Wollo, Siliti, East Showa and Somali. In 2012, the following activities were carried out:

**Output 3.1** ERCS is involved in conducting CBHFA trainings and sensitization activities including disease prevention and health promotion measures in selected communities to increase awareness.

Over the course of the year, a total of 5 TOT workshops were conducted in East Gojam, North Wollo, Siliti, East Showa and Somali from which a total of 300 volunteers were trained on CBHFA. The CBHFA training was cascaded to a total of 14,828 people at community level, building the communities knowledge and capacities on primary health care, first aid and emergency health preparedness. The volunteers worked with the communities using tailored tools, to address the priority health needs of the communities and worked with them to address those priorities.

Related to health and disease prevention, PHAST volunteers previously trained in 2006 supported the 2012 programme through training a total of 1,600 community members on hygiene promotion using PHAST tool kits. In addition through collaborations with the Government of Ethiopia, training was delivered to water committees on safe water handling at household level, hand washing during the critical times, environmental health and hygiene practices.

**Output 3.2** Vulnerable groups are able to access relevant CBHFA services

In total 14,828 people received training from volunteers on CBHFA across the 10 kebeles. The volunteers

are integrated in the communities, giving vulnerable groups access to support and knowledge even after the formal trainings have been completed.

**Output 3.3** *Capacity of the Red Cross volunteers and branch is enhanced.*

In total 300 volunteers received CBHFA ToT training which they cascaded to their respective communities across the 10 intervention kebeles. To assess the health situation and immediate risks in their respective kebeles, the volunteers used the CBHFA Module 3 focusing on community assessment-based action.

In addition to CBHFA training, 150 volunteers received First Aid training during the project year. In addition 20 First Aid kits were procured, which will be replenished in future by respective health centres. Amongst the participants 20 health extension workers and 10 district level supervisors attended the First Aid training.

**Output 3.4** *Community reached by CBHFA program responds to emergencies more efficiently.*

At the beginning of 2012, flooding took place in East Showa which the branch responded to through an emergency response operation. CBHFA training was later conducted by the branch to the affected communities, in the selected kebeles.

**Output 3.5** *ERCS establishes a strong link with the government health care system.*

During 2012 ERCS branch offices conducted induction workshops for selected zonal, district and kebele authorities in were East Gojam, North Wollo, Siliti and Somali. Each induction included 25 people and a total of 10 induction sessions were carried out in the 5 branches. The inductions were attended by the zonal, district and kebele administrations health extension workers and supervisors. The induction workshops aimed to give the participants a full overview of the CBHFA health programme, including its primary aims and objectives and what the 2012 interventions are designed to achieve. Details specific to the plan, including the regional context and challenges, were also discussed as well as the 2012 logframe and budget. An important part of the induction process was gaining the participants consensus, engagement and commitment as key stakeholders part of the programme. The induction workshops were considered successful in achieving stakeholder ownership and commitment which could be seen over the course of the year. The programme has consistently worked in collaboration with government authorities to promote joint working.

Measurement			
Outcome/Output/Indicators	BL	Annual Target	Year to Date Actual
<b>Outcome 4: Prevalence and/or incidence of water, sanitation and hygiene related diseases reduced in most vulnerable areas.</b>			
<b>Output 4.1</b> Communities improve access to safe water sources, sanitation facilities and understanding on hygiene and sanitation practices.			
Communities will have a better understanding on safe practices and decrease WASH related diseases through PHAST trainings, distribution of PHAST toolkits and CBHFA trainings	NA	120 volunteers trained on PHAST	130 volunteers trained on PHAST
		8,400 individuals	8,250 individuals

		reached with PHAST training	reached with PHAST training
		80 volunteers trained on CBHFA	120 volunteers trained in CBHFA
		2,000 individuals reached with CBHFA training	1,800 community members reached with CBHFA training
<b>Output 4.2:</b> Income of female headed households improves through implementation of Income Generating Activities (IGAs).			
Women from selected communities will have the knowledge on how to carry out IGAs to improve income.	NA	29 women part of IGA	30 women part of IGA

#### Comments on progress towards outcomes

#### **Outcome 4: Prevalence and/or incidence of water, sanitation and hygiene related diseases reduced in most vulnerable areas.**

