

# Preliminary Appeal

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Chile

## Devastating Fire in Valparaiso, Chile - CHL142

**Preliminary Appeal Target: US\$167,659**

***Balance Requested: US\$167,659***

Geneva, 1 May 2014

Dear Colleagues,

On 12 April 2014, Valparaiso, capital of the province of the same name, at a distance of 120 kilometres from Santiago, was the scene a ferocious fire that affected 10 hills (Mariposa, Monjas La Cruz, El Litre, Las Cañas, Merced, La Virgen, Santa Elena, Ramaditas y Rocuant) on which most residential zones are located. The fire consumed 1,090 hectares and 2,900 houses, leaving 12.500 persons homeless, and resulting in 15 deaths, most from Cerro Las Cañas.

The blaze began as a forest fire in the woods on the steep slopes of one hill, at the city limits, and quickly spread out of control onto the adjacent hills. Seven hills - La Cruz, El Litre, Las Cañas, La Merced, Ramaditas, Rocuant and Mariposas - sustained major damage. An estimated 76% of homes on these hills in this densely populated area were destroyed. Topography, narrow streets, and the lack of water or fire hydrants on the higher sections of the hills impeded the fire fighters and complicated efforts of residents trying to combat the fire.

**I. EXECUTIVE SUMMARY****TITLE:** Devastating Fire in Valparaiso, Chile**ACT PRELIMINARY APPEAL NUMBER:** CHL142**PRELIMINARY APPEAL AMOUNT REQUESTED (US\$):** 167,659**DATE OF ISSUANCE:** 1 May 2014**NAMES OF ACT FORUM AND REQUESTING MEMBERS:**

ACT FORUM	CHILE ACT FORUM
ACT REQUESTING MEMBER	FUNDACIÓN EDUCACIÓN POPULAR EN SALUD O FUNDACIÓN EPES (EPES)

**THE CRISIS**                      Devastating Fire in Valparaiso, Chile**PRIORITY NEEDS**              Recovery of homes and psycho-social support for residents.**PROPOSED EMERGENCY RESPONSE**

KEY PARAMETERS:	EPES
<b>Project Start/Completion Dates</b>	1 May to 30 November 2014.
<b>Geographic areas of response</b>	Cerro Las Cañas, Valparaíso
<b>Sectors of response &amp; projected target population per sector</b>	Shelter and housing, 1,200 persons Psychosocial support, 355 persons

**TABLE 1: SUMMARY OF PRELIMINARY APPEAL REQUIREMENTS BY ACT MEMBER AND SECTOR:**

Preliminary Appeal Requirements	Total Requirements
Total requirements US\$	<b>US\$ 167,659</b>
Less: pledges/contributions US\$	<b>0</b>
<b>Balance of requirements US\$</b>	<b>US\$ 167,659</b>

**TABLE 2: REPORTING SCHEDULE**

Type of Report	EPES
Situation reports	Every two weeks in the month of May 2014 and every month thereafter
Interim narrative and financial report	31 August 2014
Final narrative and financial report	31 January 2015
Audit report and management letter	28 February 2015

**Please kindly send your contributions to either of the following ACT bank accounts:**

**US dollar**

Account Number - 240-432629.60A  
IBAN No: CH46 0024 0240 4326 2960A

**Euro**

Euro Bank Account Number - 240-432629.50Z  
IBAN No: CH84 0024 0240 4326 2950Z

**Account Name: ACT Alliance**

UBS AG  
8, rue du Rhône  
P.O. Box 2600  
1211 Geneva 4, SWITZERLAND  
Swift address: UBSWCHZH80A

**Please also inform the Director of Finance Jean-Daniel Birmele ([jbi@actalliance.org](mailto:jbi@actalliance.org)) and the Senior Programme Officer, Carlos Rauda, of all pledges/contributions and transfers, including funds sent direct to the implementers.**

We would appreciate being informed of any intent to submit applications for EU, USAID and/or other back donor funding and the subsequent results. We thank you in advance for your kind cooperation.

