

Emergency appeal



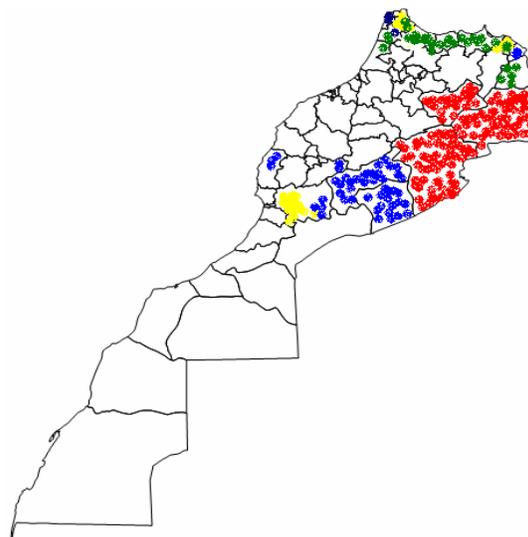
International Federation
of Red Cross and Red Crescent Societies

Morocco: Floods

Emergency appeal n°MDRMA001
GLIDE n°FF-2008-000202-MAR
7 November 2008

The Emergency Appeal seeks CHF 1,618,182 (USD 1,413,260 or EUR 1,108,344) in cash, kind, or services to support the Moroccan Red Crescent Society (Moroccan RC) to assist some 10,000 beneficiaries. This operation is expected to be implemented over 6 months, and will therefore be completed by 30 April, 2009; a Final Report will be made available by 30 July 2009 (three months after the end of the operation).

Summary: The torrential rains that have hit Morocco since early October have caused several casualties (30 deaths and hundreds of homeless families accommodated in temporary shelters or at their relatives' homes) and damage (destruction of more than 700 homes, roads, bridges, electric network, etc.). Adverse weather continues to hamper the operation and access is difficult. Heavy rains are expected to continue, particularly in northern Morocco (Tangier, Al Hoceima, Nador) until the end of the year.



16 regions have been affected by the October 2008 floods in Morocco

The Moroccan RC is active in the affected regions through their local committees, and has mobilized teams, deployed volunteers, and provided first aid and psychological support to the affected population. Action has also focused on the search and rescue phase, in coordination with local and civil defence authorities. The Moroccan RC has been providing assistance since early October to more than 1,200 families (6,000 beneficiaries) in the most affected regions of Figuig, Boulmane, Errachidia, Fnideq, Imintanoute, Zayou, Oujda, Taza, Zagora, Marrakech, El Haouz, Essaouira, and Tangiers.

The Moroccan RC, through a successful disaster preparedness programme supported by the International Federation of Red Cross and Red Crescent Societies (International Federation), the Spanish Red Cross (International Federation/International Development of West African Red Cross (IDWARC) programme), the Netherlands Red Cross and the United Arab Emirates Red Crescent, was able to meet the needs of affected populations from the early hours of the disaster. This was made possible by the existence of relief stocks pre-positioned at the central and regional levels in four regional warehouses (Al Hoceima, Oujda, Marrakech, Agadir) and by the effective mobilization of neighbourhood committees, rapid deployment of intervention teams, efficient management of volunteers and strong coordination with other actors. The Moroccan RC deployed its stocks and ensured a rapid response, based on the initial assessments made in the field by teams of volunteers.

With the first phase of the emergency efficiently covered by the National Society, this Emergency Appeal responds to a direct request from the National Society, and is focused on a two phased approach. The first phase covering the replenishment of stocks, in order to be able to continue to provide immediate emergency response and basic relief and shelter items, health care and first aid, and safe water and hygiene promotion to the affected families. The second phase will cover preparedness and the capacity building of communities and the National Society to respond to future emergencies, including during the

forthcoming winter season. Preparation will be carried out through contingency plan development, rebuilding of pre-positioned basic relief supplies, and volunteer training. Relief stocks are and will be strategically located in the disaster prone regions and will be in place to respond to the predicted heavy rains, particularly in the north of the country.

[<click here to view the attached Emergency Appeal budget;](#)
[here to link to a map of the affected area;](#) or
[here to view contact details>](#)

The situation



Since early October, torrential rains have hit several cities in the Kingdom of Morocco causing casualties and material loss

Torrential rains have hit several cities in the Kingdom of Morocco since early October, causing significant casualties (30 deaths, with many missing, and hundreds of homeless) and material damage (the collapse of over 700 adobe houses, temporary interruption of traffic on roads (18 national, 20 regional roads and 12 provincial roads). Considerable live stocks have been lost, which will have an effect on the economy in that area.