ERCS are implementing a 2012 WATSAN programme supported by Swedish Red Cross with the objective of 'enabling healthy and safe living to 8,429 people in 4 woredas of West Shoa, West Wollega, Gurage and Wollaita Zones'. The objectives against this programme link directly to those set out in the LTPF. In 2012, the following activities were carried out:

**Output 4.1** *Communities improve access to safe water sources, sanitation facilities and understanding on hygiene and sanitation practices.*

A total of 16 village springs were constructed in 2012 and are providing safe and sustainable water for 8,400 people (1,680 HHS) in West Shoa, West Wollega, Gurage and Wollayita. Capacity building and mobilising the community in water scheme management and protection was also carried out, benefitting 112 water committee members (64 women and 48 men).

In total 130 community volunteers (65 female and 65 male) were trained on PHAST and used to reach 1,650 households with hygiene and sanitation promotion messages, using 130 sets of PHAST tool kits produced for use in community education. In addition a total of 1,400 sanplats slabs were produced by PHAST trained volunteers and distributed to identified households.

120 community volunteers (66 males and 54 females) trained in CBHFA and worked in collaboration with 1,800 community members to identify and address major health needs within their communities, as well as disseminate health education.

**Outcome 4.2:** *Income of female headed households improves through implementation of Income Generating Activities (IGAs).*

To support female headed households to become self reliant through improved income, five micro and small business women groups were established: Birehane, Ayantu, Meyada, Tula and Bede. In total 30 women have been involved in the IGAs and the groups were established with support from the woreda administration, including the Micro Businesses and Women and Children Affairs offices. The government administration provided training focused on the skills needed to manage successful income generating businesses.

**Business Line 3:** To strengthen the specific Red Cross Red Crescent contribution to development.

Measurement			
Outcome/Output/Indicators	BL	Annual Target	Year to Date Actual
<b>Outcome 1: The organizational and operational capacities of ERCS structures are strengthened at all levels to ensure effective services delivery.</b>			
<b>Output 1.1</b> Human, organizational, technical and material capacity of ERCS is improved.			
ERCS branches and staff receive support including relevant trainings, vehicles, office equipment and supplies to carry out activities	-	# trainings, vehicles, office equipment and supplies distributed	<ul style="list-style-type: none"> <li>• 23 computers and printers distributed to branches.</li> <li>• 6 desktop computers, 1 laptop computer and 1 digital camera purchased</li> </ul>
<b>1.2</b> Leadership quality (governance and management) and performance is improved at all levels of ERCS structures.			
Branch board members receive training on leadership and governance	-	1 training session	Elections of new board members in all zonal and regional branches completed. Training will be given for all newly elected board members in 2013.
Criteria for governance election are revised by all branch secretaries.	-	# branches criteria revised	Revision of the manual on governance election criteria completed
<b>1.3</b> Capacities of ERCS structures strengthened and the service delivery is significantly improved.			
Regional and zonal branch secretaries receive branch capacity assessment training	-	# branches trained	0

An experience sharing meeting is organized.	-	1 meeting	Induction workshop for new staff branch secretaries completed, including experience sharing visit
<b>1.4 Branch capacities in planning, monitoring, evaluation and reporting (PMER) has increased</b>			
# trainings in PMER have been conducted and specific capacity building process initiated in targeted branches		# trainings	0
PMER department at headquarters level has been re-organized and relevant staff recruited at ERCS.		Dept restructured	Completed
<b>1.5 Financial management capacities increased and accountability strengthened at HQs and in targeted branches of the ERCS</b>			
ERCS procurement and financial manual reviewed and needs assessment conducted to identify new accounting system for the ERCS	-	Updated manuals Assessment conducted	0
Relevant trainings for HQ and branch staff conducted in programme management, finances and reporting	-	> 6 trainings	Training conducted for 56 programme and financial officers at HQ on financial management and financial and narrative reporting

