WHO WE ARE?

Human Appeal-Pakistan (HAP) is a UK based not-for-profit, non-governmental relief and development sector organization, working in 24 countries around the globe. In collaboration with government departments, civil society and non-governmental organizations, HAP has been working in Pakistan since 2005. Registered with MOI under revised legislation for iNGOs it has signed an MOU till 2020.
According to the recent estimates by the Planning Commission of Pakistan, COVID-19 is expected to cause ~10% loss, estimated at PKR 1.1 Trillion, of total GDP during the last quarter (Apr-Jun 2020) of FY 2020.

The World Bank has forecasted that if the novel coronavirus (COVID-19) lasts longer than expected, Pakistan’s exports could plunge to negative growth of 19.7 percent in the current fiscal year (FY) 2019-20 as compared to the previous one.

Approximately 12.3 Mn people are expected to face unemployment under a scenario of moderate restrictions by the Government (similar to those implemented currently). This is approximately 46.3% of the total vulnerable employment and 19.4% of the total employment in Pakistan.

The initial assessment fears that KP’s tourism sector alone will face a loss of $20 million in revenues and could slash around 260,000 formal jobs.

Wholesale & Retail Trade is expected to witness the highest layoffs of ~4.55 Mn people. Thus, the poverty rate in Pakistan could increase from 23.4% to 44.2%.

Pakistan’s Civil Aviation Authority (CAA) has reported losses of around $18 million in March 2020 and Pakistan International Airlines (PIA) could be sending its workforce on paid leaves on a rotational basis.

COVID-19 STORMING PAKISTAN’S ECONOMY

12.3 MILLION
19.4%
UNEMPLOYMENT

19.7%
NEGATIVE
EXPORT GROWTH

10%
(1.1TRILLION)
LOSS TO GDP

4.55 MILLION
LAYOFF IN RETAIL & WHOLESAE TRADE

$18 MILLION
LOSS TO CAA IN MARCH

$20 MILLION
TOURISM LOSS TO KPK & 260,000 LAYOFF
OUR RESPONSE

57,000
INDIVIDUALS/SANITARY STAFF SERVED THROUGH SANITIZERS & HAND HYGIENE FACILITIES

3,500
INDIVIDUALS SERVED THROUGH MONTHLY FOOD PACKS

30,000
DAILY WAGERS/LABORERS SERVED THROUGH COOKED MEALS
1,540 INDIVIDUALS (WOMEN & GIRLS) SERVED THROUGH HYGIENE KITS

1,000 HEALTHCARE FRONTLINERS PROVIDED WITH PPEs

THOUSANDS REACHED ON RISK COMMUNICATIONS VIA IEC MATERIALS, SOCIAL MEDIA & AWARENESS SESSIONS
5,600
INDIVIDUALS ASSISTED THROUGH MULTIPURPOSE CASH TRANSFERS

OUR PARTNERSHIPS

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