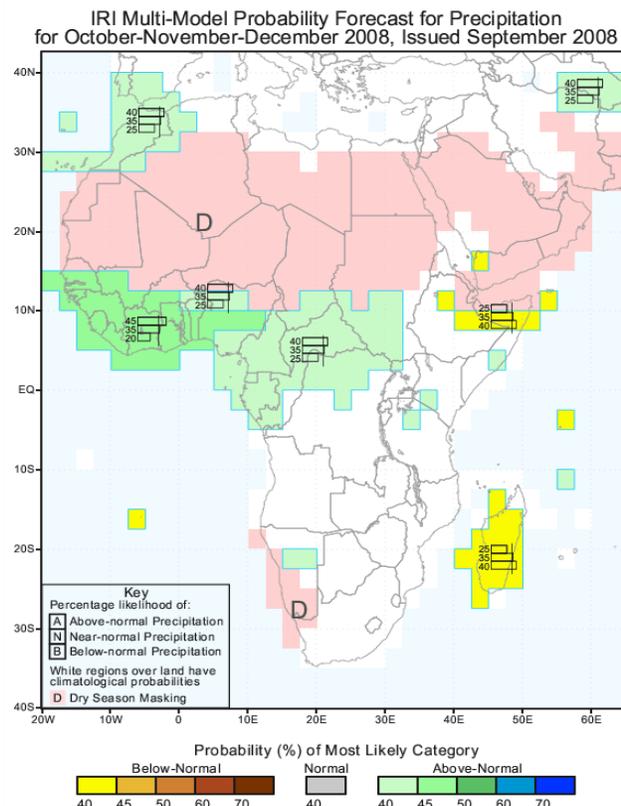
These rains have far exceeded in some provinces the annual average recorded during the last fifty years. New climatic patterns are affecting the North Africa region, increasing the vulnerability of poor communities. The seasonal forecast for October to December 2008 (please see IRI map on the right) indicates that Morocco will continue to experience above-normal precipitation until the end of the year. Based on this information, it is expected that the risk of floods will remain high.

So far, 20,000 people are estimated to be affected by these floods in 16 provinces. Given the humanitarian challenges, active steps are underway to respond to and reduce the impact of disasters.

One of the lessons learnt from this particular disaster is the difficulty of accessing remote villages and beneficiaries to deliver needed support. The strategic pre-positioning of relief stocks in areas at risks is therefore vitally important to ensure a rapid response capacity. Increasing the community's resilience through the vulnerability capacity assessment (VCA) process, disaster risk reduction (DRR) awareness campaign and support to livelihoods and food security projects is also a vital element.

Coordination and partnerships

The Moroccan RC is part of the national emergency response system. At the local level, the National Society works together with local authorities and community leaders. The local government disaster plans were implemented



under the supervision of local governors of the provinces and walis (local leaders), through a participatory approach including elected officials, members of civil society, and members of the Moroccan RC. These plans are focusing on several areas: the rescue of people in difficulty; the preventive evacuation of families in areas at risk; the restoring of roads and telecommunications; the distribution of drinking water; the provision of assistance to families whose homes have collapsed or been swept away by the floods; and the distribution of food supplies and medical assistance to the affected population. However, adverse weather conditions continue to hamper the delivery of this support and access to some areas is difficult.

The International Federation's regional representation for North Africa in Tunis is currently providing technical support and advice to the Moroccan RC, with a focus on the areas of planning, communication, international representation and fundraising. It is ensuring coordination and information with the wider International Red Cross/Red Crescent (RC/RC) Movement actors. The regional representation will continue to closely monitor the development of the situation together with partners and will be further defining its role in support of the National Society.

National Societies already operating bilaterally in Morocco are performing a vital role in support of the Moroccan RC, its response and preparedness initiative. The Spanish RC, through the International Federation/IDWARC programme, will continue to support the National Society's disaster response programme and complement activities outlined in the Emergency Appeal. The French Red Cross will also continue to support the training of national first aid intervention teams. The International Committee of the Red Cross (ICRC) and the regional representation are jointly supporting the National Society in strengthening and better addressing the restoring family links (RFL) programme. The regional representation for North Africa will emphasize a coordinated RC/RC Movement approach and effective cooperation to strengthen the Moroccan RC's response capacity and facilitate its work.