Measurement			
Outcome/Output/Indicators	BL	Annual Target	Year to Date Actual
<b>Outcome 2: Mass base of the National Society, i.e. membership is increased and used as the major venue to reach the grass roots population.</b>			
<b>Output 2.1</b> The number of Red Cross members is increased and a database system on memberships is created and updated.			
The number of members increased by 10%	3,188,994 members in 2011	3,507,893 members	>3,765,986 members (final number for 2012 to be

			confirmed in June 2013)
A database system for Red Cross members is created.	-	Database created	Database created
<b>Measurement</b>			
<b>Outcome/Output/Indicators</b>	<b>BL</b>	<b>Annual Target</b>	<b>Year to Date Actual</b>
<b>Outcome 3: Youth participation in governance and management and in ERCS programs and services is increased.</b>			
<b>Output 3.1 Youth policy is revised and disseminated among branches.</b>			
Two familiarization workshops are conducted for branch staff members and Red Cross youth members.	-	2 workshops	Two days familiarization workshop at Amhara and Oromia regional branches for 135 (36 female and 99 male) youth completed.
<b>Output 3.2 One youth representative will be elected as board members at all NS levels and leadership trainings are imparted to youth leaders.</b>			
Support branches and follow up for youth to be incorporated in the governing board.	-	# branches with youth in board	Ongoing
Leadership training is conducted for 30 youth from branches.	-	Training conducted	30 (female) and 26 (male) youth volunteers recruited from 26 branches have attended youth leadership training.
<b>Output 3.3 The new volunteer management policy is promoted and practiced.</b>			
Volunteer data base management training conducted for staff and volunteers.	-	Trainings conducted	0
Volunteer recognition and promotional materials are printed and shared.		# materials printed and shared	Completed # not confirmed

<b>Measurement</b>
--------------------

Outcome/Output/Indicators	BL	Annual Target	Year to Date Actual
<b>Outcome 4: ERCS becomes a relatively financially self reliant national society.</b>			
<b>4.1 Income generating capacity of the national society is strengthened.</b>			
Staff members receive income generation training.	-	1 training session	Completed
Three ERCS branches will have constructed multipurpose centres for income generation and organized fundraising events	-	3 MPC constructed	2 MPC constructions commenced. Ongoing
Number of successful income generating activities implemented in targeted branches and a plan designed to replicate good practices in other relevant places.	-	# branches with IGA Plan developed	0 0

#### Comments on progress towards outcomes

In 2012 ERCS implemented an Organisational Development programme supported by Swedish Red Cross, closely linked to the LTPF. The overall goal of the programme is to 'make visible differences to the lives of the vulnerable population only after ERCS has sufficiently built and strengthened its own internal operational capacities'. In line with the 4 year LTPF, the OD 2012 programme consists of a number of interrelating components which have been designed to be complementary and reinforcing in building the capacity of organization to respond to humanitarian needs.

#### **Outcome 1: The organizational and operational capacities of ERCS structures are strengthened at all levels to ensure effective services delivery.**

##### **Output 1.1** *Human, organizational, technical and material capacity of ERCS is improved.*

In 2012 office equipment was purchased to enhance the day-to-day capacities of ERCS branches, for effective service delivery. The main focus is effective membership registration and to manage quality data of members and volunteers. In addition a total 6 desktop computers, 1 laptop computer and 1 digital camera was purchased which will be awarded to outstanding branches in achieving high membership drives and registrations during the upcoming General Assembly.

##### **Output 1.2** *Leadership qualities and performance improved at all levels of ERCS structures.*

During 2012, ERCS conducted zonal and regional board members elections. The establishment of a system for effective governance is outlined as a priority area in the Change Plan, which is currently being implemented by the national society until July 2014.

All branch elections were successfully completed with the inaugurations of the new boards into the national society. On 27<sup>th</sup> of August 2012, ERCS conducted elections for the Addis Ababa regional branch office and the remaining ten regional branch offices and all zonal branch elections were completed in quarter 4. Before the elections took place the criteria for governance elections were revised, and now the elections have successfully been completed training of the newly elected board members will take place in 2013.

##### **Output 1.3:** *Capacities of ERCS structures strengthened and service delivery of NS significantly improved*

Training on the Change Plan was executed for all regional branch secretaries and staff members in the senior positions in 2012. This training enabled branches to develop a clear understanding of the change process that ERCS is embarking upon and to prepare detailed plans related to it.