**For further information please contact:**

ACT Senior Programme Officer, Carlos Rauda, (phone +41 22 791 6420 or mobile phone +41 79 608 8133)

Or

ACT Acting Deputy General Secretary and Director of Programmes, Pauliina Parhiala (phone + 41 22 7916069 or mobile phone + 41 79 963 5333)

ACT Web Site address: <http://www.actalliance.org>



Barbara Wetsig-Lynam  
Director of Quality Assurance, Identity and Learning  
ACT Alliance Secretariat

## II. NARRATIVE SUMMARY

### DETAILS OF THE EMERGENCY

On 12 April 2014, Valparaiso, capital of the province of the same name, at a distance of 120 kilometres from Santiago, was the scene a ferocious fire that affected 10 hills (Mariposa, Monjas La Cruz, El Litre, Las Cañas, Merced, La Virgen, Santa Elena, Ramaditas y Rocuant) on which most residential zones are located. The fire consumed 1,090 hectares and 2,900 houses, leaving 12.500 persons homeless, and resulting in 15 deaths, most from Cerro Las Cañas<sup>1</sup>.

The blaze began as a forest fire in the woods on the steep slopes of one hill, at the city limits, and quickly spread out of control onto the adjacent hills. Seven hills - La Cruz, El Litre, Las Cañas, La Merced, Ramaditas, Rocuant and Mariposas - sustained major damage. An estimated 76% of homes on these hills in this densely populated area were destroyed. Topography, narrow streets, and the lack of water or fire hydrants on the higher sections of the hills impeded the fire fighters and complicated efforts of residents trying to combat the fire.

On April 13 President Michelle Bachelet declared a state of emergency in Valparaíso and appointed a member of the Armed Forces as National Defence Director to take control of security and coordinate the evacuation of thousands.

The disaster crudely exposed poverty, inequality, and the lack of urban planning that affects the city. A Roof for Chile Foundation reports that Valparaiso is the Chilean city with the greatest number of low-income neighbourhoods, and the province is home to a third of all Chilean families who live in shantytowns. An estimated 22% of the city's population lives well below the national poverty line, as compared with the national average of 14 %.

In 2010 Ivan Poduje, urban development expert and professor at Catholic University of Chile, conducted a study of 25 cities. His study found that 1.7 million Chileans -10% of the country's population –“live in urban settlements with high levels of social segregation, poverty and marginalization. In some cases, these are real ghettos.”<sup>2</sup> Such deep-rooted problems will make recovery, a long complex challenge.

To date, the Valparaiso municipal government has removed 10.900 tons of rubble<sup>3</sup>, and established 8 shelters in schools that harbour 1.200 people. To assess the situation, the government interviewed 4800 families through its Family Survey to obtain a more accurate assessment of the situation, and to organize the corresponding aid and access to government benefits.

At just over a month since her inauguration, and five days after the terrible fire, on April 17 President Bachelet appointed a presidential delegate to coordinate reconstruction of the areas affected by the fire.

### ACTIONS TO DATE, AND EMERGENCY NEEDS

In mid-March 2014 ACT Alliance forum in Chile held their first meeting of the year. On April 1 an earthquake of 8.3 in intensity struck northern Chile, resulting in the country's first appeal for international emergency assistance. On April 12 the worst fire ever to have affected a residential zone of Chile devastated low-income areas of Valparaiso. In this context, and in light of EPES' association with community organizations of Region V, EPES initiated the work that informs this request.

On April 14 EPES contacted women's organizations and cultural centres of Las Cañas and El Litre Hills, where these groups live and/or work. This, our initial information gathering effort, confirmed the total

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<sup>1</sup> Information from Ministry of Interior. Consulted April 21, 2014 [http://www.interior.gob.cl/n8757\\_17-04-2014.html](http://www.interior.gob.cl/n8757_17-04-2014.html)

<sup>2</sup> [http://internacional.elpais.com/internacional/2014/04/14/actualidad/1397508251\\_844932.html](http://internacional.elpais.com/internacional/2014/04/14/actualidad/1397508251_844932.html)

<sup>3</sup> Information obtained from Valparaíso Municipal government. Consulted on April 21, 2014 [http://www.municipalidaddevalparaiso.cl/not\\_ant.aspx?not=2](http://www.municipalidaddevalparaiso.cl/not_ant.aspx?not=2)

loss of houses, community centres, and a deep sense of dismay in so many residents who lost everything after 30 years or more living, either formally or informally, on these hills. In this district where families lack drinking water, the immediate needs were for food, personal hygiene items, diapers, sanitary napkins, and underwear. EPES coordinated an initial purchase of these supplies but distribution encumbered by vehicular restrictions that made access to the area difficult and finally this was achieved on April 25.