Red Cross and Red Crescent action



Moroccan RC has been present on the site since the beginning of the disaster in order to support the affected communities

Following the weather forecast and the recent storms affecting the southern Mediterranean, the Moroccan RC has been present in the remote areas and has been intensifying its interventions on the ground in support of affected communities. The National Society has mobilized at an early stage its resources at national, regional and local levels, which allowed the volunteers to already distribute relief items to 1,200 families (distribution of food, blankets, kitchen kits, and clothing). Given the large number affected and rendered homeless, Moroccan RC has not only supported the affected population in the early stages of the emergency, but also plans to continue that support during the rehabilitation phase, with an ongoing distribution of relief items and support to first aid and the provision of clean water. Moroccan RC mobilized over 220 volunteers and professionals at a local level, to conduct needs assessment, deliver and distribute assistance to beneficiaries and will

continue to support ongoing assessments, distributions and programming. Members of the regional and provincial governance, as well as five members of the national crisis management, were also engaged in monitoring and supervising the operation.

As a result of earlier preparedness work, Moroccan RC was able to establish clear organizational and functional structures at national and local levels:

1. At the national level, the National Society set up its emergency cell at the headquarters in Rabat, in coordination with the national crisis management at the Ministry of Interior.
2. The disaster management coordinator and regional coordinators in Oujda, Fez and Meknes coordinated the delivery of relief to the affected localities.
3. Locally, the chairmen of Moroccan RC committees have mobilized volunteers for the relief operations. They are part of the local crisis management cells led by provincial governors and walis in the affected areas. 12 Moroccan RC teams of volunteers were established in the branches involved in emergency relief, supported by 30 members of the national and provincial governance and 10 administrative and technical officers from the authorities.

As a result of several needs assessments made by Moroccan RC branch directors and volunteers during the month of October and the close monitoring by all key players, the National Society managed to organize the transport and distribution of emergency relief. Pre-positioned stocks were mobilized from the Skhirat central warehouse and regional warehouses of Oujda, Al-Hoceima and provincial warehouses in Meknes, Marrakech and Agadir. Moroccan RC volunteers initially distributed food and non food items (food parcels, blankets, clothing and kitchen sets) to over 1,200 families (please see table below). The food distributed was initially provided through local donations. With government support, the provision of food to affected people is now ensured through the national foundation "Mohammed V" assistance.

October 2008 Relief items from Moroccan RC stocks	Relief items distributed in the 16 provinces affected by the floods	Reinforcement and re-positioning of relief items stocks in regional warehouses	Total of relief items taken from Moroccan RC stocks for the floods
Blankets	2,800	2,500	5,300
Tents 4x4	50	190	240
Tents 6x6		10	10
Tarpaulins	50	150	200
Kitchen sets	650	800	1,450
Clothes (tons)	3		3t
Food parcels	30,000		30,000
Mattress		300	300
Jerrycans		750	750
Soap (kgs)		1,600	1,600

The needs

Based on the assessments carried out by Moroccan RC, similar patterns of needs were identified in all 16 affected regions:

- Temporary displaced people in need of food and basic household items - blankets, clothes, mattresses, kitchen sets, hygiene kits, jerry cans, tarpaulins etc.
- Water systems damaged or destroyed, sanitation facilities out of order and population in need of clean drinking water or the provision of water purification tablets.
- Crops ruined, restricted access to markets and livelihoods affected.
- Restricted access to health care and risk of water-born diseases.



Immediate emergency response will be provided by the National Society to the affected population to cover their needs

Beneficiary selection: In view of the socio-economic situation in the country, particularly in the affected area, the Moroccan RC has been working in close cooperation with the local authorities during the beneficiary selection process. Emergency cells supervised by the local authorities were established in each affected area to assess the needs and establish beneficiary lists for the emergency phase. Supervision was carried out by representatives of the local authorities.