In addition, ERCS conducted an induction workshop for 16 newly employed branch and NHQ staff (most of which were branch secretaries) at the end of the year. This induction workshop gave participants the opportunity to learn about the Red Cross Movement and the national society. All ERCS departments, IFRC and ICRC representatives attended. In addition to the training given, the participants were given the opportunity to visit two well performing branches of Arsi and North Shoa. The field visit gave the participants exposure to the practical aspects of the training and opportunity to discuss the day-to-day operational realities with their colleagues in the respective branches.

**Outcome 1.4:** *Branch capacities in planning, monitoring, evaluation and reporting (PMER) has increased*

In 2012 the PMER department at HQ was re-organized and relevant staff recruited at ERCS, including a new Head of PMER. The IFRC Reporting Delegate worked closely with ERCS to build capacities on reporting with ERCS programme staff, an ERCS reporting counterpart and the PMER department.

**Outcome 1.5:** *Financial management capacities increased and accountability strengthened at HQs and in targeted branches of the ERCS*

To support capacity building 56 ERCS staff members, from finance and programmes, received finance training. The training was conducted by technical finance experts with the objective of increasing capacities of finance and programme officers to more effectively manage funds including those received from donor partners. As effective financial reporting is identified as a critical and key need in the national society, this was also a focus of the training.

**Outcome 2: Mass base of the National Society, i.e. membership is increased and used as the major venue to reach the grass roots population.**

**Output 2.1:** *The number of Red Cross members is increased and a database system on memberships is created and updated.*

In the first six months of the programme, computers and printers for 23 branches were purchased to strengthen the management of Red Cross database systems and effectively administer membership details. Data base training also was conducted for a total of 36 volunteers and staff (selected from 36 branches) against the plan to train 30 branch staff and volunteers.

**Outcome 3: Youth participation in governance and management and in ERCS programs and services is increased.**

**Output 3.1** *Youth policy is revised and disseminated among branches.*

The ERCS' youth policy was revised in 2012 and a sensitization workshop on volunteer management was conducted for staff in ERCS NHQ. A total of 133 staff members participated in the workshop on the revised youth policy.

**Output 3.2:** *One youth representative will be elected as board members at all NS levels and leadership trainings are imparted to youth leaders.*

During 2012 youth representatives were elected as board members to be integrated in the national society's structure, although exact numbers are not currently available. Over the course of the year youth volunteers received leadership training and participated in international conferences and international youth camps.

**Output 3.3:** *The new volunteer management policy is promoted and practiced.*

The revised youth policy was finalized with the consultation of youth volunteers and a familiarization workshop on the revised policy was conducted in two venues for the volunteers. In total 135 youth volunteers participated in the training from the branches.

**Outcome 4: ERCS becomes a relatively financially self reliant national society.****Outcome 4.1: Income generating capacity of the national society is strengthened.**

Activities to improve the income generation capacity of the national society was undertaken, including experience sharing on income generation and fundraising skills between branches. Specific follow up on the income generating activities at the SNNPRS and Amhara regional branches (4 zonal branches) and ERCS HQ were undertaken during the programme year.

In addition programme officers and coordinators from 11 branches attended training on business planning, income generation and market assessments in Addis Ababa. In total 21 staff attended and based on the training, the participants developed a resource mobilization plan of action to be implemented in the upcoming year. After the training, the participants visited the Tigray branch over 5 days, for a knowledge sharing exercise to learn from the branch on their income generation activities.

**Business Line 4:** To heighten Red Cross Red Crescent influence and support for our work

Measurement			
Outcome/Output/Indicators	BL	Annual Target	Year to Date Actual
<b>Outcome 1: Ensure a strong positive projection of ERCS image, brand and messaging enabling the external partners to know Red Cross/Red Crescent better.</b>			
<b>Output 1.1</b> Communication capacities at the NS are further developed and strengthened			
National society has developed appropriate communication strategy and embarked on campaigns at national and regional levels	-	Communications strategy developed  # campaigns	Communications strategy developed  23 campaigns conducted

