PHILIPPINES: COVID-19 OPERATIONAL ACTIVITIES
Risk Communication and Community Engagement (RCCE)
As of 23 April 2020

RCCE activities

6,721 Activities

Status of activities
Ongoing 74%
Completed 18%
Planned 8%

Type of activity

Information sharing/awareness raising 49%
Social listening 11%
Crowdsourcing/Call for Donations 4%
Community feedback mechanisms/Rumor tracking 35%
Awareness campaigns on COVID risk and prevention 9%

Communication channels

Facebook 29%
Twitter 21%
Email 10%
Radio 9%
Hotline call 9%
WhatsApp 9%
Social listening 9%
SMS 9%
Other 9%

Language/dialect

Filipino 45%
English 41%
Waray 4%
Cebuano 3%
Other 6%

Issues addressed

General info about COVID-19 issued by WHO 30%
Support provided by the government and others 21%
Enhanced community quarantine 15%
Social distancing 11%
Details and content of restricted movement 10%
Others 7%
Access to medical facility for testing 5%

Gaps

Support being provided by the government and other organizations 28%
Clarity of the information provided by government 25%
Content-specific details on the application and adoption of the ECQ 23%
Content-specific details on the application and adoption of the lockdown/restricted movement 9%
Understanding and application of social distancing 11%
Others 4%

Vulnerable sector

31% various groups

11% children
10% elderly
10% sick
9% geographic isolation
9% ethnic or minority groups
9% pregnant women
9% persons with disability

Nationwide 57%
BARMM 7%
NCR 6%
Region V 5%
Region VIII 11%
Region IX 6%


The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by the United Nations.
Creation date: 24 April 2020  Sources: COPCE members and adhoc members, partner organizations, PSA/NAMRIA  Feedback: arevalog@un.org  www.unocha.org/philippines  www.reliefweb.int