The proposed operation

Based on the available information and the Moroccan RC's capacity, the International Federation's support will be divided into two phases:

Phase I: Replenishment of stocks to be able to continue to respond to the needs of the affected families, with the provision of relief and shelter items, basic health care, and safe water and hygiene promotion. This includes provision of household items such as clothes, blankets, mattresses, kitchen sets,

families, with the provision of relief and shelter items, basic health care, and safe water and hygiene promotion. This includes provision of household items such as clothes, blankets, mattresses, kitchen sets,

hygiene kits, jerrycans, tarpaulin, and tents. It also includes the provision of first aid kits and water purification tablets, plus school bags for children and volunteer incentives.

Phase II: Mid-term to longer-term support to the targeted beneficiaries (focusing on the ongoing provision of basic relief and shelter items, health services and clean water as needed and reinforcing awareness of disaster risk reduction) and to the capacity building of the Moroccan RC branches and volunteers (through training, institutional learning, contingency planning and the pre-positioning of emergency stocks) to enhance Moroccan RC's ability to deal with future disasters.

The National Society is committed to replenishing its relief stocks used in the first days of the emergency response as soon as possible, given the weather forecasts for the remainder of the year in Morocco, to ensure it can continue to have fast response capacity. The action plan for the post emergency operation aims to strengthen the National Society's coverage and services in response to disasters, through helping the Moroccan RC to improve its organizational set up, logistics and systems in the field.

This assistance will be carried out in close coordination and partnership with the local authorities and the strong network of local non-governmental organisations (NGOs).

Moroccan RC is also committed to continuing support to the DRR awareness programmes, which have been highly praised by the population and the authorities. They are perceived as essential programmes in this situation and highlight the National Society's specific added value. The presence and role of the volunteers within the communities is deeply appreciated and helps in the identification of people's needs.

Phase I

Relief distributions (food and basic non-food items)

Objective: The specific quantities and quality of relief items distributed to the beneficiaries are appropriate, based on appropriate assessments and selection criteria, and monitored through the registration of beneficiaries, the appropriate controls, and the thorough recording of the movement of goods. Stocks are fully replenished in order to be able to continue to assist those made vulnerable by flooding	
Expected results	Activities planned
Affected families are equipped with the basic relief and shelter items to recover normal living conditions and Moroccan RC is able to meet the ongoing needs of affected families during the upcoming expected flooding, through the replenishment of pre-positioned stocks.	<ul style="list-style-type: none"> • Conduct rapid emergency needs and capacity assessments. • Develop with local authorities' beneficiary targeting strategy and registration system to deliver intended assistance. Beneficiaries are identified through field surveys (in accordance with criteria in the Moroccan RC disaster relief procedures) carried out by Red Crescent volunteers among the severely affected population. • Replenishment of Moroccan RC pre-positioned stocks in national and regional warehouses to enable Moroccan RC to respond to the ongoing needs in these remote, affected areas as they arise over the coming days and weeks • Provision and distribution of appropriate relief and shelter items to identified beneficiaries as required over the coming weeks (as bad weather continues) and control of supply from point of dispatch to end user. <ul style="list-style-type: none"> ❖ Distribute relief and shelter items (blankets, bed/mattresses, tarpaulins, tents, jerrycans, and kitchen sets) ❖ Monitor and evaluate the relief activities and provide reporting on relief distributions.

Emergency health and care

Objective: The health risks of the emergency on the affected population is reduced through the provision of preventive, community-level services to 10,000 families (50,000 beneficiaries) in the 16 regions affected for 6 months.	
Expected Results	Activities planned
The quality of the Moroccan RC health and care services are improved.	<ul style="list-style-type: none"> • Enforce/initiate community based first aid (CBFA) activities as soon as possible to create a sustainable community approach through training of 200 volunteers and the provision of CBFA in affected areas.

	<ul style="list-style-type: none"> • Provide 500 first aid bags/kits and equipment for Moroccan RC's national/regional intervention teams, helping to build the capacity of the local branches.
--	--

Water, sanitation, and hygiene promotion	
Objective: The risk of waterborne and water related diseases has been reduced through the provision of water treatment for household level, adequate sanitation as well as hygiene promotion to affected families.	
Expected results	Activities planned
The existing coverage is assessed with a view to ensuring availability of and access to an adequate water supply.	<ul style="list-style-type: none"> • Assess the basic water, sanitation and hygiene situation and likelihood of water and sanitation related diseases in the affected population. • Based on this assessment, procure and distribute the necessary items to treat the water (high test hypochlorite powder and purifier of water sachets) and monitor the status of latrines and drainage.
The health status of the population is improved through behaviour change and hygiene promotion activities.	<ul style="list-style-type: none"> • Conduct with the Ministry of Health a hygiene promotion campaign within the affected population focusing on behaviour change and targeting 10,000 people in 16 provinces affected, drawing on Federation support as required. • Provide chlorine tablets and water sanitation promotional material to be used in the health promotion campaign.