Women and men community leaders identified as the most urgent needs the recovery of homes and psycho-social support for residents who are making extreme efforts to recover their former daily routines. Subsequently, the Educación Popular en Salud Foundation (EPES), in conjunction with ACT members Centro Diego de Medellín, CREAS, and CLAI, as well as local churches and organizations, decided to present this request for additional support to enable us to address more critical issues from/ with our institutional resources and capabilities.

**PROPOSED EMERGENCY RESPONSE**

**OVERALL GOAL:**

To support the recovery of dignified living conditions and to strengthen relationships of support and trust of 1,855 people affected by the April 12 fire, by repairing and improving a community centre and 300 emergency dwellings, and implement a community strategy for psychosocial support for children and women in Cerro Las Cañas of Valparaíso.

**OBJECTIVE(S) OF THE EMERGENCY RESPONSE:**

<b>SHELTER AND HOUSING</b>	1) To improve conditions of the bathrooms, kitchen, windows and furnishings of Las Cañas Community Centre. 2) To improve conditions of protection and winterizations and/or privacy of 1,200 persons who live in 300 emergency dwellings.
<b>PSYCHOSOCIAL SUPPORT</b>	3) To provide direct support for 355 persons affected by the fire on Cerro Las Cañas by developing psychosocial community strategy work.

**PROPOSED ASSISTANCE:**

The activities proposed in this proposal have been designed on the basis of an assessment conducted by EPES and CREAS staff on the hills affected by the fire, and specifically, in Las Cañas and El Litre Hills. The information was provided by community organizational leaders and neighbours of the zone affected by the disaster.

**SHELTER AND HOUSING:**

**Objective 1)**

To improve conditions of bathrooms, kitchen, windows and furnishings of the Las Cañas Community Centre that provides meals to 300 people and a place for Cerro Las Cañas neighbours and organizations to hold meetings and obtain information.

**Activity:**

1. Acquire the implements needed to improve the kitchen and bathrooms, office windows, and meeting hall, and basic furnishings of the Las Cañas Community Centre, in which some of the major training activities of CREAS and EPES will be conducted. (Building will be refurbished to enable the space to be used to carry out psychosocial activities and work described here).

**Objective 2)**

To improve conditions of protection and winterization and/or privacy of 1200 persons who live in 300 emergency dwellings in accordance with the needs identified by the people affected by the fire

## Activity:

1. Distribute and provide logistical support for installing the implements and constructing that have been defined according to the needs of the people affected by the problem. (300 emergency dwellings improved according to needs for protection, winterization and privacy priorities for people affected by the fire. 1,200 people with better conditions in their emergency dwellings).

**PSYCHOSOCIAL SUPPORT:****Objective 3)**

To provide direct support for 355 persons affected by the fire on Cerro Las Cañas of Valparaiso by developing psychosocial community strategy work.

In the process of reconstruction after the earthquake and tsunami of February 27, 2010, the EPES Foundation implemented the Comfort for Kids Program. A program carried out with 930 girls and boys of the communities of 7 municipalities of the Biobio Region (San Pedro, Coronel, Lota, Hualpen, Talcahuano, Chiguayante and Penco). The work was achieved with cooperation from 28 monitors from local organizations and institutions, previously trained by EPES. The program was developed for young children who, through activities guided by a workbook and other entertaining activities, were encouraged to talk about their experience in the disaster, their feelings and emotions at the time, and how they feel at present in a protected, safe place, with an adult (monitor) in a supportive environment.