Comments on progress towards outcomes
<p><b>Outcome 1: Ensure a strong positive projection of ERCS image, brand and messaging enabling the external partners to know Red Cross/Red Crescent better.</b></p> <p><b>Output 1.1</b> <i>Communication capacities at the NS are further developed and strengthened:</i> ERCS developed a communications strategy as per the LTPF objective to 'ensure a strong positive projection of ERCS image, brand and messaging enabling the external partners to know Red Cross/Red Crescent better.' In 2012 event management guidelines and a communication policy were also designed by the national society.</p> <p>As per the plan, campaigning at national and regional level was conducted with broadcasts taking place across six regional radio stations and the FM station in Addis Ababa. ERCS also conducted 3 media tours on Red Cross programmes in Benishangul Gumuz, Tigray and Amhara regions. In total over the year, there were 20 television and radio slots promoting ERCS work and messages five of which were through television spots, five through Amharic radio spots, five through French radio spots and five through English radio spots. Finally, several publications including ERCS calendars, greeting cards and a magazine were also produced during the year.</p>

**Business Line 5:** To deepen our tradition of togetherness through joint working and accountability

Measurement			
Outcome/Output/Indicators	BL	Annual Target	Year to Date Actual
<b>Outcome 1:</b> Update and strengthen harmonious working by sharing capacities and resources, and building alliances and partnerships			
<b>Output 1.1</b> Cooperation between Movement partners has strengthened and more effective services delivered throughout the country			
ERCS continues leading Movement cooperation meetings ensuring coordinated approach to RC/RC activities in Ethiopia	-	12 meetings held	12 meetings held
MoU between Movement components has been drafted and signed inviting PNSs as co-signatories to the document	-	MOU developed and signed	0

Measurement			
Outcome/Output/Indicators	BL	Annual Target	Year to Date Actual
<b>Outcome 2:</b> Effective Federation management structure is in place to bring the secretariat closer to the national society and ensure effectiveness, efficiency and accountability.			
<b>Output 2.1</b> Flexible and cost effective core structure established that is responsive to the needs of the national society, operations and ensuring proper coordination			
Country office structure finalized and manned with relevant human resources	-	<ul style="list-style-type: none"> <li>Country office manned with HR</li> <li>Staff regulations finalised</li> <li>Salary scales finalised</li> </ul>	Completed  All guidelines drafted and to be finalised with HR consultant
Integration agreements signed and effective service delivery ensured to the PNSs	-	3 integration agreements signed	0
Country office and its structure has supported the NS in change process and rendering financial and technical advice by mobilizing international resources.	-	Change plan developed	Completed

#### Comments on progress towards outcomes

**Outcome 2: Effective Federation management structure is in place to bring the secretariat closer to the national society and ensure effectiveness, efficiency and accountability.**

Over the course of 2012, the Federation Country Representation office has provided support to ERCS and

played a crucial role in coordination and capacity building. The Federation Office has delivered technical assistance during the implementation of emergency and long-term development programmes, including the provision of financial support to the national society. It has also played a leading role in supporting the coordination efforts of ERCS for Movement partners (PNS, ERCS, IFRC and ICRC) and has continued to collaborate with external partners including UN agencies, GoE, international partners and donors.

In the drive to support institutional capacity building of the national society, IFRC took an active role in supporting ERCS in the development its two year change plan strategy during 2012. In addition IFRC supported ERCS in the preparation and execution of the 8th Pan African conference, which took place in October 2012. The main areas of support over the past year have been in the following areas:

**Output 2.1:** *Flexible and cost effective core structure established that is responsive to the needs of the national society, operations and ensuring proper coordination*

### **Change Plan**

In supporting the national society in institutional development, IFRC provided technical assistance with the development of the change plan in Q1 and Q2 of 2012. ERCS's change plan was developed with the support of a technical consultant and will be implemented over two years (July 2012 to July 2014). The overall objective of the plan is for ERCS to become an 'efficient, effective and responsive humanitarian organization with up-to-date and integrated systems and congruent leadership and skilled and motivated staff'. During the period, ERCS delivered training on the change plan strategy to regional branch secretaries and senior staff members to build awareness and secure commitment on executing the plan.

