Project planning using a logical framework approach

What
Two-day course

When
12-13 September 2012
23-24 January 2013
9.30am to 5.30pm

Where
Central London

Who with
Greta Jensen

Who for
People new to using the logical framework approach to plan and develop projects.

Why choose this course
A logical framework approach can encourage transparency and flexibility in planning a project with stakeholders. It is a powerful way to focus ideas, coordinate resources and pinpoint future difficulties and opportunities. Learn how to make the best use of the logical framework approach to project planning by drawing up a sample logframe based on practical case studies.

What you will learn
- how the logframe can help you plan coherently
- the key elements of a project and how they relate to each other
- why participatory work with stakeholders is essential to project planning
- how to set objectives and choose strategies
- how to identify activities to achieve the results you want
- how the EC and new DFID logframe formats compare
- how to use the logframe in monitoring and reporting

More NGO effectiveness courses from Bond
- Managing the project cycle
- Building better north/south partnerships
- Monitoring and evaluation essentials
- Monitoring and evaluation in more depth
- NEW: Theory of change essentials
- Impact assessment: what difference did we make?
- Outcome mapping
- Participatory approaches in practice

“IT's not often these days that you have a eureka moment but the practical knowledge gained from this course really helped the penny drop.”

Ruth Simpson
Quaker Peace and Social Witness

bond.org.uk/learn

Course information pack
2012-2013
Project planning using a logical framework approach

Programme – Day 1

09.30  Registration
10.00  Introductions and course overview
10.30  1: Why use a Logical Framework approach?

11.00  Break
11.15  2: Stakeholder and situation analysis
13.00  Lunch
14.00  3: Problem trees and objectives trees
15.00  Break
15.15  4: Developing a narrative summary
16.45  Questions, discussion, feedback
17.30  Close

Programme – Day 2

09.30  Arrivals
10.00  Feedback and overview of day 2
10.15  5: Assumptions and Risks

11.00  Break
11.15  6: Indicators, means of verification, targets, timetabling and milestones
       • The requirements of the new DFID logframe template
13.00  Lunch
14.00  7: Activities breakdown, inputs, resources and link to budget

15.00  Break
15.15  8: Using logframes for monitoring and evaluation; reviewing logframes
16.30  Questions, discussion – opportunities and challenges
17.00  Learning feedback, evaluation
17.30  Close

Please note we review the programme each time we run the course, and revise it if necessary.
Project planning using a logical framework approach

Greta Jensen

Greta has 25 years experience in technical and management consultancy for international NGOs, working on education, environmental regeneration, appropriate technology and community development programmes, as well as development education initiatives in Europe. Her clients have included the European Commission, Auroville International UK, the British Red Cross, Camfed International, Help the Aged, Leonard Cheshire International, Living Earth Foundation, Plan UK, Plan West Africa, Y-Care, World Vision, the Development Education Association and the TUC.

Greta draws on her Masters in Psychosynthesis Psychotherapy to bring an experiential dimension to learning, and on her architectural background to contribute a detailed understanding of the planning process. She has developed a unique process approach to logical framework analysis and project cycle management in the field.

Bond

Bond is the network for UK-based international development organisations. We work to end global poverty and injustice by influencing governments, strengthening the sector through training and support, and connecting members to learn and take action together.

- Bond membership membership@bond.org.uk
- Bond groups groups@bond.org.uk
- Bond Effectiveness Programme ngoeffectiveness@bond.org.uk
- Campaigning advocacy@bond.org.uk
- Advertising job vacancies advertising@bond.org.uk

Bond learning and training

Our courses cover the issues that matter to NGOs, sharing practical skills and up to date real world knowledge through active learning and participation. To make sure this happens, courses have a maximum of 20 participants. All our training courses are in central London venues with good transport links and full access for people with disabilities.
# Project planning using a logical framework approach

## Prices

### Prices for organisations

<table>
<thead>
<tr>
<th>Annual expenditure</th>
<th>Standard price (non-members)</th>
<th>Bond members (1/3 discount)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small &lt; £500,000</td>
<td>£360</td>
<td>£240</td>
</tr>
<tr>
<td>Medium £500,000 –</td>
<td>£540</td>
<td>£360</td>
</tr>
<tr>
<td>&lt; £5m</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Large &gt; £5m</td>
<td>£720</td>
<td>£480</td>
</tr>
</tbody>
</table>

### Special offers

- [bond.org.uk/learn](https://bond.org.uk/learn)
- Your Development e-bulletin [bond.org.uk/e-updates](https://bond.org.uk/e-updates)

## How to book

### Booking for organisations

If your organisation is paying for your place, use our secure online booking system. You can book using a credit or debit card, or pay on invoice through BACS or by cheque. To get started go to [bond.org.uk/book](https://bond.org.uk/book)

### Booking for individuals

If you are not in paid work or your organisation is not paying for your place, please download and send us a booking form. If you are a student or claiming benefit, please send us evidence of your status. Payment is due before the course date. [bond.org.uk/book](https://bond.org.uk/book)

## In-house training

When you have a group of people to train, ask Bond about in-house training.

To find out what we can offer, download our in-house training enquiry form from [bond.org.uk/in-house](https://bond.org.uk/in-house)

## Prices

### Prices for individuals

<table>
<thead>
<tr>
<th>Status: Full-time students or unemployed and claiming benefit</th>
<th>£360</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status: Employed and self funding, self-employed or unemployed and not claiming benefit</td>
<td>£540</td>
</tr>
</tbody>
</table>

The course price includes refreshments and lunch.

---

Project planning using a logical framework approach

[bond.org.uk/learn](https://bond.org.uk/learn)

Course information pack

2012-2013