## Activities:

1. Implement by the EPES Foundation the Comfort for Kids psychosocial program for girls and boys of Cerro Las Cañas (30 monitors trained in implementing the psychosocial program; 300 children 6 - 10 years old; 8 - 10 psychosocial work sessions guided by Program monitors; the mothers of the children will have time to work on reconstruction and/or income-generating activities).
2. Implement by CREAS of training sessions for women church and community organization leaders in Cerro Las Cañas and other hills of Valparaíso to reduce psychosocial trauma (25 women trained in techniques to reduce psychosocial problems; 25 women trained in gender tools to participate in the process of reconstructing houses, neighbourhoods and local communities).

**TARGET POPULATIONS:**

Coherent with the principles of solidarity and participation that are at the heart of EPES' mission, the actions we proposed will address the needs identified by women and youth of community organizations with which EPES has sustained relations in the course of its educational work. During many years Las Cañas Community Centre has worked with 120 boys and girls whose families live in situations of socio-economic vulnerability, characterized by low-income, large families, many women heads of household, precarious sources of employment (street vendors), and limited education. This organization also provides meals to homeless people who live on the streets of Cerro Las Cañas.

The psychosocial work will address primarily women of Cerro Las Cañas, strengthening their leadership capacities in the reconstruction process, freeing time otherwise occupied by taking care of young children, and reinforcing support networks among neighbours, and providing community and institutional actors tools for reducing psychosocial damage generated by the tragedy in children, by supporting processes of recovering confidence and a sense of wellbeing in adults and children who participate in the program.

Type of support	Beneficiaries
<b>SHELTER AND HOUSING</b>	Las Cañas Community Centre has bathrooms, a kitchen, dining room, windows and meeting halls adequate for providing lunches for 300 persons, with improved conditions for assuring assistance and its use as a place for neighbours and organizations to hold meetings and obtain information.
	1,200 personas (300 families improve their emergency dwellings).
<b>PSYCHOSOCIAL SUPPORT</b>	300 girls and boys participate in the Comfort for Kids Program.
	20 women and 10 men are trained to implement the Comfort for Kids Program.
	25 women leaders receive psychosocial support.
<b>Total</b>	<b>1,555 persons are directly benefited</b>

**IMPLEMENTATION ARRANGEMENTS:**

This proposal derives from agreement among the institutional members of ACT Alliance Forum of Chile. At the Forum’s last meeting of April 17, members specifically agreed who would implement this request and delegated EPES the responsibility to coordinate these efforts in the emergency that affected the city of Valparaiso.

**COORDINATION:**

The EPES Foundation will take responsibility for overall project coordination, administration and follow-up, and will inform and seek collaboration from other ACT Forum members in Chile and churches involved in the response to the emergency.

It will coordinate and define in conjunction with Community Centre leaders and executive agencies the installation and improvement of the building infrastructure and equipment. Likewise, it will coordinate with leaders the gathering of assessment information for determining needs, choose beneficiaries and prioritize resources allocated for improving infrastructure conditions of the emergency dwellings.

On the local level, the program will be presented to community organizations, local officials and NGOs that work on the hills of Valparaiso. At the same time, in light of President Bachelet’s call to churches to cooperate in psychosocial support to respond to this disaster, participating in advocacy instances convened by the executive branch of government.

**COMMUNICATIONS:**

The EPES Foundation will maintain an agile flow of timely and accurate information between the work on site and the organizations that belong to the ACT Forum of Chile to convene collaboration and to maintain the characteristics outlined of the emergency operations. The building of communications between the target population affected by the disaster and ACT, contributors, members, and agencies that are supporting this appeal comprise a fundamental mechanism for effective response to the disaster and for fostering quality, responsibility and transparency.

To achieve these goals, we will conduct on-going publicity efforts about the Emergency Program, a pamphlet publicizing this initiative will be produced, and press releases will be sent to regional and national communications media each month, as well as the web sites of the institutions and NGOs that participate in this collaborative enterprise. In addition, all the experience of working on this emergency will be documented and recorded in order to share and make know the lessons that arise.

**PRINCIPLES AND STANDARDS:**

The planning, implementation and evaluation of this project will include the active participation of the volunteers and beneficiaries, in accordance with the follow-up and evaluation guidelines set forth in the Sphere Project. ACT Code of Conduct and principles will guide for active involvement by the beneficiaries in the various stages of the project.