In Q4, ERCS initiated a programme strategy review which will form the basis for the Cooperation Assistance Strategy (CAS) for the upcoming 3 to 5 years. A number of meetings with IOM, UNHCR and UNDP were organized in line with the programme review and CAS preparation. The preliminary process of the review was supported by the IFRC with surge capacities from the Secretariat in Geneva (NSKD department) provided. The initial stage of the review was conducted from 17th to 21st of December 2012. IFRC will be supporting the review process partnership meeting planned in June 2013, when CAS will be presented to partners and donors.

Over 2012, IFRC also supported the change process by mobilizing international resources and encouraging partners to provide technical and financial resources to the national society, to enable the full execution of the plan.

### **Pan African Conference**

A major achievement for 2012 was the successful execution of the Pan-African Conference in October 2012, hosted by ERCS with the support of the Africa Zone office and Humanitarian Diplomacy/African Union Representation office (HD/AU) based in Addis Ababa, Ethiopia. The theme of conference was 'Investing in Africa' 'with the objective of:

- To open up African National Societies to more domestic, regional and international investment that will enable a scale up of sustainable volunteer action across Africa.

It was a positive experience for ERCS to host such an important event for the Movement as per Article 38 of the Federation Constitution. In total 52 African national societies and 27 PNS delegations attended. IFRC and PNS supported the national society in different areas of preparation including the provision of financial support. The Ethiopia government funded 54%, ERCS 16% and IFRC (through PNS contributions) funded 30% of the budget. IFRC also seconded personnel from the IFRC country team to provide surge capacity in logistics and administration support in setting up the conference.

### **Movement Coordination and Partnerships:**

Over the course of 2012, IFRC worked closely with partner national societies in country including the Austrian Red Cross, Swedish Red Cross, Spanish Red Cross, Swiss Red Cross, Italian Red Cross and German Red Cross. Similarly IFRC have played an active role in supporting the Federation Humanitarian Diplomacy and African Union Representation office.

Movement Cooperation Meetings (MCMs) with partner national societies, ICRC, ERCS and IFRC have taken place on the first Tuesday of each month to enable collaboration and discussions to take place between partners. This has provided a forum for all partners in the Movement to regularly discuss operational and institutional updates.

#### **External Coordination and Partnerships:**

Outside the RC/RC Movement, IFRC continued to coordinate with UN agencies, international partners and donors through the UN led Ethiopia Humanitarian Country Team (EHCT) meetings and various sectoral and cluster meetings. ERCS is part of the all major coordination foras organised and led by the GoE.

#### **Financial and Narrative Reports:**

IFRC Ethiopia Country Office has continued to support ERCS in finalizing number of outstanding narrative and financial reports for the emergency appeals and developmental programmes from 2010 - 2012. The IFRC Reporting Delegate has been working directly with ERCS to build capacities on reporting.

Technical Support: IFRC has provided technical support to ERCS for the implementation operations including both emergency and long-term development programmes, over the course of the year. ERCS are implementing a number of long term programmes bilaterally with PNS and four sectoral programmes multilaterally funded by Swedish Red Cross in the areas of food security, organization development, CBHFA and WATSAN. Emergency operations continue against the Drought Operation appeal in Oromia and Afar and the Population Movement appeal closed in October 2012.

For the duration of 2012, core capacities at the Country Office consist of the country representative, a reporting delegate, WATSAN coordinator, WATSAN delegate, Health delegate, 2 administration staff, 2 finance staff, logistics officer and one driver. Technical advice and support was provided through the IFRC delegate team in country, working directly with counterparts and wider teams in ERCS. The Health delegate and WATSAN delegate both ended their missions at the end of 2012.

ERCS hosted an evaluation team, led by an independent/external consultant, for the drought emergency operation in December 2013. This was a mid-term evaluation of the operation. IFRC ET office rendered all necessary admin and logistics support to the evaluation team.

#### **Stakeholder participation and feedback**

ERCS continues to work through partnerships, networking and collaboration with relevant organizations in the humanitarian and development sphere, to enable improved implementation of all operations and programmes. All programmes work with government authorities at the zonal, district and kebele levels to ensure alignment to Ethiopia's national plans and coordinated service delivery to the most vulnerable communities.