Phase II

Capacity Building for preparedness and response	
Objective 1: The disaster response capacity of targeted National Societies branches in region at risks have been improved in line with Moroccan RC's DM strategy.	
Objective 2: The capacities of communities exposed to risks to enhance community safety and resilience have been improved.	
Expected results	Activities planned
Volunteers at branch level are trained in rapid response, and communities are sensitized in risk reduction through VCA.	<ul style="list-style-type: none"> • Conduct contingency planning training in flood prone areas. • Organise disaster management workshops (relief, logistics, emergency/rapid needs assessment, beneficiary identification and distribution methodology). • Conduct VCA workshops involving community leaders' participation.
The resilience of the community is improved through better health awareness, knowledge and behaviour.	<ul style="list-style-type: none"> • Conduct a large DRR campaign at community and school level, with a focus on the following modules: <ul style="list-style-type: none"> ❖ Hygiene promotion. ❖ Risks of water-borne diseases. ❖ Risk of food poisoning. ❖ Risk of landslides, rockslides and electrical hazards. ❖ Recovery of dead animals and their transportation for burial. ❖ Promotion of safer housing/disaster resilient communities <p>The DRR awareness school programme, focusing on floods (experience of earthquake awareness programme) will be used for the development of training/teaching material.</p>

Phase II may also consider further replenishment of pre-positioned stocks, if stocks are depleted in the coming weeks.

Logistics

The objective for logistics in country and in the regional logistics unit (RLU) is to support relief operations and delivering relief items in line with operational priorities. The primary tasks of the logistics team will be to:

- Liaise and coordinate actions with the local authorities and other key actors to ensure that the logistics operation utilizes all information so as to be as efficient and effective as possible.
- Provide and maintain a detailed and up-to-date mobilization table, which is available upon request.

Procurement will be made at local level by the Moroccan RC for blankets, equipment for volunteers, and school bags and at the international level, through the services of the International Federation's RLU in Dubai for other items. This may be complemented by donations in kind. Donors are urged to coordinate with the RLU and the regional representation for North Africa regarding outstanding needs.

Objective: The local logistics and organisational capacity is reinforced.	
Expected results	Activities planned
<p>Relief goods are mobilized in a coordinated manner including reception of all incoming goods; warehousing and efficient dispatch of goods to the final distribution points.</p> <p>The International Federation will support Moroccan RC to build and enhance its logistics capacity through logistics and relief workshops.</p>	<ul style="list-style-type: none"> • Support the Moroccan RC in establishing an adequate resource mobilization table and relief system with the support of the RLU. • Conduct a relief and logistics workshop for the Moroccan RC staff and volunteers.

Communications – Advocacy and Public information

High visibility for the operation will be maintained through the local media, international web links and press releases. Red Crescent flags/banner/posters are displayed at the distribution sites, and volunteers will wear aprons with the Red Crescent emblem during distributions. Visibility for donors and the International Federation will be ensured, including maintaining a high profile in national media, when possible. Stories on the impact of Red Crescent relief efforts and humanitarian value promotion will be published. Communication and information on the operation will highlight Moroccan RC activities as well as the impact on beneficiaries. The National Society will produce interim progress reports for distribution to RC/RC Movement, National Societies, as well as local diplomatic missions, government ministries, United Nations agencies, NGOs and field branches. The regional representation will continue to support the National Society to improve their communications capacities and develop appropriate communication tools and products to support effective operations.

The Moroccan RC, through the set up of their emergency cell at headquarters and local committees is maintaining a steady flow of timely and accurate information between the field and other major stakeholders. These regular updates are provided and communicated to the regional representation for North Africa, which is vital for fundraising, advocacy and maintaining the profile of emergency operations. The Moroccan RC will also use the situation to advocate with the government and policy makers for better preparedness for response to natural disasters and DRR especially in regard to the development of policies and programmes. The need for timely preparedness, mitigation, local capacities and prevention will be stressed.