In addition, the project incorporates HAP standards, surveys to assess satisfaction and mechanisms for complaints and suggestions. The choice of target community for this project took into account factors of vulnerability, need and the disaster’s impact.

Once the viability of the proposed intervention has been determined and/or the possibility of convening a Las Cañas community assembly, EPES will present the staff that will take charge of the effort, the qualifications for participating as monitor in the psychosocial program, specifying the need for the community to back the facilitators’ participation by means of a letter and at the location for coordination set by the organizations. In addition, it will be announced that complaints or grievances regarding implementation should be brought to the project field coordinator or to the location for organizational coordination, by means of a letter and/or in person. EPES promises to respond to all complaints within a maximum of 15 days, through a letter and responding to the claimant as well as to the organization coordination location. The Comfort for Kids Program applies follow-up guidelines at the work sessions with the children. The on-site visits and the application of the guideline are the responsibility of the EPES field coordinator.

The choice of beneficiary families as well as the characteristics of the support kit for improving the emergency dwellings will be conducted together with coordinating organizations of Cerro Las Cañas, determining the criteria with clarity and disseminating this information among the families. Distribution shall be conforming to the selection criteria in order to diminish the possibility of complaints. All complaints shall be responded in writing and in person, and in the organizational coordination meetings.

**PLANNED IMPLEMENTATION PERIOD:**

The intervention has a planned duration of 7 months, from 1 May to 30 November 2014.

EPES and CREAS will ensure that all reporting requirements are met as per the ACT Alliance policies and guidelines governing ACT appeals and RRF funds.

Activities	Months						
	1	2	3	4	5	6	7
Purchase and installation of equipment to improve Las Cañas Community Centre infrastructure and equipment.							
Implementation of the psychosocial program for 300 boys and girls of Cerro Las Cañas.							
Training of 25 women leaders of Cerro Las Cañas and other hills of Valparaíso in reducing psychosocial trauma.							
Acquisition and improvement of emergency dwellings (for 300 families).							
Follow-up and evaluation of the Cerro Las Cañas program development.							
Final report, documentation and project auditing.							

**HUMAN RESOURCES AND ADMINISTRATION OF FUNDS:**

The EPES Foundation will be responsible for project implementation as well as administration, finance, and information. Regulatory agreements between EPES and executive members will ensure transparency and implementation clarity. All money transfers will be done through bank transfers. The Project Coordinator will inform ACT on a regular basis and, in conjunction with the accountant, will prepare narrative and financial reports.

In regards to internal controls, an administrative system will be set up, in accordance with international accounting regulations. In addition, separate projects will be submitted to accounting as required by respective contributors. The EPES administrative staff has participated in training and advisory activities on protection against the risk of fraud and to guarantee an efficient financial management and a high quality financial information system.

EPES will receive the appeal funds and will transfer to CREAS in the amount required for the execution of actions under its responsibility.

**MONITORING AND EVALUATION:**

A schedule will be established for evaluations and reports on project progress and budget expenditure at the second, fourth, and sixth month of project implementation. CREAS and EPES are responsible for the monitoring and evaluation of the ACT response. The project coordinator will also conduct on-site visits to interview the people who are implementing the project and beneficiaries, provide guidance, and participate in some of the activities. Compiling information for reports to the institutional representative will facilitate project control.

At the end of the project, each implementing member will prepare a final narrative and financial report in line with ACT Alliance reporting guidelines. EPES, as requesting member, will be responsible to prepare a consolidated final narrative and financial report of the entire response and sent to ACT Secretariat. EPES will also be responsible of providing an audit report for the entire response, according to ACT policy.

**III. FINANCIAL SUMMARY/BUDGET****EXPENDITURE**

	Type of	No. of	Unit Cost	Appeal Budget	Appeal Budget
	Unit	Units	<i>local currency</i>	<i>local currency</i>	USD
<b>DIRECT COST (LIST EXPENDITURE BY SECTOR)</b>					
<b><u>SHELTER AND SETTLEMENT</u></b>					
Improve the conditions of the bathroom, kitchen, windows and basic furniture of the Centro Comunitario Las Cañas (EPES)		1.00	2,500,000	2,500,000	5,000
Improve protection conditions shelter and privacy of 1200 people (EPES)	Kits	300	130,000	39,000,000	78,000
<b><u>PSYCHOSOCIAL SUPPORT</u></b>					
Capacity Development Workshops for Women Leaders (CREAS)	workshops	1	4,581,500	4,581,500	9,163
Comfort for Kids Programme (Fundación EPES)	programme	1	14,050,400	14,050,400	28,101