ERCS' major partner national societies in country include the Austrian Red Cross, Swedish Red Cross, Spanish Red Cross, Swiss Red Cross, Italian Red Cross and German Red Cross. ERCS also works closely with the ICRC delegation in country to ensure vulnerable communities affected by conflict are supported. Movement Cooperation Meetings with partner national societies, ICRC, ERCS and IFRC take place on the first Tuesday of each month to enable collaboration and discussions to take place.

Outside the RC/RC Movement, ERCS coordinates with UN agencies and international partners including OCHA, UNICEF, WHO, WFP etc. ERCS is part of the all major coordination foras organised and led by the GoE to ensure joint working between different agencies.

A number of strategic meetings held with the GoE and UN agencies by the ERCS/IFRC revealed that ERCS is considered as desirable partner for stakeholders in addressing vulnerabilities in the country, especially emphasising advantage of the NS as volunteer-based organisation with country-wide network of branches.

### Key Risks or Positive Factors

Key Risks or Positive Factors	Priority	Recommended Action
	High Medium Low	
Modest capacities to report on activities and expenditure on time pose a potential risk in the timely allocation of new funds for future programming.	M	PMER department to work on establishing and strengthening new PMER systems which allows more accurate and timely planning and reporting.
Lack of diverse donor support for developmental programmes does not allow ERCS to secure funding at the start of the operational year and implement all planned activities.	H	To work closely with various partners together with Resource Mobilisation Unit to get more partners involved in supporting the developmental programmes.
Moving to the working advance financial system may have impact on financial reporting in terms of meeting deadlines considering information and reporting flow between branches and HQs.	M	Conduct induction training of the ERCS finance and programme staff as well as work closely with ERCS finance department colleagues on monthly reporting and cash request management.

### Lessons learned and looking ahead

Looking ahead there are risks with the potential lack of diverse donor support for development programmes due to delays in planning and reporting, directly hindering the allocation of new funds for programming in a timely manner. This consequently poses a risk to the timely implementation of programmes as per ERCS plans. To address this challenge there is a need for strengthening timely reporting, relevant reviews of programmes and planning by end of the operational year. Putting these actions into place will allow ERCS to mobilise greater interest and confidence from partners in sourcing funds from the beginning of the operational year.

One of the main priority areas to support the ERCS in 2013 is a Change Plan. Achieving positive results against objectives indicated in the Change Plan are crucial for overall institutional development of the NS that will ensure better service delivery to the communities in need in Ethiopia. Successfully meeting Change Plan targets will ensure ERCS is credible and one of the main humanitarian actor in the country fulfilling its mandate as auxiliary to the Government in Humanitarian interventions. IFRC will advocate for coordinated approach by partners to support the Change Plan and taking lead in coordinating those efforts from partners.

### Financial situation

[Click here to go directly to the financial report](#)

### How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations \(NGOs\) in Disaster Relief](#) and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

[www.ifrc.org](http://www.ifrc.org)

Saving lives, changing minds.



The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on [www.ifrc.org](http://www.ifrc.org)

### Contact information

For further information specifically related to this report, please contact:

- **In Ethiopia:** Mrs. Frehiwot Worku, Secretary General, Ethiopian Red Cross Society, Addis Ababa; Phone: +251.11.515.38.53; Email: [ercs.sg@ethionet.et](mailto:ercs.sg@ethionet.et)
- **In Ethiopia:** George Gigiberia, Country Representative, IFRC Phone: +251 11 551 45 71, 551 43 17; Mobile: +251 911 20 71 63; Email: [george.gigiberia@ifrc.org](mailto:george.gigiberia@ifrc.org)

### For Resource Mobilization and Pledges:

- **In Addis Ababa:** Loïc de Bastier, Resource Mobilization Coordinator; Phone: +251.93.003.4013; fax: +251.11.557.0799; email: [loic.debastier@ifrc.org](mailto:loic.debastier@ifrc.org);

### For Performance and Accountability (planning, monitoring, evaluation and reporting)

- **In Nairobi, IFRC Africa Zone office:** Robert Ondrusek, Planning, Monitoring, Evaluation and Reporting Delegate; phone: +254 731 067 277, email: [robert.ondrusek@ifrc.org](mailto:robert.ondrusek@ifrc.org);