Capacity of the National Society

The Moroccan RC has 71 branches throughout the country and well-trained disaster management volunteers; along with considerable experience in responding to emergencies. Its operational capacity has been developed through a number of extensive disaster relief and preparedness programmes over the last few years. This has been demonstrated in previous emergency operations. The National Society can also rely on technical support from the International Federation's regional representation for North Africa as well as the zonal disaster management coordinator based in Amman. Despite experience in managing relief, there remains a need to further strengthen the National Society's management and response capacity. Several sessions will be organized through this Emergency Appeal for Moroccan RC intervention teams and volunteers on relief management.

This relief operation is expected to enhance the capacity of the National Society to implement its ongoing disaster management strategy, particularly the community-based DRR programmes. The National Society will hopefully continue to receive support for its long-term strategic development programmes.

Capacity of the International Federation

The International Federation's long-term presence in the region has contributed considerably to the strengthening of the Moroccan RC's response and preparedness capacity. The National Society's management of the emergency phase demonstrates how well prepared it is to respond quickly and effectively to emergencies (through strategic stock pre-positioning, effective mobilization of neighbourhood committees, rapid deployment of intervention teams and efficient management of volunteers, management of local donations, and strong coordination with other key players/partners). The regional representation for North Africa is promoting external funding support, knowledge sharing and skills transfer. It has also provided a

constant source of encouragement and solidarity for Moroccan RC staff and volunteers. The National Society teams, both at headquarters and in the region, will be reinforced but also will capitalize on the institutional development programme implemented in 16 regions by the Spanish Red Cross through the International Federation/IDWARC funding. The International Federation will enhance its capacity to support this operation with the addition of a Disaster Management delegate to support Moroccan RC in the response and in longer-term disaster risk reduction activities.

Budget summary

See attached budget (Annex 1) for details.

Thomas Gurtner
Director
Coordination and Programmes Division

Bekele Geleta
Secretary General

How we work

All International Federation assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations \(NGO's\) in Disaster Relief](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Contact information

For further information specifically related to this operation please contact:

- In Morocco: M. Abdeslam Makroumy, Director General, Moroccan Red Crescent Society, Rabat; phone: + 212 37 650, 898; fax + 212 37 65 32 80; email: crm@iam.net.ma
- In Tunisia: Ms. Anne Elizabeth Leclerc, Regional Representative, North Africa Regional Representation, Tunis; phone: +216 71 86 24 85; fax: +216 71 86 29 71; email: ae.leclerc@ifrc.org
- In MENA Zone: Mr. Eduard Tschan, Deputy Head of Zone Office (temporary in Amman); mobile: +962 79 504 2922; fax: +962 6 569 4556; email: eduard.tschan@ifrc.org
- In Geneva: Pablo Medina, Operations Coordinator, Operations Support Department; phone: +41 22 730 4381; fax: +41 22 730 0395; email: pablo.medina@ifrc.org

APPEAL BUDGET SUMMARY

Annex 1

Morocco - Floods Preparedness

MDRMA001

ORIGINAL**RELIEF NEEDS**

Shelter	215,000
Construction Materials	
Clothing & Textiles	450,000
Food	
Seeds & Plants	
Water & Sanitation	10,000
Medical & First Aid	
Teaching Materials	120,000
Utensils & Tools	215,000
Other Supplies & Services	110,000
Total Relief Needs	1,120,000

CAPITAL EQUIPMENT

Land & Buildings
Vehicles Purchase
Computers & Telecom Equipment
Office/Household Furniture & Equip.
Medical Equipment
Other Machinery & Equipment

TRANSPORT, STORAGE & VEHICLES

Storage - Warehouse	
Distribution & Monitoring	
Transport & Vehicles Costs	50,000

PERSONNEL

International Staff	90,000
Regionally Deployed Staff	
National Staff	15,000
National Society Staff	30,000
Consultants	

WORKSHOPS & TRAINING

Workshops & Training	25,000
----------------------	--------

GENERAL EXPENSES

Travel (monitoring)	8,000
Information & Public Relations (Disaster Risk Reduction Campaign)	70,000
Office running costs	50,000
Communication Costs	10,000
Professional Fees	20,000
Financial Charges	5,000
Other General Expenses	20,000

PROGRAMME SUPPORT

Programme Support - PSR	105,182
-------------------------	---------

Total Operational Needs **498,182**

Total Appeal Budget (Cash & Kind) **1,618,182**

Available Resources

Net Request **1,618,182**