**Other Sector Related Direct Costs**

2 Profesionales Programa CREAS	workshops	2	792,000	1,584,000	3,168
1 Coordinator Programa EPES	Monthly	7	500,000	3,500,000	7,000
2 teachers Programme EPES	Monthly	3	828,986	2,486,958	4,974
Appeal Coordinator	Monthly	7	300,000	2,100,000	4,200
Communications Coordinator	Monthly	7	130,000	910,000	1,820
Communication/visibility cost		1	1,200,000	1,200,000	2,400
<b>TOTAL DIRECT ASSISTANCE</b>				<b>71,912,858</b>	<b>143,826</b>

**TRANSPORT, WAREHOUSING & HANDLING****Transport (of relief materials)**

Interregional Transportation	Monthly	7	60,000	420,000	840
Local Transportation	Monthly	7	40,000	280,000	560

**Warehousing**

Warehousing		1	200,000	200,000	400
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**Handling**

Salaries for Logistician and Procurement Officer		3	275,000.0	825,000	1,650
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**TOTAL TRANSPORT, WAREHOUSING & HANDLING****1,725,000**      **3,450****CAPITAL ASSETS ( over US\$500)**

Cell Phone plans (2)	Monthly	7	90,000	630,000	1,260.00
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**TOTAL CAPITAL ASSETS****630,000**      **1,260****TOTAL DIRECT COST****74,267,858**      **148,536****INDIRECT COSTS: PERSONNEL, ADMINISTRATION & SUPPORT**

Accountant EPES	Monthly	7	350,000	2,450,000	4,900.00
Office Utilities	Monthly	7	90,000	630,000	1,260.00
Basic expenses (Electricity, Water, Heating)	Monthly	7	60,000	420,000	840.00
<u>Communications</u>					
Telephone and fax	Monthly	7	60,000	420,000	840.00

**TOTAL INDIRECT COST: PERSONNEL, ADMIN. &****3,920,000**      **7,840**

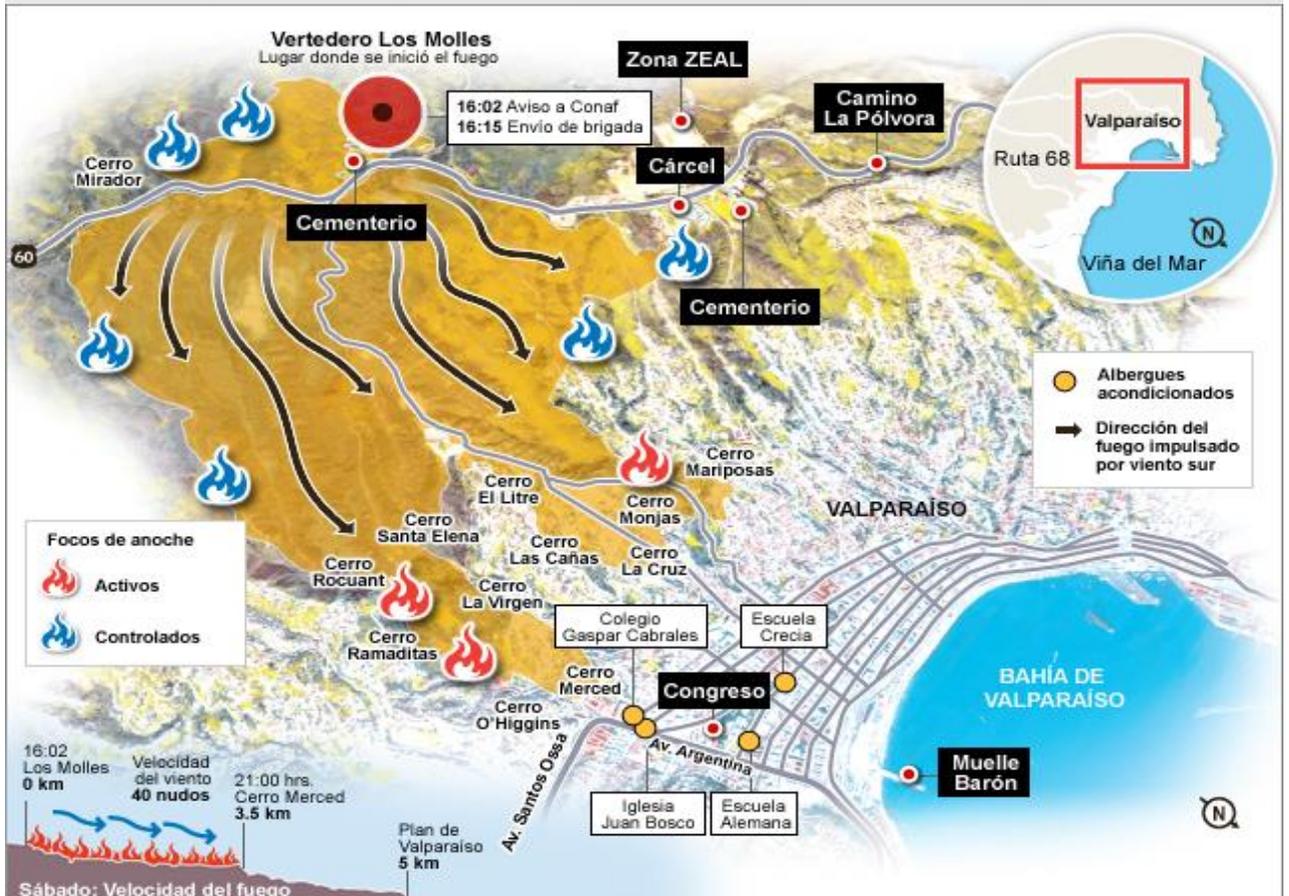
<b>SUPPORT</b>					
<b>AUDIT, MONITORING &amp; EVALUATION</b>					
Audit of ACT appeal	Estimate	1	1,500,000	1,500,000	3,000
Monitoring and Evaluation		7	100,000	700,000	1,400
Systematization		1	1,000,000	1,000,000	2,000
<b>TOTAL AUDIT, MONITORING &amp; EVALUATION</b>				<b>3,200,000</b>	<b>6,400</b>
<b>TOTAL EXPENDITURE exclusive International Coordination Fee</b>				<b>81,387,858</b>	<b>162,776</b>
<b>INTERNATIONAL COORDINATION FEE (ICF) - 3%</b>				2,441,635.74	4,883.27
<b>TOTAL EXPENDITURE inclusive International Coordination Fee</b>				<b>83,829,494</b>	<b>167,659</b>
<b>BALANCE REQUESTED (minus available income)</b>				<b>83,829,494</b>	<b>167,659</b>

**EXCHANGE RATE: local currency  
to 1 USD**

Budget rate 500.00

IV. APPENDIX

<b>2.000</b> casas destruidas aproximadamente.	<b>17.000</b> es el número aprox. de personas evacuadas.	<b>850 ha</b> es la superficie total consumida por el fuego.	<b>750</b> personas en total están ocupando los albergues.	<b>5.000</b> bomberos, brigadistas de Conaf y de las FF.AA. combaten el fuego.	<b>500</b> lesionados han sido atendidos de urgencia en el Hospital Van Buren.
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**13**

helicópteros, gestionados por Onemi y Conaf, trabajan para atacar el fuego desde el aire acondicionados con el sistema "Bambi Bucket", que permite recoger y evacuar agua sobre las zonas afectadas.

**1** Identificación de la zona del incendio desde una altitud de 100 metros.



**2** Toma del agua a una profundidad de 1 a 7 metros durante 20 segundos. Se extrae de los tranques La Luz y Forestal.



**3** Descarga del agua sobre las casas y árboles en llamas a una distancia de 15 metros desde el dispositivo.



Información actualizada al 14 de abril de 2014.

Diseño: Cristián Fiol, El Mercurio | Adaptación web: Johanna Mellado - Emol  
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